

**REGIONAL WORKSHOP ON  
DRM DIGITAL RADIO  
IMPLEMENTATION AND ROLLOUT**

26 - 27 NOVEMBER 2018, Kuala Lumpur



The DRM Digital Radio Implementation and Rollout Workshop is jointly organised by the Asia-Pacific Broadcasting Union, the Asia-Pacific Institute for Broadcasting Development and the Digital Radio Mondiale (DRM) Consortium. The workshop will take place from the 26 - 27 November 2018 at the Melia Hotel Kuala Lumpur.

The workshop aims to provide broadcasters, regulators, policy makers, governments and other stakeholders with a clear understanding of the DRM digital radio broadcasting services, its technology and features, planning methods, step-by-step implementation examples and the various solutions and strategies available for anyone planning to move from analogue to a digital radio system from planning to full-scale countrywide rollout. How to bring crystal clear sound to the wider audience on all available radio broadcasting bands. This two-day workshop will share expert knowledge and up to date information on the current status of digital terrestrial radio broadcasting, issues & challenges faced by the industry, as well as sharing some of the case studies and experiences in transition from analogue to digital radio from the region and beyond.

The workshop will cover areas such as:

- Introduction to DRM and Industry Update
- DRM Features, Benefits and Solutions for Radio Broadcasters
- DRM Digital Radio – Regulatory, Policy, Planning, Design, Implementation and Rollout
- Planning your transition from analogue to digital radio - AM and FM bands
- DRM Transmitters – features, advantages and choosing the right one
- DRM Receivers: Updates, Challenges and Opportunities
- Implementation examples and case-studies

#### INVITATION

We are delighted to invite Broadcast Technicians/Engineers, Policy Makers, Regulators, Corporate Executives and Managers, Government officials dealing with strategic planning and other interested colleagues and representatives to join and benefit from this workshop.

#### WORKSHOP VENUE

The workshop will take place at Hotel Melia Kuala Lumpur.

#### ACCOMMODATION & EXPENSES

We have made arrangements for participants to stay in the same hotel for the special rate of MYR275 nett (approx. USD70.00) per night. As the number of rooms is limited early registration is advised.

There are no registration/participation fees for ABU/AIBD members. Non-members will have to pay a registration fee of US\$100.00 to cover meeting costs for the workshop. All expenses on the travel and stay of your nominee are to be borne by your organisation.

#### REGISTRATION

Please register online at [www.abu.org.my/DRM](http://www.abu.org.my/DRM)

We look forward to welcoming you to the workshop.

Best regards,



Ahmed Nadeem  
Director, ABU Technology & Innovation  
Asia-Pacific Broadcasting Union