

MEDIA RELEASE



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More speakers and exhibitors confirmed for DBS 2016

More speakers and exhibitors have come on board for the ABU Digital Broadcasting Symposium, which will take place in Kuala Lumpur on 29 February to 3 March.



Over seventy speakers and industry experts will present at the conference and workshops addressing a wide range of topics. A total of 46 exhibitors have now been confirmed to showcase their products and services at the exhibition.

The event, with the theme 'Innovating Digital Connections', is the 12th in the series of annual symposiums staged by the ABU. It comprises a conference, a series of workshops and an exhibition of the latest products and services for broadcasters.

The principal sponsor is WorldDAB for the third consecutive year. Several other industry players have joined as major sponsors including: the Malaysian Communications And Multimedia Commission, EMC Corporation, MediaGeniX, Rohde & Schwarz, MediaGuru, the Korea Radio Promotion Association and Dolby.

Leading Asian broadcasters will be well represented. Japan's public broadcaster, NHK, and the Korean public broadcaster, KBS, will both present on cutting-edge technologies and developments for the future.

In a new development this year, Dolby will present a series of special demonstrations and workshops on 'Next Generation Audio & Video Experience for Broadcast & OTT'.

A highlight of the conference will be the Industry Debate on 3 March. Leading industry figures will look at 'Digital Radio for the Future' and discuss the challenges and opportunities.

About the ABU

The Asia-Pacific Broadcasting Union (ABU) is a non-profit, non-government, professional association of broadcasting organisations, formed in 1964 to facilitate the development of broadcasting in the Asia-Pacific region and to organise co-operative activities among its members. It currently has nearly 270 members in 68 countries, reaching a potential audience of more than 3.5 billion people.

For more information, please visit www.abu.org.my/dbsymposium or contact Ahmed Nadeem at dbs@abu.org.my