



ABU New Media Workshop 2018
'Digital Content for Digital Natives'

23-25 January 2018, VE Hotel, Kuala Lumpur, Malaysia

We are very pleased to inform you that the 2nd ABU New Media Workshop organised by ABU Programme Department will take place from 23-25 January 2018 in Kuala Lumpur, Malaysia. The theme of the workshop is 'Digital Content for Digital Natives'. The aim of this 3-day workshop is to familiarise participants with new and emerging digital content and formats of storytelling and to explore the latest new media trends such as Virtual Reality and 360 video formats.

WHO IS IT FOR

This workshop is specifically designed for online content creators at your organisation. It is also suitable for TV, Radio and Online managers, producers and reporters who wish to learn more about new formats of digital content creation.

INVITATION

We would like to invite you to join this engaging workshop to explore emerging media trends and tools to create compelling content for your audiences. During this workshop, we hope to inspire participants to develop digital content using a variety of new approaches and formats. We can accommodate up to 2 participants from your organisation.

WORKSHOP VENUE AND ACCOMMODATION

The workshop will take place at VE Hotel in Bangsar South, Kuala Lumpur. We have made arrangements for participants to stay at VE Hotel for the special rate of MYR270 nett (approx. USD65) per night.

There is no registration or participation fee for ABU members.

Please note that all expenses for the travel and accommodation of your nominee(s) are to be borne by your organisation.

We look forward to your participation in the workshop.

Best regards,

Mr Tatsuhiro Beniko
Director Programming - ABU