



ABU CENTRAL ASIA MEDIA FORUM "On the Digital Wave"

26-28 August 2013, Jannat Hotel, BISHKEK



PRE-CONFERENCE EVENTS

	09.00-12.30 <i>Lunch 12.30-14.00</i>		14.00-17.50	
Day 1 Mon, 26 August	Workshop 1: Reporting Disasters – Asian Experience 1. Disaster Reporting in Japan <i>NHK Newsroom</i> 2. Lessons from Flood Coverage in 2011 <i>Ms Wannalak Sucharik, MCOT-Thailand</i> 3. Weather Reporting <i>Nick Morgan, ATT Global</i>	Workshop 2: Migration to Digital – Studio Planning Digital and HD migration –XDCAM Update New video archiving technology - Optical Disc Archive <i>SONY</i>	Workshop 3: Enhancing Programming Using New Media <i>Tuncay Yurekli, TRT</i> <i>Voice of Russia</i> Special Session: Reporting of Economics in Central Asia <i>Azim Sadikov, IMF</i>	Workshop 4: Media Management in Archiving <i>Reza Bahadori, IRIB</i> Workshop 5: Broadcasters and Social Responsibility: Case Study of TBS-Japan on Their Climate Change Initiatives <i>Jun Ogawa, TBS-Japan</i>
Day 2 Tue, 27 August	Workshop 5: Digital Innovation Long-marched switchover From Analogue to Digital <i>Mr Jang, Jin-Hee</i> <i>Technology in KBS-Korea</i> Case Study: Germany ARD, Innovation of Work Process <i>Michael Wegener, ARD-Germany</i>	Workshop 7: Animation Production for Children <i>Can Soysal, TRT-KIDS</i> <i>Thomas Hankil Nam, ABU</i>	Workshop 8: New Satellite Solutions Merged CDN Satellite Systems <i>Iouri Belouossov, Newtec</i> <i>APT Satellite</i> <i>AsiaSat</i>	Workshop 9: Puppet Show for Children’s Programme <i>Negar Estakhr , IRIB</i> MEETING: Drafting Declaration



There are many established and emerging broadcasting organisations in the Central Asian region and most of them are facing many challenges in terms of developing their infrastructure, choosing and implementing new technologies, developing new genres of content and accessing their audiences with new services. They also need to provide their content on diverse delivery platforms to all types of media devices.

To enable the broadcasters and media players in the Central Asian Region to develop and achieve their objectives, the ABU is organising this very first Central Asia Media Forum. The aim is to gather the broadcasters and media players from the region and provide a productive platform to network, learn and share experiences among themselves.

Central Asia Media Forum Summit

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<p>Day 3</p> <p>Wed, 28 August</p>	<p style="text-align: center;">Opening Session</p> <p style="text-align: center;">Asia in Focus: Media Case Studies</p> <p>Session 1:</p> <p>- Lessons from Media Development in Korea: Media Contents and the Creative Industry <i>Director-ICT Ministry, Korea</i></p> <p>- Current Status of Media, Challenges and Improvements in Indonesia <i>Prof Dr Kalamullah Ramli, MCIT-Indonesia</i></p>	<p>Session 2:</p> <p>Developing The Culture of Editorial Independence</p> <p>- Safety of Journalists, <i>Internews</i></p> <p>- Developing the Culture of Editorial Independence <i>Jun Ogawa, TBS-Japan</i></p> <p>- Innovative Radio Content <i>Abduljalil Abdurasulov, BBC</i></p> <p>LUNCH</p>	<p>Session 3</p> <p>Finding News Sources in Media 3.0 Era</p> <p>- News Exchange Among Broadcasters <i>Sedrick Ahn, Asiavision</i></p> <p>- New Breakthrough? <i>Sam Dubberley, Eurovision, NHK, MCOT</i></p> <p>- News Content Management in ARD <i>Michael Wegener, ARD-Germany</i></p>	<p>Session 5:</p> <p>- The Role of International Broadcasting in the Contemporary Environment</p> <p><i>Oleg Kupriyanov, The Voice of Russia</i></p> <p style="text-align: center;">CLOSING</p>