



**4-6 October 2017 at «Kazmedia Center»  
Astana, Kazakhstan**

**The international media-hub “Kazmedia Center” hosts the event  
under the auspices of the Ministry of Information and  
Communications of the Republic of Kazakhstan**

The series of events will serve national and international media community as a platform for promoting content and formats, and to address contemporary challenges posed by converging media technologies on a local, national and regional level. It aims to promote further progress and development of the media industry and international cooperation.

**“Content Market” on 4 October 2017, Wednesday**

The formal opening of the “Astana Media Week” will be at 10:00 AM on 4 October 2017 at the Concert Hall of the «Kazmedia Center» **hosted by Mr. Dauren Abayev, the Minister of Information and Communications of the Republic of Kazakhstan.** “Content Market” in the Exhibition Hall is a meeting and networking point that brings broadcasters and production companies together the Kazakh media officials to share ideas, build partnerships in both broadcasting and production fields of the media industry. There will be an opportunity to take part in master-classes on the contemporary challenges of the national and regional media.

**“PR Kuni” (PR Day) on 4 October, Wednesday**

This full day event is organized by Kazakhstan Press Club at Hilton Garden Inn hotel and will bring together corporate affairs and press-services managers from all over Kazakhstan to discuss trends and work out joint recommendations to progress.

**“Astana Digital Forum”, 5 October 2017, Thursday**

“Astana Digital Forum” is organized in partnership with the media and event company “Select Communication Group. It will feature a number of international speakers in trending issues such as digital marketing tools and crypto-currencies with opportunity to exchange opinions.

**Kazakhstan’s Regional Media Forum, 6 October 2017, Friday**

Organized by the Ministry of Information and Communications for local print media on issues and challenges of local journalism and disruptive convergence of media.

“Kazmedia Center” is Kazakhstan’s leading technology and infrastructural hub that unites and serves the needs of more than a dozen leading TV and radio broadcasting and production companies, studios, PR and communications agencies.

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