



The 8th edition of the ABU Digital Broadcasting Symposium attracts record number of participants

Over 1000 delegates and visitors from 41 countries took part in the eight Digital Broadcasting Symposium (DBS) held in Kuala Lumpur, Malaysia, from 6 – 9 March.

Major broadcasting industry players from the Asia-Pacific region and beyond participated in the symposium, which this year was held under the theme *Decision time for stakeholders* in recognition of the difficult choices companies face with the proliferation of technologies.

In the last couple of years, several new technologies have emerged in the broadcasting field, in addition to the huge changes that digital broadcasting and file-based production technologies have brought about. Hybrid platform technologies, 3DTV imaging and delivery, and surround sound delivery by digital radio have matured and are ready for implementation on a larger scale. The symposium is addressing all the issues involved, including implementation, content and its creation, and business planning and strategies.

The four-day forum included eleven conference sessions, sixteen focused workshops and 42 booth exhibition of the latest developments in digital television and radio.

Since 2004 the DBS is staged annually in Kuala Lumpur by the ABU to help equip radio and television broadcasters in the region with the knowledge to chart and manage their digital transition. It provides a useful platform for ABU members and other broadcasters to exchange ideas, to network and catch up with new technologies and has already become an established fixture in the broadcast industry annual calendar.

For more information, on the conference and workshop programme, please visit www.abu.org.my/dbsymposium.