



## 58<sup>th</sup> ABU SPORTS GROUP MEETING

MAY, 28 – 30, 2016

Theme: New Initiatives for New Times

Venue: King's Court, Cinnamon Lakeside Hotel, Colombo, Sri Lanka

### AGENDA

DAY I : SATURDAY: MAY 28, 2016	
12:00 – 15:00	Registration
15:00 – 16:00	Broadcast Rights Committee Meeting
16:00 – 16:30	Coffee Break
16:30 – 17:30	Finance Committee Meeting
DAY II : SUNDAY: MAY 29, 2016 OPENING CEREMONY	
09:00 – 09:05	Chairman's Opening Remarks
09:05 – 09:10	Welcome Remarks by the host, SLRC
09:10 – 09:20	KEYNOTE ADDRESS
09:20 – 09:30	Opening Remarks by the ABU Secretary General
09:30 – 09:50	Group Photo
09:40 – 10:00	ABU Sports Report; Highlight of ABU Sports in the past year
10:00 – 12:30	Members Forum: <ul style="list-style-type: none"> <li>IRIB, Iran (Mr. Hamid Iraniha)</li> <li>TPT, Thailand (Col.Chuchat Pimprasert)</li> <li>MTV, Sri Lanka (Ms. Nedra Weerasinghe)</li> <li>ATN, Afghanistan (Mr. Airvel Venasquez)</li> <li>Ocean's Marketing, China (Mr. ZHU Shoto)</li> </ul>
10:50 – 11:20	Coffee Break
11:20 – 12:30	Presentations followed by Q & A <ul style="list-style-type: none"> <li>The Indian Sports Market – Opportunities and Challenges <i>Mr. PK Subash, Additional Director General, DD Sports</i></li> <li>Innovation towards Greater Prosperity of China's Sports Industry <i>Mr. Jiang Heping, Controller, CCTV Sports</i></li> <li>Copyright/Contract Law + National Pool <i>Mr. Nawaz M. Dookhee, ABU Legal Manager</i></li> </ul>
12:30 – 14:00	Lunch

14:00 – 14:30	ABU Sport Strategy Presentation – Production & Transmission Service, Digital Content Sharing Platform & Training Academy
14:30 – 14:45	Presentation on ABU Sports Digital Content Sharing Platform
14:45 – 15:00	Members Feedback, Reactions on ABU Sport Strategy Presentation
15:00 – 15:30	Coffee Break
15:30 – 16:00	Signing of the ABU/HBS Memorandum of Understanding
16:00 – 17:00	Presentation Up-Coming Events: <ul style="list-style-type: none"> <li>Asian Beach Games – (VTV) Nha Trang, Vietnam</li> <li>2017 AIMAG –(TVTM) Ashgabat, Turkmenistan</li> <li>SEA Games 2017- (Astro Arena) Kuala Lumpur, Malaysia</li> </ul>
19:00 – 21:30	Welcome Dinner by the host, SLRC at Earls Court
DAY III – MONDAY: MAY 30, 2016	
09:00 – 09:05	Chairman's Opening Remarks
09:05 – 09:10	Report by the Chairperson, Broadcast Rights Committee
09:10 – 09:15	Report by the Chairperson, Finance Committee
09:15 – 09:30	Report on the past year by the ABU Sports Director
09:30 – 10:45	Panel Discussion ABU New Strategies: Production & Transmission Service, Digital Content Sharing Platform & Training Academy
10:45 – 11:00	Coffee Break
11:00 – 11:30	Election to the Finance Committee
11:30 – 12:00	Individual Meetings
12:00 – 13:30	Lunch
13:30 – 17:00	City Tour