



ABU-AIBD-DRM

REGIONAL WORKSHOP ON DRM DIGITAL RADIO IMPLEMENTATION AND ROLLOUT

26-27 NOVEMBER 2018, KUALA LUMPUR

AGENDA

The workshop aims to provide broadcasters, regulators, policy makers, governments and other stakeholders with a clear understanding of the DRM digital radio broadcasting services, its technology and features, planning methods, step-by-step implementation examples and the various solutions and strategies available for anyone planning to move from analogue to a digital radio system from planning to full-scale countrywide rollout. How to bring crystal clear sound to the wider audience on all available radio broadcasting bands. This two-day workshop will share expert knowledge and up to date information on the current status of digital terrestrial radio broadcasting, issues & challenges faced by the industry, as well as sharing some of the case studies and experiences in transition from analogue to digital radio from the region and beyond.

Day 1: 26 NOVEMBER (MONDAY)

0900-0945	Opening remarks	- ABU / AIBD Mrs. Ruxandra Obreja, DRM Chairman
0945-1000	DRM New Paradigm for Radio	- TBA (Mrs. Ruxandra Obreja)
1000-1030	DRM in the World (short overview)	- Mrs. Ruxandra Obreja DRM Chairman
1030-1045	What is the DRM Standard?	- Mr. Radu Obreja DRM Marketing Director
1045-1115	DRM Functionalities and Features (a summary)	- Mr. Radu Obreja DRM Marketing Director
1115-1145	COFFEE	
1145-1230	DRM Features and Benefits (Contd) Network Planning and transmission and Chain Distribution	- Mr. Alexander Zink DRM Vice-Chair, Senior Business Development Manager, Fraunhofer IIS
1230-1330 1330-1400	L U N C H and Hands On DEMOS	
1400-1420	DRM for large coverage Design, Planning for transition	- Mr. Radu Obreja DRM Marketing Director
1420-1500	India Case Study	- Mr Yogendra Pal Hon. Chair DRM India Chapter
1500-1515	Emergency Warning Functionality (EWF)	- Mr Yogendra Pal Hon. Chair DRM India Chapter
1515-1545	COFFEE and Q & A	
1545-1615	Receivers – Reality, Successes and Challenges	- Mr. Radu Obreja DRM Marketing Director
1615-1730	Q & A, Hands on DEMOS and end of session	



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Day 2: 27 NOVEMBER (TUESDAY)

0900-0930

Summary from the previous day – interactive discussions

0930-1030

DRM – for local coverage
Network planning Transmission, Chain Distribution
and Costs

- Mr Alexander Zink
Mr Albert Waal
Head of Hardware Development.
RFmondial

1030-1100

DRM for FM (case studies)

- Mr Radu Obreja
Mr Albert Waal

1100-1130

Q & A and COFFEE

1130-1230

Content Server Configuration
Practical Hands on DEMO

- Mr Alexander Zink
Mr Albert Waal
Mr Sharad Sadhu

1230-1400

LUNCH

1400-1500

Planning the transition from Analogue to digital in
AM and FM bands – From studio to content server
and listener

- Mr Alexander Zink
Mr Albert Waal

1500-1600

DRM Implementation steps for a successful DRM
roll-out in both VHF and AM bands

- Mrs Ruxandra Obreja
Mr Alexander Zink

1600-1700

Lessons learned and conclusions

- ALL

1700-1730

AOB

- ALL