



60th ABU SPORTS GROUP CONFERENCE & ASSOCIATED MEETINGS

MAY 15 - 17, 2017

Venue: Crowne Plaza, Hong Kong, Kowloon East

AGENDA

Day I: Monday, May 15, 2017

- 12:00–15:00 Registration
- 14:30–16:00 Broadcast Rights Committee Meeting
- 16:00–16:30 **Break**
- 16:30–18:00 Finance Committee Meeting

Day II: Tuesday, May 16, 2017

Opening Ceremony

- 09:00-09:05 Opening Remarks by the Acting Chairperson, ABU Sports
- 09:05–09:15 Welcome & Keynote Address by the Executive Director & General Manager, TVB Hong Kong
- 09:15–09:25 Opening Remarks by the ABU Secretary-General

09:25-09:45 **Group Photo**

- 09:45-10:00 Report by the ABU Sports Director

10:00-11:00 **Members Forum:**

- 10:00–10:15 Mediacorp, Singapore **(TBC)**
- 10:15–10:30 Nepal Television, NTV Nepal
- 10:30–10:45 EMTV/Media Niugini Limited (MNL), Papua New Guinea
- 10:45–11:00 Copyright Protection over Sports Broadcasting: a Global Perspective- ABU

11:00–11:30 **Coffee Break**

11:30-12:30 **Industry Presentation- the Future: New Media-**

- 11:30-11:50 A Hong Kong OTT Success Case Study? Executive Director & General Manager TVB Hong Kong
- 11:50-12:10 Sports Rights in Asia & the Pacific: an IMG- Perspective- **(TBC)**

12:10–12:30 **Q&A with Speakers**

12:30-14:00 **Lunch sponsored by the Hong Kong Tourism Board**

14:00-15:30 **Industry Presentation– the Future: New Media-**

- 14:00-14:20 “Unlocking OTT & advantages” Senior VP, Global Client Services, Neulion
- 14:20-14:40 “OTT marketing strategies and success case studies” Sportradar/Sportsman
- 14:40-15:30 **Q&A with Speakers:**

15:30–16:00 Coffee Break

16:00–17:30 Up-Coming Events

16:00–16:20 SEA Games 2017, KL Malaysia

16:20 –16:40 Universaide 2017, Taipei

16:40–17:00 Host for 2018 mid-year Sports Group Conference & Associated meetings

Day III – Wednesday, May 17, 2017

09:00 - 09:05 Opening Remarks by the Acting Chairman

09:05 - 09:10 Report by the Chairperson, Broadcast Rights Committee

09:10 - 09:15 Report by the Chairperson, Finance Committee

09:15 - 09:30 Report on the past year by the ABU Sports Director

09:30-10:30 Elections to the Committees:

09:30–09:50 Election of the Broadcast Right Committee members

09:50–10:10 Election of the Finance Committee members

10:10–10:30 Election of the Chairperson ABU Sports

10:30 - 11:00 Coffee Break

11:00 -12:30 Individual Meetings

12:30 - Lunch Break

TVB City Tour followed by Racing Dinner at The Hong Kong Jockey Club

15:15: Departure from the hotel for TVB City Tour

15:30-16:30: TVB City Tour

17:15: Departure from the hotel for The Hong Kong Jockey Club

18:15-21:00: Racing Dinner at The Hong Kong Jockey Club

(Note: Transport is being arranged TVB for the above)