



ABU METRICS-BASED CORPORATE INNOVATION MANAGEMENT WORKSHOP
16 – 18 July 2018, Kuala Lumpur, Malaysia

PROGRAMME

DRAFT: 29.01.2018

DAY 1: 16 July (Monday)		
09:00-12:30	IC-1	Competitiveness, Business Innovation, ISO50501, Leadership and Business Models
	1.1	Business Innovation: Myths, Realities, Frameworks & Standard for Management
	1.2	Personalities, Lifecycle Stages of Evolution and Leadership Traits
	1.3	Corporate Vision, Mission, Values, Goals and Innovation Challenges
	1.4	Business Model Analysis and Innovation
E.1	14%: Your Personality, "Your Company" Selection & Description, Competitive Attributes, Innovation Practices & Challenges	
<i>Morning Networking Break (10:30-11:00) - Lunch (12:30-14:00) - Afternoon Networking Break (15:30-16:00)</i>		
14:00-17:30	IC-2	Innovation Strategies, Targeted Competitive Analysis & Corporate Innovation Portfolio
	2.1	Innovation Strategies and Culture Alignment Impacts
	2.2	Targeted Competitive Assessment
	2.3	Selecting Innovations into the Corporate Innovation Portfolio (CIP)
	2.4	Funding Innovation Activities
E.2	14%: "Your" Company's Business Models , Innovation Strategies and Competitive Imperatives	
DAY 2: 17 July (Tuesday)		
09:00-12:30	IC-3	Resourcing & Organizing the Corporate Innovation Portfolio (CIP)
	3.1	Ensure the Means for Success & Innovation Skills
	3.2	Ecosystem Collaborations and Open Innovation
	3.3	Organizational Structures in Support of Innovation
	3.4	Structuring in Projects
E.3	14%: "Your" Selected Innovation Targets and Necessary Resources – internal and external	
<i>Morning Networking Break (10:30-11:00) - Lunch (12:30-14:00) - Afternoon Networking Break (15:30-16:00)</i>		

14:00-17:30	IC-4	Executing, Reviewing and Adjusting the Corporate Innovation Portfolio
	4.1	Assessing Innovation with Suitable Metrics
	4.2	Corporate Innovation Score Card
	4.3	Innovation Project Execution
	4.4	Reviewing & Adjusting Innovation Portfolio plus Learning & Communicating
	E.4	14%: Selecting Metrics for “Your” Projects, “Your” Firm Innovation Score Card and Plea for Funding “Your” Portfolio

DAY 3: 18 July (Wednesday)

09:00-12:30	IC-5	Nourishing Entrepreneurial Culture, the Competitive Value Innovation Guide and Summary
	5.1	Corporate Culture: Impacts & Alignments to Business Goals & Strategies
	5.2	Training People to Innovate Successfully
	5.3	The Competitive Value Innovation Guide (CViG) tool
	5.4	Entrepreneurship Clusters, Intelligent Communities and Startup Nations
	5.5	Summary & Views Managing Your Evolution & Feedback
	E.5	14%: “Your” Ideas for Innovation Incentives & Training + “Your” Proposal for Government Innovation Support Program

Morning Networking Break (10:30-11:00) - Lunch (12:30-14:00)