



2nd ABU MEDIA SUMMIT ON CLIMATE CHANGE AND DISASTER RISK REDUCTION

12-14 May 2016, Krabi, Thailand

MEDIA MEETS CLIMATE CHANGE AND DISASTER CHALLENGES

"Climate change is the defining challenge of our time. It is at the core of nearly all the major challenges we face today."

Ban Ki-Moon, UN Secretary-General

Climate change affects every aspect of human life, from food, water and energy security to international security, from the health of the global economy to the health of our children. It will appear in more unpredictable weather patterns and more frequent and intensive natural hazards such as typhoons, sea-level surges, flooding and drought.

At the same time climate change is a game-changing opportunity to rethink our ways and build a better, sustainable future for all members of society. These new challenges require collective efforts and the forging of a broad coalition to explore best practice. It requires thinking 'outside the box' to provide innovative solutions.

Held in Krabi, one of the areas worst affected by the 2004 Indian Ocean tsunami, the 2nd ABU Media Summit on Climate Change and DRR aims to align media actions with the global agenda set by the Sendai World Conference on DRR and the Paris Treaty on Climate Change.

The Krabi Summit will bring together media, government agencies responsible for disaster management and disaster risk reduction, international organisations, NGOs and community leaders. It will explore how to use the unparalleled audience reach of media to build knowledgeable communities able to understand the negative impacts of climate change. Up for discussion are media challenges in reporting on climate change and media solutions to adapt to those changes through the media.

The Summit will build on the ABU commitment to put media on the frontline of climate change adaptation, disaster risk reduction and preparedness for the most disaster prone region – the Asia-Pacific. The organizers, ABU and ThaiPBS, and their international partners, consider that the Krabi Summit will be a turning point for all stakeholder groups in the DRR process.

PROGRAMME

MEDIA MEETS CLIMATE CHANGE AND DISASTER CHALLENGES

2nd ABU Media Summit on Climate Change and Disaster Risk Reduction

12-14 May 2016, Krabi, Thailand

10-15 May 2016

ABU/FAO Workshop on Climate Change and Food Security

This is a practical, hands-on workshop for radio and TV reporters, editors and producers. It will train them how to cover food security with focus on climate change, gender issues and cross-border animal diseases. The participants will have a field visit to the Krabi Fishery Research and Development Center and will produce news and short documentary features. They will be also able to participate in the Summit on 12 and 13 May 2016.

THURSDAY, 12 MAY 2016, MEDIA SUMMIT – CONFERENCE DAY 1 MARITIME PARK AND SPA RESORT BIG HALL

09:00–09:30 **OPENING CEREMONY**
Master of Ceremony – Anothai Udomsilp, Director of Academic Institute of ThaiPBS

WELCOME REMARKS

- Krissada Raungarrearat, Director General, ThaiPBS
- Dr Javad Mottaghi, Secretary-General, ABU

VIDEO MESSAGE

Robert Glasser, Special Representative of the U.N. Secretary-General for Disaster Risk Reduction, Head of UNISDR

KEYNOTE ADDRESS

H.E.M.L. Panadda Diskul, Minister Attached to the Prime Minister's Office of the Kingdom of Thailand - TBC

09:30–10:15 **SESSION 1: The Global Perspective: Climate Change in Focus**
Representatives of UN agencies and academia provide an overview of the current status of the science on climate change, along with details of recent UN global conventions, challenges and future targets.

10:15–10:45 **Networking/refreshments break**

10:45–11:45 **SESSION 2: Climate Change and Society**
A roundtable discussion with speakers from international agencies, NGOs and the academic sector outlining climate change and development, food security, water security and the impact of climate change on other specific sectors, such as business and Small Island Developing States.

11:45–
12:45 **SESSION 3: Climate Change Adaptation: Media for Disaster Literacy**
A roundtable discussion with representatives of UN agencies, meteorological offices and scientists on future climate change in South-East Asia. The session will also discuss extreme weather events, vulnerability, impacts, adaptation, agro meteorology and traditional knowledge as sources to enhance local awareness of climate change adaptation.

12:45–
14:00 Lunch break

14:00 –
15:30 **SESSION 4: Sendai Framework: Actions for Building Knowledgeable, Resilient Communities**
This session brings together stakeholders in the DRR process to add practical experiences and potential outcomes to the implementation of the Sendai Framework, adopted at the 3rd World Conference on DRR in Japan. The discussions will be held in two parallel breakout sessions: (a) media and agencies; (b) Thai civil society groups.

15:30 –
16:00 **Networking/refreshments break**

16:00–
17:00 **SESSION 5: Working Together for Climate Change and DRR Literacy**
Joint session of the two breakout groups will outline conclusions and recommendations for 'walking the last mile' in disaster preparedness.

19.00–
21.00 **Welcome Dinner**

Close of Day 1

FRIDAY, 13 MAY 2016, MEDIA SUMMIT – CONFERENCE DAY 1 MARITIME PARK AND SPA RESORT BIG HALL

09:00–
10:00 **SESSION 6: Media and DRR: an NHK Masterclass**
NHK, Japan has a sophisticated system of providing rapid and relevant information and programming on natural disasters. An NHK team will provide an overview of the national broadcasting plan of action and the Early Warning Broadcasting System developed by the national public service broadcaster.

10:00–
10:30 **Networking/refreshments break**

10:30–
12:00 **SESSION 7: Reaching the Unreached: All inclusive DRR**
Media is able to reach out to the vulnerable in times of crisis, especially those with a disability, the elderly, women and those in remote and rural areas. Best practices in broadcast programming and outreach are showcased and discussed.

12:00 –
13:00 **SESSION 8: Technologies and Solutions**
This session provides a range of new models, technologies and solutions in dealing with DRR and climate change.

13:00–
14:00 **Lunch break**

14:00–
15:30 **SESSION 9: Information, Education, Communication: Building the Toolbox for the Knowledgeable Society**
*This plenary session and roundtable starts the process of providing guidance in the development of training tools, educational materials, school curricula support, equipment and innovative broadcast programming on climate change and DRR issues. Practical examples from ThaiPBS and BBC Media Action add to how, with limited resources, broadcasters can 'make a difference' and provide important services to listeners and viewers in terms of knowledge of climate change and DRR issues. The session includes an introduction to the ABU's new **Smart Community** concept. The outcomes will guide the partners in developing information materials, educational resources and media products for broader distribution.*

15:30–
16:00 **Networking/refreshments break**

16:00 –
17:00 **Statement of Commitments and Closing Ceremony**
Closing Remarks
Ass. Professor Dr. Narong Petprasert, Chairman of The Board of Governors, Thai PBS

19.00–
21.00 **Farewell Dinner and ABU TV Awards on Climate Change & Disaster Risk Reduction Presentation Ceremony**

SATURDAY, 14th May 2016

PARTNERSHIP DIALOGUE - IFRC

Multiple stakeholders in climate change adaptation and disaster risk reduction will discuss joining forces for practical projects. Projects to be introduced at the meeting:

- 09:30–
11:00
- One Billion Coalition for Resilience (International Federation of Red Cross and Red Crescent Societies)
Koh Klang Room
 - Smart Community Centres - Applications for early warnings and DRR(ABU/YAM/OIC initiative for establishing knowledge hubs for tailored information services for communities).
Leung Krabi Room