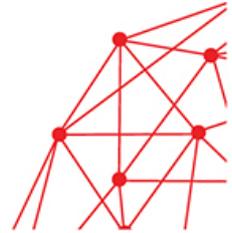




3rd ABU Media Summit on
**Climate Change and
Disaster Risk Reduction**
May 10-12, 2017, Dhaka, Bangladesh
**Information for All:
Media Saving Lives**



Climate change may be the greatest challenge ever faced by mankind. For generations it will affect every aspect of human life - from food, water and energy security to international security, from the health of the global economy to the health of our children. It will manifest itself in more unpredictable, frequent and intensive climate and weather hazards such as tropical storms, heat waves and cold spells, or flooding and drought.

To build a better and sustainable future for all members of society, these new challenges require collective efforts and the forging of broad coalitions to explore current best practices and ever-forward thinking innovative approaches. The global coverage of the broadcast media places it at the frontline of climate change adaptation and disaster preparedness.

The **3rd Asia Pacific Broadcasting Union Media Summit on Climate Change and Disaster Risk Reduction** moves to Bangladesh, one of the most climate vulnerable countries in the world. Climate change induced risks such as more frequent cyclones, tidal surges, coastal inundation, salinity intrusion due to sea level rise, erratic rainfalls, floods, river bank erosion, droughts and landslides affect the lives of all people - from farmers to urbanites and hinder Bangladesh's economic and social development. It has created more than two million climate refugees, mainly farmers displaced by rising sea levels and salination of their land.

Over 200 representatives of media, government disaster management agencies and meteorological services, international organisations, NGOs and community leaders will gather in Dhaka to align broadcast media actions with the global agenda set by the **Paris Treaty on Climate Change** and the **Sendai Framework on Disaster Risk Reduction**.

The Summit will explore the potential and utilization of the unparalleled audience reach of the broadcast media to build knowledgeable and resilient communities to the negative impacts of climate change. It will foster and develop practical coalitions for climate change adaptation as well as disaster preparedness. The Summit will adopt a **Dhaka Declaration** as an action plan for Asia-Pacific broadcasters to assist their organisations and staff to fulfill their most important public mandates - to save lives through early warning and quality programming that sensitizes and educates their viewing and listening audiences on climate change and disaster risk reduction.

PROGRAMME

MONDAY, 10 MAY 2017, MEDIA SUMMIT - DAY 1

09:00– **OPENING CEREMONY**

10:00

WELCOME REMARKS BY HOST AND ABU

OPENING ADDRESS

VIP representative of the Bangladesh Government

KEYNOTE ADDRESS

Bangladesh Prime Minister Her Excellency Sheikh Hasina Wazed

10:00 **Networking/refreshments break**

10:30

SESSION 1: Climate Change Adaptation and Disaster Risk Reduction for achieving the Sustainable Development Goals: Challenges and Successes

10:30–

11:15

A panel discussion to provide an overview of the global and regional timeframes of the Paris Treaty on Climate Change, Sendai Framework for DRR and throw light how their implementation will advance the achievement of Sustainable Development Goals.

SESSION 2: Climate Change and Society

11:15– *International agencies, NGOs and academia outline climate change*

12:45

impacts on development and role of media to achieve sustainable development. Focus on food security, water security and migration.

12:45–

14:00

Lunch break

SESSION 3: Serving the people: Science for Climate Change Mitigation and Adaptation

14:00–

15:30

This session will showcase winning solutions provided by science for Climate Change Mitigation and Adaptation.

15:30–

16:00

Networking/refreshments break

SESSION 4: Communicating Climate Change: Challenges and Solutions

16:00–

17:30

A roundtable discussion with representatives of WMO, national Met Offices and scientists on future climate change in Southeast Asia, extreme weather events, vulnerability, impacts, adaptation, agro meteorology and traditional knowledge as sources to enhance local awareness of climate change adaptation. Focus on how scientists and media could collaborate to enhance individual and societal capacities needed to cope with climate changes and the challenges generated by them.

CLOSE OF DAY 1

TUESDAY, 11 May 2017, MEDIA SUMMIT - DAY 2

09:00– **SESSION 5: Sendai Framework on DRR: Challenges and**
09:30 **Successes**

Q&A Session to provide an overview of the global and regional timeframes for implementation of the Sendai Framework and what has been achieved in Asia-Pacific.

09:30– **SESSION 6: The Role of Communications in Early Warnings for**
10:30 **Disasters**

The session will look at the factors that make for effective early warnings for disasters and the role of media to fill the gaps in communications.

10:30 **Networking/refreshments break**
11:00

SESSION 7: Disaster Preparedness for Cyclones and Floods

11:00–
11:45 *This session will examine good models for urban and farmers resilience to cyclones and floods.*

SESSION 8: Early Warnings for Earthquakes and Tsunami: an NHK Master class

11:45–
12:30 *NHK, Japan has a sophisticated system of providing rapid and relevant information and programming on natural disasters. An NHK team will provide an overview of the national broadcasting plan of action and the Early Warning Broadcasting System developed by the national public service broadcaster.*

12:30– **Lunch break**
13:30

SESSION 9: Is your Station Ready?

13:30–
14:30 *The session will examine models for Broadcasting Emergency Planning, which looks at any possible angle.*

14:30– **SESSION 10: Content for Climate Change Literacy and Disaster**
15:30 **Preparedness.**

Leading media organisations will showcase their production on Climate Change and DRR.

15:30– **Networking/refreshments break**
16:00

16:00– **Wrap up, adoption of Dhaka Declaration and passing the**
17:00 **Summit flag to Fiji**

CLOSING DAY 2