



ABU Digista teens 2012

GUIDELINES

Article 1. Purpose

The Asia-Pacific Broadcasting Union (hereinafter referred to as the 'ABU') has hereby decided, in accordance with the motion passed at the 46th General Assembly of the ABU in Ulaanbaatar, Mongolia on 6 October 2009, to hold and organise a Digista teens Project (hereinafter referred to as the "Project"). The objectives of the Project are:

- a) to provide an opportunity for the young people to develop and improve their skill in visual arts;
- b) to promote among the youth from the different countries in the Asia-Pacific region a culture of creativity and talent in visual works in the digital era;
- c) to foster mutual understanding and cooperation among the youth;
- d) to promote new forms of media literacy and media education in the digital era; and,
- e) to enhance the development of broadcasting in the Asia-Pacific region.

The Project shall be implemented annually with the holding of the first ABU Digista teens Event (hereinafter referred to as the "Event") by an ABU Member organisation (referred to as "Host Organisation") beginning in 2011 in accordance with the terms and conditions of these Guidelines and its attachments.

Article 2. Membership

2.1. Members of the Project shall consist of ABU members within the ABU region, as defined in the ABU Statues, who undertake to send participants to represent their respective countries or regions in the Event and to broadcast co-production programmes relating to the Event.

2.2. Any Members wishing to participate in the Event for a particular year shall

express their desire to do so by a written notice to the ABU Programming Department by a fixed date prior to the Event.

- 2.3. There may be only one Member per country or region, and membership shall be subject to the approval of the Organising Committee as defined in Article 5.

Article 3. Outline of Project

- 3.1 The broadcasters taking part in the Project (hereinafter referred to as the 'Members') shall conduct workshops in their respective countries or regions to assist the creation of digital art works by the participants, select participants for the Event (hereinafter referred to as the 'Challenger/s'), submit the ensuing works of the Event, and produce short documentaries highlighting those activities.
- 3.2 The Host Organisation which is hosting and organising the Event for a particular year shall gather the works from the Members, and undertake the Event in which the works shall be featured.
- 3.3 The Host Organisation shall, in large part, record the highlights of the Event, produce a programme/s of the Event, and distribute the said programme/s and programme footage to the Members, along with the documentaries produced by the Members and images of the Challenger/s' works, from which each of the Members may produce its own programme/s.
- 3.4 In undertaking the Event, the Host Organisation shall aim for new styles of programme production, harnessing online relays between locations and suchlike.
- 3.5 The workshops conducted by the Members, and the other activities conducted, in large part, by the Host Organisation, shall be governed in accordance with the separate Guidelines for the Implementation of the ABU Digista teens appended in Attachment 1.

Article 4 . Organisations Participating in the Project

- 4.1 The Members shall pay contributions according to the allocations listed in Article 8 no later than one month prior to the final Event.
- 4.2 Any Member which, after expressing its desire to participate, is no longer able to participate in the Event for the particular year as a result of unavoidable circumstances, shall promptly express its intention of non-participation to the Secretariat; provided, however, that contributions already paid shall not be reimbursed.
- 4.3 The Members shall, at their own responsibility and expense, conduct workshops in their respective countries or regions, from which they shall select persons to participate in the Event, whose numbers shall be determined separately.
- 4.4 Each of the Members shall be responsible for the safety and the handling of any risks in connection with the workshops and the selection of the Challenger/s in its respective country or region. Such Members shall keep any directors, officers and staff of the ABU, the Secretariat and other Members indemnified and free from any loss, damage or injury caused to or suffered by any person as a result of or arising from or in connection with the workshop, the selection of the Challenger/s and any other acts and deeds related these activities.
- 4.5 The Members may, at their own responsibility and expense, add their own footage, edit, produce and broadcast programmes from the programme/s and programme footage stipulated in Article 7, Paragraph 7 subject to the provisions on Copyright and Other Use in Article 10 hereof.
- 4.6 The Members may acquire sponsors for undertaking the workshops or holding the Event or broadcasts; provided, however, that they respect the provisions of these Guidelines concerning the programme/s and programme footage of the Event distributed by the Host Organisation.
- 4.7 The Members taking part in the Event via the satellite venue under Article 7, Paragraph 4 shall, in coordination and co-operation with the Host Organisation, make the necessary arrangements for performances and the people appearing in the satellite studio, accommodation for the

Challenger/s and staff from the other countries and regions, and other necessary arrangements, assuming any and all responsibility for the filming and holding of the events at the said satellite studio.

Article 5. Organising Committee

- 5.1. The Organising Committee comprising of all Members shall be established for the ABU Digista teens for a particular year.
- 5.2. The Organising Committee shall be responsible for the following tasks:
- (a) The formulation of basic plans;
 - (b) The formulation of business plans;
 - (c) The procurement of funding, drawing up of budgets, and accounting;
 - (d) Decisions on matters, viz. planning, development, production, copies, distribution, storage, and suchlike, concerning the co-production of television programmes and programme footage relating to the Project.
- 5.3 The Organising Committee shall be the highest decision-making body for the Project whose decisions shall be final. It shall hold a general meeting of all its Members at least once a year.
- 5.4 The general meeting shall be organised as follows:
- (a) The general meeting shall be composed of all the Members which shall make up the Organising Committee;
 - (b) The Members shall elect from among its Members one(1) Chairperson who shall convene and preside over the agenda of the general meeting;
 - (c) The Members shall elect two (2) Vice-Chairpersons, who shall assist the Chairperson.
- 5.5 The Chairperson and Vice-Chairpersons will be the Directors of Organising Committee, shall head the Organising Committee and supervise any and all activities of the Organising Committee.
- 5.6 Each of the Members may cast a vote for each and any resolution

submitted at the general meeting, where at least half of the Members must be present to form a quorum and make a valid decision, including any Members that have submitted written notice and gained formal rights of participation from the Chairperson. The Members attending the meeting in which there is no quorum may have resolutions decided by postal votes in lieu of decisions by votes made at the general meeting.

