

## **Guidelines for the ABU TV Song Festival**

The ABU TV Song Festival (ATSF), is envisioned as an annual international gala event to be organised in coordination with ABU members. The Festival will take the form of a televised, non-competitive celebration of popular music representing the geographical and cultural expanse of the Asia-Pacific region. At the heart of the Festival will be a two-hour concert ("Festival Concert"). With the robust cooperation of ABU member organisations, the Festival will showcase top solo or group talents hailing from an array of national music scenes. All ABU broadcaster member organisations will have the opportunity to take part and to broadcast the Festival.

### **Host:**

The host for the ATSF 2016 will be RRI & TVRI, Indonesia.

### **Festival Dates and Venue:**

The ATSF will be held on 22 October 2016.

The venue will be in Bali, Indonesia.

### **Format of the Festival:**

- ATSF is a non-competitive concert featuring only top-class solo artists or musical groups (Musical Act)
- Each Musical Act will represent the selected ABU member organisation and their respective home country.

### **Requirements:**

- All ABU TV broadcasting members are eligible to submit their Musical Act and participate at the ATSF.
- Each ATSF Musical Act should reflect their local culture.
- The ATSF Musical Act should be in the national language of the respective participating ABU member organisations.
- The number of ATSF Musical Acts to perform will be limited to, minimum 10, maximum 15.
- Selection of ATSF Musical Acts will reflect geographical balance and the cultural diversity of the Asia-Pacific region.

### **The Submission Rules:**

- Only one ATSF Musical Act per Participating ABU Member Organisation is allowed.
- Only one ATSF Musical Act per country/territory will be selected.
- ABU TV Broadcaster Member Organisations who wish to participate must submit a Participation Form by the Application Deadline to be separately notified by ABU, late submissions will not be considered.
- Prior to submitting the Participation Form, applying ABU TV Broadcaster Member Organizations must appoint an ATSF Representative Producer ("RP"). RP refers to a producer or programme director assigned by Participating ABU Member Organisation.
- The Participation Form will require the following information:
  - I. Name and position of appointed RP
  - II. Contact details of RP and secondary contact person information.
  - III. A Statement of Commitment signed by an executive level representative of the ABU TV Broadcaster Member Organisation
- The Participating ABU Member Organisation will pay for the costs incurred for the Musical Act as mentioned in the Agreement sent by the ABU upon finalising and announcing the selected members.

### **Broadcasting Rules:**

- Participating ABU Member Organisations will have exclusive broadcasting rights for the first broadcast only (in complete or in parts), in the country/territory they represent from in the ATSF.
- Once the ATSF is telecasted either in part or in complete by the Participating ABU Member Organisations, other non-participating member organisations and non-member organisations shall share the non-exclusive rights to broadcast the ATSF, subject to a written confirmation and permission from ABU.
- The Participating ABU Member Organisation will have to comply with other copyright, IP rights and other liabilities which shall be sent to them by the ABU in a separate Agreement upon finalising and announcing the selected members.
- Participating ABU Member Organisations will have the right to edit, alter, reproduce for the purpose of copying, dub or sub-title the programme in whole or in part to suit the needs of their domestic audiences. However, they shall not edit or alter the programme in such a way as to impair the festival's meaning or integrity.

### **Registration Fee:**

- No registration fee is required to submit the Participation Form.
- When the list of participating organisations is finalized and announced, Participating ABU Member Organisations will be required to pay a one-time registration fee of USD \$1000, payable to the Organiser which will be spent for the purpose of promotion and distribution of the broadcasting materials as well as production cost.