



## “ABU Digista teens” How to produce images

### **How to advise challengers as they create their digital artworks**

- 1) Length of the artwork should be kept to within 1’30”.
- 2) Help challengers focus their attention on the main points and express their thoughts and concepts in their 1’30 artwork along with mentors.
- 3) As the artwork will be shown in foreign countries where people have different customs and languages, and as the length is only 1’30”, simple and easy to understand artwork is preferable.
- 4) If using ready-made music, use international copyright free material. The challengers can create or ask someone to create music, sounds, and sound effects.
- 5) If ready-made music with copyrights is used, the broadcasters are responsible for clearing the copyrights.

### **How to edit the short documentary about the challengers**

- 1) The length of this short documentary to be broadcast should be within 3’00”.
- 2) The purpose of this documentary is to show challengers’ struggle to complete the artwork. It should not only explain the result of their selection or introductions of them, but focus on the process of their artwork creation, showing their efforts, discoveries, trial & error, their thoughts about the artwork. Make clear the aim of their digital artwork.
- 3) To achieve this purpose, it is better to shoot every few days to explore their growth.
- 4) When introducing the selection in the workshop, try to show the audience the reason why they were selected.
- 5) Again, this short documentary is to support the audience’s understanding of the challengers’ artwork, what the aim is, and why the storyline was chosen.

#### **Challengers’ brainstorming to make a basic concept**

- It would be a good idea to shoot their very first brainstorming session to show how the challengers try to understand and express the theme.
- Another good point to shoot is how the challengers’ concepts change after receiving mentors’ advice or concerning their acquaintances, including parents, teachers and friends.

#### **Challengers’ storyboard making**

- How do they draw their storyboard? For example, in the process of preparation, do they do any research, go outside, surf the Web, or go to a library?
- A solid storyboard is important to let people understand the artwork, so show how their storyboard is improved according to the mentors’ advice. Showing concrete anecdotes would be fine to show this process.

### Challengers' artwork shooting/creating

- How do the challengers divide/specialized their work to shoot/create images? What kind of equipment do they prepared? How do they communicate with each other? Show their trial & error. Especially, the important point is what they learn from their mistakes.

### Challengers' editing until completion

- Effects, music and sounds are other important factors. In the process of preparing/recording sound, show the challengers' efforts and struggles.

## **About the short documentary footage**

About 10 minutes of clean copies of roughly edited short documentary footage are also required to pass to the host together along with the 3 min completed package. It may be necessary to edit in each country, so the sound should be natural. It should include the following footage:

Workshop scenes: Basic introduction of the location

Long shot of the venue, showing its scale and participants

Participants expression of enjoying learning

Mentors/instructors lectures

Any good factors in the creation process but cut down to 3'00"

## **Materials to be sent to the host**

- 1) Challengers' Artwork (1'30")
  - English scripts / captions
  - Information sheet about challengers/mentors (format delivered)
  - Other additional information/explanation about artwork or segments in the artwork
- 2) Short documentary (3'00")
  - English scripts / captions
- 3) Roughly edited clean short documentary materials with natural sound (about 10 mins.)
  - English scripts (if any local language conversation is included as natural sound)