



3rd REGIONAL WORKSHOP ON ENGINEERING FUNDAMENTALS FOR BROADCASTERS

07th – 11st November 2016, Kuala Lumpur

We are pleased to announce the ABU-AIBD "3rd Regional Workshop on Engineering Fundamentals for Broadcasters", from 07th – 11st November 2016 in Kuala Lumpur.

Media and broadcast technology and infrastructure have been evolving rapidly in recent years. This has brought many challenges to broadcast and media institutions. Not only nut and bolts, but also human resource requirements have changed and changing continuously. His training aims to address both of these issues for new personnel who have taken passion in this field.

AIM

The workshop aims to provide basic engineering fundamentals for broadcast engineers and technologist who are at the beginning of their careers. The workshop facilitates participants to learn about the current trends and advancements in broadcast technologies. It will also focus on fundamentals of IT, audio and video systems, engineering techniques and applications. The knowledge gained would help participants to build confidence in operating in evolving media value chain.

INVITATION

We are delighted to invite colleagues from media field. The following provide the profile of participants.
Profile of Participants

- Technical staff in broadcast stations
- Broadcast Engineers/Technologists, technicians and IT support staff in broadcasting, especially young team players who have had some exposure to IT, audio and video systems.
- At least five years of experience in IT, radio and/or television field as an essential condition
- Ability to understand, speak and write in English fluently.

WORKSHOP VENUE

The workshop will take place at IPPTAR Building in Angkasapuri where ABU Secretariat is located.

REGISTRATION

Please register online at http://www.abu.org.my/Event-2016_WEF.aspx by 31th October 2016 at the latest. As the number of participants is strictly limited, early registration will ensure that your nominees are accepted.

There are no registration/participation fees for ABU members.

Non-members will have to pay a registration fee of USD150.00 to cover meeting costs for the three days.

ACCOMODATION

The workshop will take place at IPPTAR training facility in Kuala Lumpur. We have made arrangements for participants to stay in the CaPITOL hotel for the special rate of MYR220 nett (approx. USD56.00) per night. As the number of rooms is limited early registration is advised.

EXPENSES

All expenses on the travel and stay of your nominee are to be borne by your organisation.

Best regards,

Dr Amal Punchihewa

Director Technology & Innovation of ABU