

ABU Intellectual Property and Legal Committee

**Ten Trends that change who we
are and how we work**

Murray Green, Tashkent, 14 April 2017

Ten Trends

- ① Media convergence has changed everything
- ② Being a broadcaster is not enough
- ③ Our audiences have taken control
- ④ Online and digital has changed our business model
- ⑤ 'Fake News' has caused a rethink about content regulation
- ⑥ New roles for media regulators
- ⑦ The regulatory tool box has more options
- ⑧ Content aggregators and future of journalism
- ⑨ Agility is key to premium performance
- ⑩ Reputation is our most vital asset

Ten Trends

THANK YOU

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