

ABU-RAI Days
TOWARDS A NEW ERA OF COLLABORATION
Fostering Creativity and Innovation in Broadcasting

28th – 29th March 2018, Venice
 Rai – Radiotelevisione Italiana, Palazzo Labia
 Campo San Geremia, 275
 30121 Venice - Italy

27th MARCH 2019

Rai will have the pleasure of hosting a networking cocktail for registered delegates (time tbc)

Venue: "FORNACE ORSONI" (aperitif finger food)

Day 1 – 28th March 2019

Time	Title	Description
9.00 – 9.30		Registration at Forum venue* - <i>*please bring your ID or passport in order to enter RAI's premises</i>
9.30 – 10.00	FORUM OPENING	
10.00 – 10.45	EXPERT DIALOGUE: A new Era of collaboration	A new vision on a level playing field for the media sector where all types of actors, PSM and commercial players, are developing new strategies to foster transnational collaborations.
10.45 – 11.00	Networking coffee break	
11.00 – 11.45	Collaboration for Innovation – The drivers of change	Lessons learnt from regional and cross-continent cooperation; examples of successful & innovative co-productions and collaborations between PSMs
11.45 – 12.45	Outside the Box Strategic Partnerships for Innovative Solutions	Examples of PSMs creating successful platforms and partnerships to cater products and services to an ever-changing & fragmented audience
12.45 – 14.15	Lunch Break at Palazzo Labia	
14.15 – 15.00	Radio Everywhere	Radio vs Audio – Innovating in a digital space The new opportunities for radio to innovate, engage new audiences and deliver compelling content across all platforms
15.00 – 15.20	SPECIAL PRESENTATION: 2019- UNESCO International Year of Indigenous Languages	Why indigenous languages are important in nourishing culture
15:20 – 15:35	Networking coffee break	
15.35 – 17.00	Collaboration for Inclusion	<ul style="list-style-type: none"> • How broadcasters can integrate the differing demands of national, regional and indigenous languages. • The role of PSM for inclusion and accessibility in the digital age • Update on European legislative initiatives on accessibility and inclusion.
17.00 – 17.15	CLOSING REMARKS END OF FIRST DAY FORUM	
18.30 – 22.00	Departure from Rai's Headquarters – Palazzo Labia – Campo San Geremia n. 275 – 30121 Venice Gala Dinner	
END OF FIRST DAY		

Day 2 – 29th March 2019

RAI, Palazzo Labia

Time	Title	Description
09.30 – 10.45	IMMERSIVE EXPERIENCE SHOWCASE: THE FUTURE IS NOW VR, AI and ROBOTICS in the multiplatform era	Experts from Europe and Asia will demonstrate how AI, AR, VR and mixed reality are becoming more prevalent for audiovisual content and how that impacts storytelling, production & consumption of content
10.45 – 11.15	Younger audiences as consumers and creators of content:	How digital technology is driving innovation in media for Children and Young People.
11.15 – 11.30	Networking coffee break	
11.30 – 12.00	WHAT'S NEXT: Innovations at the very edge	The Post-8K universe: Where to next?
12:00 – 12.50	SPECIAL PRESENTATION: The Genius of Leonardo The world honours Leonardo da Vinci 500 years after his death	A focus on innovation with an “Avant Premiere” showcase on Leonardo’s masterpieces
12.50 – 13.00	End of Forum & closing remarks	
13.15 – 14.30	A buffet lunch will be served at Palazzo Labia	
Time TBC	Departure from Rai, Palazzo Labia, for an exclusive cultural guided tour to Palazzo Ducale. End of Conference Activities	