



58th ABU SPORTS GROUP MEETING

MAY, 28 – 30, 2016

Theme: **New Initiatives for New Times**

Venue: King's Court, Cinnamon Lakeside Hotel, Colombo, Sri Lanka

AGENDA

Day I : Saturday: May 28, 2016

12:00 – 15:00	Registration
15:00 – 16:00	Broadcast Rights Committee Meeting
16:00 – 16:30	Coffee Break
16:30 – 17:30	Finance Committee Meeting

Day II : Sunday: May 29, 2016

Opening Ceremony

09:00 – 09:05	Chairman's Opening Remarks
09:05 – 09:10	Host Welcome Remarks
09:10 – 09:20	KEYNOTE ADDRESS
09:20 – 09:25	ABU Secretary-General's Opening Remarks
09:25 – 09:40	Group Photo
09:40 – 10:00	ABU Sports Report; Highlight of ABU Sports in the past year
10:00 – 10:40	Members Forum:
10:00 – 10:10	Perspectives on Sports broadcasting and market in Iran and Central Asia (IRIB)
10:10 – 10:20	Situation of Sports broadcasting in Thailand and South East Asia (TPT)
10:20 – 10:30	Perspectives on Sports broadcasting and market in Sri Lanka (MTV)
10:30 – 10:40	Sports broadcasting and market situation in Afghanistan (ATN)
10:40 – 11:10	Coffee Break
11:10 – 12:30	Presentations followed by Q & A
11:10 – 11:25	The Role of India largest broadcaster in India the sports market followed by Q&A
11:25 – 11:40	Sports Marketing, Branding and New Media – Ocean's Marketing followed by Q&A
11:40 – 11:55	Copyright/Contract Law + National Pool – ABU Legal Manager followed by Q&A
12:30 – 14:00	Lunch
14:00 – 14:30	ABU Sport Strategy Presentation – Production & Transmission Service, Digital Content Sharing Platform & Training Academy:
14:30 – 14:45	Presentation on ABU Sports Digital Content Sharing Platform
14:45 – 15:00	Members Feedback, Reactions on ABU Sport Strategy Presentation
15:00 – 15:30	Coffee Break
15:30 – 17:00	Presentation Up-Coming Events:
16:00 – 16:10	Asian Beach Games – Nha Trang, Vietnam
16:10 – 16:20	2017 AIMAG – Ashkabat, Turkmenistan
16:20 – 16:30	SEA Games 2017- KL, Malaysia
16:30 – 16:40	Asian Games 2018, Jakarta, Indonesia
16:40 – 16:50	FIFA U-20 Women's World Cup, November 2016
16:50 – 17:00	Gold Coast 2018 Commonwealth Games, Australia

Day III – Monday: May 30, 2016

09:00 – 09:05	Chairman's Opening Remarks
09:05 – 09:10	Report by the Chairperson, Broadcast Rights Committee
09:10 – 09:15	Report by the Chairperson, Finance Committee
09:15 – 09:30	Report on the past year by the ABU Sports Director
09:30 – 10:45	Panel Discussion ABU New Strategies: Production & Transmission Service, Digital Content Sharing Platform & Training Academy, moderated by the Chairperson, ABU Sports Group
10:45 – 11:00	Coffee Break
11:00 – 11:30	Election to the Finance Committee
11:30 – 12:00	Individual Meetings
12:00 – 13:30	Lunch
13:30 – 16:00	Excursion