

Emergency Warnings and Communications for Disaster Risk Reduction

ABU/ESCAP/UNESCO Workshop

18-19 June 2013, Kuala Lumpur, Malaysia

PROGRAMME

Saving lives and property threaten by natural or human made disasters requires broad cooperation between various government agencies, media and NGOs working with local communities. The two-day workshop is an effort to bring together all stakeholders in the process of gathering and disseminating information about pending disasters in Afghanistan, Iran, Pakistan, India, Malaysia and the Maldives. Hopefully, as a result these countries become a step closer to developing timely and effective systems for disseminating crucial information to widest possible audiences (including vulnerable groups as women, children, persons with disabilities and elderly people) and ultimately save lives.

VENUE: HOTEL ANGKASA, Kayangan 1 room, Level 1

Time	Topic	Speaker
DAY-1: 18 June (Tuesday)		
Opening remarks and introduction		
0900 – 0925	Welcome remarks	Ms Natalia Ilieva, ABU Mr. Alf Blikberg, UNESCAP
	Workshop orientation	Mr. Russell Isaac, Project Consultant
Session 1: Emergency Warning Broadcasting Systems Overview		
0930 – 0945	International efforts in developing EWS and SOP in Asia- Pacific region	Mr. Alf Blikberg, UNESCAP
0945 – 1000	IOC/UNESCO SOP for Tsunami Warnings	Ms Natalia Ilieva, ABU
1000 – 1030	Demonstration of ABU/UNESCO Radio-in-a-Box	Mr. Bahadir Gurler, ABU Technology
Networking Break		

Session 2: Implementation Updates on Emergency Warning Systems		
1100 - 1120	Presentation of the National Meteorological Early Warning and Coordination System of Malaysia	Mr. Muhamad Helmi Abdullah, Director of Central Forecast Office,
1120 - 1210	EWBS and SOP in Malaysia	Mr Mohd Ariff Baharum, National Disaster Centre, Malaysia
1210 - 1230	Serving the public before, during and after disasters, the role of broadcasters to disseminate timely, accurate and understandable warnings	Mr. Russell Isaac, Project Consultant
<i>Lunch Break</i>		
Session 3: Bridging the Gaps in Communications		
1400 - 1430	Unmet Needs of EW and DRR system of Afghanistan	Mr Sayed Gazi, Director International Relations, ANDMA
1430 - 1500	Unmet Needs of EW and DRR system of Iran	Dr. Noori, IRIB Chief Bureau and Special Advisor to the Board
1500 - 1530	Unmet Needs of EW and DRR system of Pakistan	Mr. Muhammad Akram Anjum, Director, Flood Forecasting Division, Pakistan Meteorological Department
<i>Networking Break</i>		
Session 4: Bridging the Gaps in Communications		
1600 - 1630	<p>Taking the message to the public before, during and after disasters:</p> <ul style="list-style-type: none"> - Planning and staff training for disaster (Broadcast Plan/ Emergency Messages, etc.) - Broadcasters role in community preparedness for natural hazards - EW and DRR for vulnerable groups – women, children, persons with disabilities and elderly <p>Potential storylines and programmes for education on DRR efforts and good practices</p>	<p>Mr. Russell Isaac, Project consultant</p> <p>Ms Natalia Ilieva, ABU</p>
1630 - 1715	Writing Emergency Announcements Practical exercise	Mr. Russell Isaac, Project Consultant
1715 – 1730 Brief about Day 2 Programme		

VENUE: Hotel Angkasa

Time	Topic	Speaker
DAY-2: 19 June (Wednesday)		
Session 1: Working Session to develop a generic Standard Operational Procedures (SOP) for country-specific adaptation		
0930 - 0945	Role of Japan Meteorological Authority in issuing warnings and role of broadcasters in wellness messaging	Dr. Kazuyoshi Shogen, B - SAT, Japan
0945 - 1000	Discussion on challenges in liaising/linking National Disaster Management Offices and NGOs with broadcast media	Ms Natalia Ilieva Mr. Russell Isaac
1000 - 1045	Breakout in country teams to determine first practical steps for development and implementation of SOPs	Mr. Alf Blikberg Ms Natalia Ilieva Mr. Russell Isaac
<i>Networking Break</i>		
Session 2: Working Session to develop a generic Standard Operational Procedures (SOP) for country-specific adaptation		
1100 - 1215	Presentations on Action Plans by country teams and discussion over implementation	
1215 - 1230	Adjourning the meeting	Mr. Alf Blikberg Ms Natalia Ilieva Mr. Russell Isaac
<i>Lunch</i>		
1400 - 1700	Visit to Malaysian Meteorological Office	
<i>End</i>		