

**ABU RADIO SONG FESTIVAL: EXECUTIVE SUMMARY**

The ABU Radio Song Festival aims to showcase and recognize the diverse, undiscovered musical talents of nations within Asia and the Pacific regions. And by doing so, the Festival is purposed to foster understanding, awareness and appreciation of the cultural diversity that exists across the region.

With this in mind, the ABU Radio Song Festival will focus on:

1. Discovering, encouraging, introducing and promoting new song compositions by unknown artists among ABU member countries
2. Providing an international gateway for the winning composers and artists to have their music heard through a pan-Asia/Pacific Song Festival
3. Promoting greater collaboration and team work among broadcasters in the ABU

The ABU Radio Song Festival will showcase some of the best of the best unsigned local talent to an International audience by reflecting contemporary Asian and Pacific society as well as celebrating music & artistic diversity across borders.

At this stage the ABU Radio Song Festival has been broadly planned and agreed to in principle by a working group that was appointed by the ABU General Assembly in 2010. The ABU Radio Song Festival framework has a series of terms and conditions that have been established and a working project management outline to see the planned activity reach fruition.

A very brief overview of the major Festival key points and times are as follows:

- Each ABU member has the opportunity to participate (Confirm by February 13<sup>th</sup> 2012)
- Through participation each member organisation may submit up to 2 entries (April 2012)
- Submitted entries must adhere to the developed and agreed to terms and conditions, which in summary are open to all ages, musical types and languages but must unequivocally be unsigned, amateur original compositions and musicians
- Submitted entries need to be ratified by the ABU Working Group (comprised of representatives from participating members) (May 2012)
- Once entries have been ratified and accepted ABU Radio Song Festival, they will be uploaded to the Festival website (May 2012)
- An international panel of independent judges will choose the best 15 songs to perform at the ABU Radio Song Festival Gala event in Seoul in November 2012 (June 2012)
- Member organisations are accountable in full for the cost of their entrants that might be performing at the ABU Radio Song Festival Gala event in Seoul. This includes, all transport, accommodation and per diem amounts associated with the entrants performance. (Nov 2012)

Of course the strategic planning documentation we have is far more detailed and available upon request, but for now we'd like to ensure that you are informed of the ABU Radio Song Festival and have been extended this invitation for your organisation to

share, collaborate and participate with your fellow broadcasting colleagues to achieve the first ever ABU Radio song Festival.

