

MEDIA RELEASE



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DBS 2016 opens with three workshops

The ABU Digital Broadcasting Symposium 2016 has begun in Kuala Lumpur, with three workshops on the opening day. In addition to 15 workshops on a wide range of topics, the four-day symposium includes a conference and an exhibition, both of which open on 1 March.

The workshops on the first day included one by the symposium's Principal Sponsor, WorldDAB, on 'Moving Forward with DAB+'. WorldDAB's Project Director, Bernie O'Neill, gave an update on the growth in many regions of DAB+, a digital radio standard now used in more than 40 countries. Other speakers gave reports on specific countries.

The two other workshops focused on 'Preserving Heritage Archives' and 'DVB: The future of TV'. All three attracted large audiences.



Craig Todd, Dolby

The DVB workshop included an update on DTT standardization in DVB from the Executive Director of the DVB Project Office, Peter Siebert. Craig Todd of Dolby Laboratories spoke of huge advances in surround sound for use in cinemas and elsewhere.

The Archives workshop included presentations by three experts from Japan's public broadcaster, NHK, and a case study on The Vatican archives by Charles Sevier of EMC.

Four workshops will take place tomorrow. They include the first two in a special series of five presented by Dolby on 'Next Generation Audio & Video Experience for Broadcast & OTT'.

At the conference, Joan Warner, the Vice President Asia Pacific WorldDAB and CEO Commercial Radio Australia, will deliver the industry keynote on 'How the Powerful Mix of Talent and Technology can Future Proof Broadcasting'.

Over 700 people have registered for the symposium and more are expected to do so when the exhibition opens.

The theme of the symposium is 'Innovating Digital Connections'. It is the 12th in a series of annual symposiums staged by the ABU to help radio and television broadcasters and the industry.

About the ABU

The Asia-Pacific Broadcasting Union (ABU) is a non-profit, non-government, professional association of broadcasting organisations, formed in 1964 to facilitate the development of broadcasting in the Asia-Pacific region and to organise co-operative activities among its members. It currently has nearly 270 members in 68 countries, reaching a potential audience of more than 3.5 billion people. For more information, please visit www.abu.org.my/dbsymposium or contact Ahmed Nadeem at dbs@abu.org.my