



Asia-Pacific
Broadcasting Union



3rd REGIONAL WORKSHOP ON

OTT and IBB HYBRID TECHNOLOGIES FOR BROADCASTERS

29th Sept. to 1st Oct 2015, Kuala Lumpur

We are pleased to inform you that the ABU in collaboration with Asia-Pacific Institute for Broadcasting Development (AIBD) have organised the 3rd regional workshop on Over-The-Top (OTT) and Integrated Broadcast Broadband (IBB) technologies and services.

This three day workshop will introduce these technologies and address some of the main issues that broadcasters are facing when they want to introduce OTT and IBB services within their portfolio. It will not only explore the technology but also look at other value added services and business opportunities that they can introduce to attain a competitive edge in the market place. Case studies from Asia-Pacific region will be presented with some reference to European implementations too.

INVITATION

We are delighted to invite colleagues involved in technical and production operations as well as others interested from your organisation to participate in this "OTT and IBB Hybrid Technologies" event.

REGISTRATION

Please register online at www.abu.org.my/ott. Alternatively you may complete and return the attached registration form, at the latest by 18 Sep 2015. As the number of participants is limited, early registration will ensure that your nominees are accepted.

ACCOMODATION

The workshop will take place at Hotel CaPITOL Kuala Lumpur. We have made arrangements for participants to stay in the same hotel for the special rate of MYR220 nett (approx. USD56.00) per night. As the number of rooms is limited early registration is advised.

There are no registration/participation fees for ABU members.

Non-members will have to pay a registration fee of USD90.00 to cover meeting costs for the three days.

EXPENSES

All expenses on the travel and stay of your nominee are to be borne by your organisation.

Best regards,

Dr Amal Punchihewa

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