



## Rules of ABU Prizes 2012

### **Article 1 Preface**

In 1964, the first General Assembly of the Asian Broadcasting Union, now known as the Asia-Pacific Broadcasting Union (ABU), approved the establishment of an international competition for radio and TV programmes to be known as the 'ABU Prizes'.

During its 48<sup>th</sup> General Assembly (2011), the ABU adopted a resolution empowering a working party to approve changes in the rules of the ABU Prizes in line with the ABU's objective of promoting excellence in broadcasting. The ABU Prizes shall be held annually and governed by the terms stated in these rules (the 'Contest Rules').

### **Article 2 Objectives**

The ABU Prizes aims to promote the production of radio and TV programmes of a high standard in order to raise educational and cultural levels and to strengthen international understanding among the peoples of the ABU member countries and regions.

### **Article 3 Categories**

There shall be separate prizes for each of the six (6) categories for radio programmes and each of the seven (7) categories for TV programmes, as follows:

#### **RADIO CATEGORIES**

<b>CATEGORY</b>	<b>DESCRIPTION</b>
Drama	A single episode drama or one of a series/serials
Documentary	A single documentary or a feature or one of a series
News Reporting	Topical coverage of a single news event
Jingle/Promos/ Station IDs	All forms of interstitial including jingles, promos, station IDs, public announcements but does not include commercial
Interactive Programmes	All programmes involving interaction with listeners such as phone-in, music requests, talk show, quiz show, audience participation, advice, user-generated content (UGC), counseling; consideration will also be given to the use of complementary platforms such as websites, mobiles etc.
On-Air Personality	Work of a single on-air personality either a single performance or a compilation. This could include RJ, host, presenter, anchor, news reader, traffic reporter, news reporter or correspondent.



## TELEVISION CATEGORIES

CATEGORY	DESCRIPTION
Drama	A single episode drama or one of a series/serials
Documentary	A single documentary or a feature or one of a series
Entertainment	Any kind of programme that can entertain anyone or that is entertaining to all
Children	Any programmes targeted at viewers under 11 years of age (elementary level)
News Reporting	Topical coverage of a single news event
Sports	2012 theme: 'Programme Opening Title Sequence'. Alternating over three (3) years, themes for Sports category are 'Sports Documentary', 'Live Coverage' and 'Programme Opening Title Sequence'.
ABU Perspective Award	<u>Theme for 2012: Water.</u> A programme that best delivers the message of ABU's perspective on the theme of global issue chosen by ABU members and illustrated through their local issue in any form.

### **Article 4 Special Jury Prize**

From among all the entries one (1) entry each for radio and TV shall be awarded a 'Special Jury Prize' to recognise the work of producers whose entries are creative and innovative despite limited resources.

### **Article 5 Eligibility**

**5.1** All ABU members are eligible to enter the competition.

**5.2** All entries (except TV Sports) must be broadcast for the first time by the ABU member submitting it between **1 February 2011 and 31 May 2012.**

**TV Sports** category must be first broadcast between **1 February 2010 and 31 May 2012.**

**5.3** Programmes which have won a prize in any other international competition are qualified to join.

**5.4** Entries must be free from political propaganda and/or commercial advertising or promotion.



### **Article 6 Entries**

- 6.1** Each ABU member may submit only one entry in each radio and TV category, except in the case of TV Sports category, an ABU member may submit a maximum of two entries.
- 6.2** For associations of broadcasters, plural entry submissions are tolerated BUT only one (1) entry from each category will qualify as a finalist.
- 6.3** Each radio entry must include one (1) copy of English script. TV entries are recommended to submit entries with anyone of the following; English subtitle, English voiceover or English script.
- 6.4** Duration for radio and television categories are as follow:

### **RADIO CATEGORIES**

<b>CATEGORY</b>	<b>DURATION</b>
Drama	10 – 60 minutes
Documentary	Not more than 90 minutes
News Reporting	Not more than 10 minutes
Jingle/Promos/ Station IDs	Not more than 5 minutes.
Interactive Programmes	Please select your best 60 minutes, without further audio enhancement
On-Air Personality	Please select your best 30 minutes, without further audio enhancement

### **TELEVISION CATEGORIES**

<b>CATEGORY</b>	<b>DURATION</b>
Drama	Not more than 90 minutes
Documentary	Not more than 90 minutes
Entertainment	Not more than 60 minutes
Children	10 – 60 minutes
News Reporting	Not more than 10 minutes
Sports	Not more than 2 minutes
ABU Perspective Award	Not more than 90 minutes

- 6.5** All entries, together with completed entry form and English script, must reach the ABU Prizes Secretariat on or before the **entry deadline, 8 Jun 2012**



### **Article 7 Pre-selection**

- 7.1** For all categories and the Special Jury Prize the ABU Secretariat shall appoint at its discretion jury members who shall pre-select and shortlist all entries received.
- 7.2** During pre-selection the jury may transfer/changes the entries' category at their discretion and resubmit it in appropriate categories.

### **Article 8 Final Judging**

- 8.1** The jury for each of radio and TV categories shall comprise five persons representing different ABU members. The jury members shall be appointed by the ABU Prizes Secretariat at its discretion, taking into account geographic and other relevant matters.

### **Article 9 Responsibilities of Pre-selection and Final Judging Jury**

- 9.1** In both pre-selection and final judging process each jury shall follow the ABU judging guidelines in assessing/evaluating the entries.
- 9.2** In final judging a chairperson shall be nominated from among the jury members. The chairperson shall prepare a written report approved by other jury members to be submitted to the ABU Prizes Secretariat.
- 9.3** In the event of any entry being disqualified by the jury during the final judging, the chairperson shall report the reason for disqualification to the ABU Secretary-General, who shall convey it to the member which submitted the entry.
- 9.4** The decision of the jury shall be final in both pre-selection and final judging.

### **Article 10 Prizes**

- 10.1** In case the jury considers that none of the entries is worthy of a prize, they may decide not to award that prize in the year concerned.
- 10.2** In addition to awarding prizes each jury may give special commendation of not more than one entry for each category and for the Special Jury Prize.

### **Article 11 Host Organisation**

The host organisation for the ABU General Assembly concerned shall, in consultation with the ABU Prizes Secretariat, be responsible for all the necessary arrangements for the competition and related activities for the particular year.

### **Article 12 Others**

The amendments of the rules of ABU Prizes were approved by the ABU Prize Reform Working Party (hereafter, RWP) in April 2004, February 2005, February 2006, February 2007, September 2010 and January 2011. Any amendment shall be subject to the approval of the RWP.