



SPONSORSHIP/EXHIBITION Booking Form

4-7 March 2019

Kuala Lumpur, Malaysia

We agree to participate as Sponsor and/or Exhibitor for the Symposium:

Name of Company: _____

Country: _____

Contact Person: _____

Title: _____

E-mail: _____ Mobile No: _____

Signature: _____ Date: _____

SPONSORSHIP CATEGORIES (please)

| | | ABU Member / Early Bird rate before: 30 Nov 2018 | Standard up to before: 31 Jan 2019 |
|---|--------------------------|---|--|
| Principal Sponsor <i>Recognition as Principal Sponsor on all marketing materials including the symposium nametag</i> | <input type="checkbox"/> | US\$15,000.00 | US\$16,000.00 |
| Major Sponsor <i>Recognition as Major Sponsor on all marketing materials</i> | <input type="checkbox"/> | US\$10,000.00 | US\$11,000.00 |
| Symposium Carry-all Bag <i>Sponsor's logo printed in the centre of both sides of the bag distributed to all participants of the symposium</i> | <input type="checkbox"/> | US\$5,000.00 | US\$6,000.00 |
| Lanyard <i>Sponsor's choice of colour and design used by all participants in the symposium</i> | <input type="checkbox"/> | US\$5,000.00 | US\$6,000.00 |
| Conference Session <i>Recognition as Session Sponsor with one speaking slot in the conference</i> | <input type="checkbox"/> | US\$5,000.00 | US\$6,000.00 |
| Workshop Sponsor <i>90-minute classroom-style workshop for 50 or more participants with presentation set-up</i> | <input type="checkbox"/> | US\$2,000.00 | US\$2,500.00 |
| Conference Speaking Slot <i>Each speaker allocated 15 minutes in a session of the conference</i> | <input type="checkbox"/> | US\$1,500.00 | US\$2,000.00 |
| Luncheon Sponsor <i>Recognition as lunch sponsor - one day only</i> | <input type="checkbox"/> | US\$5,000.00 | US\$6,000.00 |
| Internet Sponsor <i>Recognition as internet provider for the symposium</i> | <input type="checkbox"/> | US\$3,000.00 | US\$3,500.00 |
| LED Screen Advertisement <i>Your choice of video clips (not more than 5 min each) will be shown in a loop.</i> | <input type="checkbox"/> | US\$1,000.00 | US\$1,500.00 |
| Lucky Draw Prize (3 days) <i>Recognition as Lucky Draw Sponsor during the daily draw session</i> | <input type="checkbox"/> | US\$1,000.00 | US\$1,500.00 |
| Advertisement in Symposium Handbook | <input type="checkbox"/> | Half Page US\$1,500.00 | Full Page US\$2,500.00 |

Join the Exhibition!

| Exhibition Booth only | | Single booth | Double booth |
|--|--------------------------|--------------|---------------------------------------|
| 3m x 3m Booth No: _____ | <input type="checkbox"/> | US\$2,000.00 | <input type="checkbox"/> US\$3,800.00 |
| 3m x 2m Booth No: _____ | <input type="checkbox"/> | US\$1,500.00 | <input type="checkbox"/> US\$2,800.00 |
| Exhibition Booth with one Conference Speaking Slot | | Single booth | Double booth |
| 3m x 3m Booth No: _____ | <input type="checkbox"/> | US\$3,000.00 | <input type="checkbox"/> US\$4,800.00 |
| 3m x 2m Booth No: _____ | <input type="checkbox"/> | US\$2,500.00 | <input type="checkbox"/> US\$3,800.00 |

Please complete the booking form and email to dbs@abu.org.my
www.abu.org.my/dbsymposium