

Course: Voice Over

This 4-part course is scheduled to start on Thursday 5th October 2023 at 2:00 p.m. KL time.

Tutors: Steve England and Julia Small

Target audiences:

- Radio and Television Producers/Directors/Voice Overs/Narrators;
- Audio engineers who work with voice over artists;
- Those who are interested in audiobook productions;
- Voice Over artists;
- Those who would like to improve their voice over performances.

Brief description of the course:

If you think you have a voice that people keep complimenting then you may have the raw material to make a career in the world of voice-overs.

Once you have applied yourself and learnt the skills of a voice-over you can walk into any studio and perform. You don't need any equipment to do this – just your voice – it's the ultimate portable skill.

If you do want to work from your own studio at home we'll show you what you need.

Like any other skill, for example juggling, you have to practice and apply yourself. This course will show you what you need to do to become proficient at voice-overs and find the niches for which your voice is best suited.

In recent years, voices and accents of all kinds have become in demand, you no longer have sound like the honey voiced announcers of old. The use of voice-overs has grown exponentially with media of all kinds needing voice work for their productions, and this is your opportunity.

All over the world English is the international language and there are many possibilities to supply those voice-overs yourself to producers abroad.

You'll learn from experienced voice-overs on how they get work and producers on what they want and need from a voice. We'll show you how to improve your voice and make yourself more versatile. This course opens the door to a well paid profession you can even do from home.

After this course you will be able to:

- Explore the interesting and exciting world of voice-overs
- Begin improving what you have vocally and making it marketable
- Start auditioning for work and improving your success rate
- Find your strengths and areas of work you are best suited for
- Taking the first steps to building a client base and a career in voicing

Registration Please register by Thursday 28 September

Session Topics

Session 01

Duration: 60 Min.

Date: 05th Oct 2023

Time: 2:00 p.m. KL

Topics:

- An overview of the business
- The changing requirements of the media
- Different types of voicing work
- Finding your strengths and weaknesses
- Overcoming shyness and embarrassment
- Challenges of breaking into the industry
- Meet Emma Davis (Producer and Voiceover Artist)
- Recording and listening to your own voice
- Assessing areas, you might be able to improve
- Common faults if you want to speak R.P.
- Finding your range
- How to figure out the techniques of the professionals?

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Session 02

Duration: 59 Min.

Date: 12th Oct 2023

Time: 2:00 p.m. KL

Topics:

- Studio equipment
- Microphones and Mic technique
- Studios and setting up your own home studio
- Connecting to producers
- Putting together a small inexpensive portable studio
- Voicing male and female
- Learning to voice to time
- How to alter your delivery for different areas of the business?
- Natural Voicing
- Preparations for a session
- Interview with Rachel Knighting (Head of Production & Audio Producer at S2blue)

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Session 03

Duration: 60 Min.

Date: 19th Oct 2023

Time: 2:00 p.m. KL

Topics:

- Recording
- Outsourcing Editing
- Processing
- Delivering finished files
- Talking books: a new opportunity
- What authors want and dealing with difficult ones - Plus, interview with Chris Brookes' tips (Screen Writer and Author)
- Platforms to audition on
- Technical requirements - Plus, Chris Brookes' tips
- How long does it take to read a book?
- Different deals with authors
- Making showreels - Plus, interview with Tom Marshall (Producer and Voiceover Artist)

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Session 04

Duration: 65 Min.

Date: 26th Oct 2023

Time: 2:00 p.m. KL

Topics:

- How to market yourself? Plus, interview with Tom Marshall (Producer and Voiceover Artist)
- How to approach producers?
- Running your voicing like a proper business - Plus, interview with Tom Marshall
- Voices on demand - Plus, interview with Tom Marshall
- How to get experience?
- Different audition platforms
- What to say about yourself?
- Clients to watch out for and those to treasure with Tom Marshall
- Building relationships with producers and clients
- What to charge? Plus, interview with Tom Marshall
- Invoicing and billing - Plus interview with Tom Marshall
- Advertising agency sessions
- Preparing for a session
- Marking up the script
- Dealing with clients
- Dealing with producers - Plus interview with Steve Jones (Director at Spoken-Image)
- Remakes
- Demo reads
- Producing yourself

Speakers



Steve England

Head of Radio commercial producer, programme director, and voice-over artist since 1973. Radio Caroline, Radio Atlantis, ILR stations, Piccadilly Radio in Manchester are few of his long experiences in radio and voice-over activities. He also set up with a session musician Alfasound, a professional recording studio which grew to 7 studios producing soundtracks to TV commercials, jingles, corporate audio and more radio commercials than any other recording studio in the UK. Steve has produced voice-overs and recording services for TV and Radio with s2Blue Studios, who represent JAM and PAMS productions of Dallas in the UK. He has done thousands of voice-overs for radio and television productions around the world.



Julia Small

Julia Small has worked in many radio stations handling commercial traffic including The Revolution 96.2, Galaxy Manchester and currently Manx Radio. She began voicing when she was a child and has continues to voice thousands of radio and TV commercials as well as corporate scripts. Clients have included Bic Razors, Manchester United, Trivago and The ITV pollen count.

Guest Speakers:

- Chris Brookes, Screen Writer and Author
- Rachel Knighting, Head of Production & Audio Producer at S2Blue
- Tom Marshall, Producer and Voiceover Artist
- Steve Jones, Director at Spoken-Image
- Emma Davis, Producer and Voiceover Artist