

draft AGENDA

47TH STANDING PROGRAMME COMMITTEE
ISTANBUL, TURKEY
26-27 OCTOBER 2015

Agenda Item 1
Document No. PC 15/1

DAY1 MONDAY, 26 OCTOBER 2015

14:00 - 14:20

1. Welcome and Opening Remarks

Welcome Remarks

- TBC, TRT
- Dr Javad Mottaghi, *Secretary-General, ABU*

Opening Remarks

- Mr Jaeheon Song, *Chairperson, ABU Standing Programme Committee*
- Mr Hideki Tazuke, *Vice-Chairperson, ABU Standing Programme Committee*
- Ms Deborah Steele, *Vice-Chairperson, ABU Standing Programme Committee*

14:20 - 15:00

2. Report of Activities (Nov 2014 - Oct 2015)

Mr Tatsuhiro Beniko, Director, ABU Programming, will give an overview of the Programme activities, followed by detailed reports by Senior Executives and Legal Officer.

Radio Activities

Mrs Vijay Sadhu, *Senior Executive, Radio*

TV Activities

Mrs Hanizah Hamzah, *Senior Executive, TV*

Copyright Activities

Mr Yan Bo, *Chairperson of ABU Copyright Committee*
Ms Premila Manvi, *ABU Legal Officer*

15:00 - 15:30

3. Programme Bureau (PB) Report

Chairperson of the PC reports the outcome/discussion of the 1st and 2nd PB meetings.

15:30 - 16:00

COFFEE BREAK

16:00 - 16:15

4. Report from Associated Organisations

ABU associated organisations will present their report on their activities for the past year.

- Asia-Pacific Institute for Broadcasting Development (AIBD)
- Institut Penyiaran Dan Penerangan Tun Abdul Razak (IPPTAR)

16:15 - 17:30

5. Expert Dialogue Panel 1 : "New Strategies in Radio Broadcasting"

The transformation in radio broadcasting has opened up new opportunities while adding on to the challenges faced by the industry. With mp3 players and the Internet, people can hear whatever they want, can't they? With this changed scenario, it is imperative to explore new strategies that the radio broadcasting industry should adopt to remain a potent force in the media market space. A panel of distinguished panellists will examine various aspects of the issue, including the influence of branding, audience research and on-line strategies and come up with some guidelines. Suggested topics are:

- The Future Radio Stations: What can be done to meet the changing situation
- Where will Radio be in few years? – A Strategic view
- Diversifying Your Programming: Shows which cater for all audiences (youth and elderly people)
- Something new that can inspire audiences

Moderator: tbc
Panellists: tbc

DAY2 TUESDAY, 27 OCTOBER 2015

09:00 - 09:15

6. Report of the Radio Working Party (RWP) Meeting by Chairperson

Chairperson of the RWP meeting reports the outcome of the meeting on the previous day and makes recommendation on Radio Activities.

- Ms Zakiah Halim, *Chairperson, Radio Working Party*

09:15 - 10:00

7. Successful Activities & Future Perspective Including Reports by Members 1 (ABU activities)

In this session members can share the experience of successful ABU programme activities in the past year. Each presentation will be given maximum 6 minutes including Q&A.

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10:00 - 10:30

8. Special Session - "Voices of the Members"

This session gives our members the opportunity to present what they are doing in programme activities at their ends, what challenges they are facing, what they want from other members or what they may suggest for the ABU Programming activities.

Moderator: (tbc)

- South-East Asia: (tbc)
- South Asia: (tbc)
- Central-West Asia: (tbc)
- Pacific Islands: (tbc)

10:30 - 11:00

COFFEE BREAK

11:00 - 12:00

9. Presentation/Discussion on New Initiative Ideas

In this session, new initiatives/ideas for ABU programme activities are presented by the members/ABU Programme Department and will be discussed.

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12:00 - 12:30

10. Successful Activities & Future Perspective Including Reports by Members 2 (non-ABU activities)

In this session members can share the experience of successful programme activities in the past year. Each presentation will be given maximum 6 minutes including Q&A.

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12:30 - 14:00	LUNCH BREAK
14:00 - 14:15	11. Handover Ceremony of the Quality Management Certification Moderated by Ms Premila Manvi, <i>ABU Legal Officer</i>
14:15 - 15:30	12. Expert Dialogue Panel 2 (TV) Theme to be confirmed Moderator: tbc Panellists: tbc .
15:30 - 16:00	COFFEE BREAK
16:00 - 16:30	13. Invitation to Future Events/Activities In this session, various invitation to future events/activities by our members are made. Each presentation will be given <u>maximum 5 minutes</u> . .
16:00 - 17:30	14. Selection/Election (Election of the Vice-Chairperson) One Vice-Chairperson seat is vacant. The term of office is two years. If there is more than one candidate, an election will be held. 15. Any Other Matters 16. Closing . Mr Jaeheon Song, <i>Chairperson, ABU Standing Programme Committee</i>