Paris Declaration: A Commitment for an Increased Public Awareness of Climate Change.

The UNESCO International Conference on Broadcast Media and Climate Change (Paris, September 2009) adopted a Declaration which urge the international communities and relevant agencies and programmes of the United Nations (UNESCO, UNEP, ITU and the UNFCCC) to support all broadcasters, regional broadcasting unions and international broadcasting organisations to achieve the following objectives:

- strengthen collaboration of broadcasting organisations to optimize the quality and relevance of programming and reporting on climate change;
- encourage the production and dissemination of relevant content at a local level to give voice to marginalized communities affected by climate change;
- to promote opportunities for media professionals to build information-sharing networks.

ABU activities in DRR and Climate Change Mitigations

Through the years the Asia – Pacific Broadcasting Union has been in the forefront of media efforts to save and improve the lives of people affected by natural disasters like typhoons, draughts etc., made more frequent and violent by climate changes.

Since the 2004 Indian Ocean Tsunami, the ABU has been active in Disaster Preparedness and Disaster Risk Reduction (DRR) efforts in the Asia-Pacific region. The Union partnered with UNEP, UNDP, UNESCO, UNISDR, Trust Fund for Tsunami, Disaster and Climate Change Preparedness and Asia Development Bank to help ABU members to educate their audiences on environmental protection, prepare the public for impending disasters, advocate on the importance of early warning systems.

The ABU also facilitated coverage of UN Summits on Climate Change and Asia Ministerial Summits on DRR and producing quality programmes on early warnings for disasters, environmental and climate change issues.

CC& DRR

21-23 April 2014
Jakarta, Indonesia

Organised by

Asia-Pacific Broadcasting Union

Hosted by

KEMENTERIAN KOMUNIKASI DAN INFORMATIKA REPUBLIK INDONESIA

Partners

ITU

UNESCO
United Nations Educational, Scientific and Cultural Organization

NHK WORLD

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Climate Change Solutions

Summit on ICTs and Media Strategies for Disaster Risk Reduction

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"Climate change is the moral challenge of our generation"
– Ban Ki-moon, UN Secretary -General

There is widespread scientific consensus that the challenges of climate change are real and it is one of the most fundamental threats to humankind. By bringing powerful stories and images of human suffering, the media worldwide have brought attention to the growing dangers of climate change which exacerbates poverty, natural disasters, disease, hunger and insecurity.

At the same time advanced Information and Communication Technologies (ICTs) offer new and effective solutions to adapt to climate changes through disaster risk reduction and mitigation efforts.

Merging the power of media and ICTs is the way ahead to spread the knowledge and understanding how to effectively confront this challenge.

Programme and Topics

DAY 1 21 April	**Pre-Summit Events**				
	Workshop 1 Implementing Technology Innovations: Overcoming the Obstacles		**Workshop 2** The Post-Disaster Scene: Being Better Prepared for Disasters		
	Workshop 3 Broadcasters Approach: Addressing Climate Change and Environmental Issues				
	Workshop 4 Increasing Public Safety with Enhanced EW Systems		**Workshop 5** Migrating to Digital – Towards Cost Effective and Greener Solutions		
	Meeting: Drafting of Declaration		<side meetings>		
DAY 2 22 April	**MEDIA SUMMIT – DAY 1**				
	Opening Session	**Session 1** ICTs and the Environment	**Session 2** Time for Action – Climate Change Facts	**Session 3** Roundtable: Accountability for Sustainability	**Session 4** Broadcasters Before and After Disasters
DAY 3 23 April	**MEDIA SUMMIT – DAY 2**				
	Session 5 Cases in Green Technology Implementation	**Session 6** Discussion Forum: Role of Broadcast and Media	**Session 7** Increasing Effectiveness of Emergency Broadcasts	**Session 8** Broadcast and Media Action Plan	**Closing Session**

Climate Change Solutions

Summit on ICTs and Media Strategies for Disaster Risk Reduction

The ABU, ITU, UNESCO and Ministry of Information and Communication of Indonesia are moving ahead to generate support for a joint world action of broadcasting unions and UN agencies to mitigate the climate change impact.

The 2014 Jakarta Summit will address the role of Media and ICTs in raising awareness of effective strategies and solutions for disaster risk reduction and economic sustainability. The Summit is an offspring of the UNESCO International Conference on Broadcast Media and Climate Change (Paris, September 2009). It offers a platform for exchange of ideas and practices on:

- Social Dimensions of Climate Change
- ICTs and the Environment
- Broadcasters Before and After Disasters
- Cases in Green Technology Implementation
- Increasing Effectiveness of Emergency Broadcasts