- 5.7 The Chairperson or in his absence, the Vice-Chairperson, shall cast the deciding vote in the event of a tie. The Vice-Chairperson shall cast regular votes in case the Chairperson is present.
- 5.8 The members of the Secretariat may attend, and where necessary, make comments at the general meeting.
- 5.9 Observers may be present at the general meeting at the consent of the Chairperson or the Vice-Chairperson in the absence of the Chairperson.

Article 6. Secretariat

- 6.1. The Organising Committee shall delegate or secure the assistance of the Secretariat to carry out any or all of the tasks provided in Article 5, Paragraph 2 in co-operation with the ABU Programming Department.
- 6.2. The Secretariat shall, in addition to the tasks in the preceding paragraph, carry out the following tasks in co-operation with the ABU Programming Department:
- (a) The preparations and other tasks relating to the undertaking of the Event, viz. planning, management, public relations, promotions, and suchlike;
 - (b) The provision of assistance and guidance to the Members conducting workshops and related events in countries and regions;
 - (c) The provision of other assistance and guidance to the Members.

6.3. The Secretariat shall be set up at the NHK Broadcasting Centre, Tokyo, Japan.

Article 7. Host Organisation

- 7.1. The Host Organisation shall hold the Event in conjunction with the ABU, and shall, in large part, produce a programme/s that records highlights of the Event.
- 7.2. The Host Organisation shall be decided by the Organising Committee from among the Members that have submitted applications to the ABU Programme Committee in the preceding year of the Event.
- 7.3. The Host Organisation shall, in coordination with the Secretariat, establish a venue for the Event, decide the overall composition of the Event and of the programme/s relaying and recording the same, as well as organise the people who will be appearing in the Event, arrange accommodation for the Challenger/s and staff from the other countries and regions, and hold the said Event, and produce a programme/s that provides a record of its highlights.
- 7.4. The Host Organisation may, in coordination with the Secretariat, establish a satellite venue for the benefit of Members in remote areas.
- 7.5. The Host Organisation shall, in coordination with the Secretariat, secure feeds and carry out other necessary tasks for providing online relays between the Event venue and the satellite venue.
- 7.6. The Host Organisation shall be responsible for the safety and handling of any risks in connection with the Event; provided, however, that the Members shall share responsibility for the safety and handling of any risks in connection with the Challenger/s and staff from their own countries and regions or to which the said Members shall be primarily responsible.
- 7.7. The Host Organisation shall produce and provide an international version of the programme/s and programme footage that records the highlights of the Event to the Members for them to produce their own programmes.

Article 8. Budgets and Donations

- 8.1. The Directors of Organising Committee shall, in coordination with the Secretariat, draw up budget plans in accordance with the expected costs for securing relay lines for the Event as set forth in Article 7, the expected costs of copying and distributing the programme/s and programme footage that records the highlights of the Event, and any other costs expected to arise in connection with the Event.
- 8.2. The Members shall pay contributions in accordance with the budget drawn up in the preceding paragraph, the amounts of which shall be calculated in accordance with their level of ABU subscriptions, *viz.* the proportion of each organisation's annual subscriptions in the total subscriptions received by the ABU.
- 8.3 The Organising Committee, upon approval by the majority vote of the Chairperson and the Vice-Chairpersons, may receive donations from third parties for the purpose of subsidising the Members. The Secretariat may be requested to provide guidance and suggestions before any decision is made.
- 8.3. The Secretariat, may at its discretion, distribute any subsidies to the Members within a set date; provided, however, that the Secretariat shall not be liable for any delay in the distribution thereof as a result of causes outside of its jurisdiction.

Article 9. Accounts

- 9.1. The Secretariat shall, in principle, provide separate accounts for each Organising Committee, and shall promptly settle expenses at the conclusion of the Event.
- 9.2. The relevant Organising Committee shall be liable for the restitution of any shortfall that has arisen in the settlement of expenses; in such instances, the said Organising Committee may seek the payment of additional contributions from the Members following a resolution from a general meeting, which shall be calculated in accordance with Article 8, Paragraph 2.

- 9.3. Any surplus arising from the settlement of expenses shall be vested in the ABU Programming Department, which shall use it in accordance with the purposes of the Project.
- 9.4. The Secretariat of each Organising Committee shall draw up the necessary financial statements providing a final and binding statement of accounts, which shall be reported to the ABU Programming Committee.

Article 10. Copyright and Right of Use

An attachment of the arrangements concerning the copyright, right of use, and suchlike of the programme/s and programme footage of the Event and other video footage relating to the same are appended to these Guidelines in Attachment 2.

Article 11. Force Majeure

The Members shall not hold the ABU, the Organising Committee, the Secretariat, the Host Organisation, and the satellite organisations liable for any delay in or failure to meet any of the obligations set forth in these Guidelines in the event that the said delay or failure is a result of force majeure from war, riot, fire, earthquake, epidemic, legal restriction, strike action, and any other cause not attributable to the ABU, the Organising Committee, Host Organisation, and satellite organisations.

Article 12. Nature of Guidelines

All of the articles and provisions of these Guidelines shall be subject to the provisions of the ABU Statues.

Article 13. Revisions

Any modifications or revisions of these Guidelines shall be made by three-fourth majority votes of the Members of the Organising Committee.