



## **PRESS RELEASE**

### **North Telecom Selects MEASAT's AFRICASAT-1a for VSAT Services**

**Kuala Lumpur, 16 March 2015** – MEASAT Satellite Systems Sdn. Bhd. ("MEASAT") announced today an agreement with North Telecom L.L.C. ("North Telecom") for capacity on the AFRICASAT-1a satellite.

Under the terms of the agreement, North Telecom will use AFRICASAT-1a's high-powered capacity to provide VSAT services across Africa. Established in 2007 and working with selected partners, North Telecom provides networking and satellite services, internet access solutions and broadcasting services across the Middle East, Central Asia and Africa.

"AFRICASAT-1a's high spectral efficiency enables North Telecom to provide greater value to our customers," said Mohammad Reza Nazari, Director of Sales, North Telecom. "We are also delighted with the customer centric approach and flexibility that MEASAT offers, which allows us to better cater to our customers in the challenging African market."

"MEASAT is pleased that North Telecom has chosen AFRICASAT-1a to enhance its services to customers in the Middle East and Africa," said Raj Malik, Senior Vice President – Sales & Marketing, MEASAT. "North Telecom's decision confirms that service providers in the region are increasingly recognising the advantages of AFRICASAT-1a in providing competitive high throughput capacity across Africa."

North Telecom has its headquarters in Dubai with teleport connectivity in Germany, Singapore and South Korea. It joins a growing number of European teleport operators who are contracting capacity on the high-powered AFRICASAT-1a satellite.

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## About North Telecom L.L.C.

**North Telecom** is one of the very few companies that provide world-class satellite communication services in conjunction with dominant players in satellite networking industry. With over 50 partners in Middle East, Central Asia and Africa. Their clients range from ISPs, telecom companies, broadcasters, ships, the oil and gas sector, and any systems for fixed or mobile satellite solutions. In effect, the company provides services over various satellites and platforms. North Telecom has its headquarters in Dubai with teleports in Germany and Singapore.

Its corporate mission is communication all over the world and this undertaking led them to provide exceptional solutions that are bound by client contentment. Their expert global presence represents an eye on business at all times with a 24/7 networking operation centre.

They provide broadband internet via satellite thereby accommodating satellite internet access, point-to-point solution, private networks, and hubs on variety of platforms including iDirect (TDMA, SCPC), SCPC, and DVB-S2. For more information, please visit: [www.northtelecom.com](http://www.northtelecom.com), follow us on twitter: [@northtelecom](https://twitter.com/northtelecom), connect us on LinkedIn: [ae.linkedin.com/in/northtelecomofficial](https://ae.linkedin.com/in/northtelecomofficial), and like our facebook page: [North Telecom Official Page](#)

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## About MEASAT

MEASAT is a premium supplier of satellite communication services to leading international broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, the company provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia's premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East and South East Asia. The MEASAT fleet will be further strengthened with the addition of MEASAT-3c at 91.5°E in 2016 and MEASAT-2a at 148.0°E in 2017.

Leveraging facilities at the MEASAT Teleport and Broadcast Centre, and working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include ultra high definition, high definition and standard definition video playout, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit [www.measat.com](http://www.measat.com).

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