

PACIFIC MEDIA PARTNERSHIP SUMMIT 2013 "Broadcasting for Development"

17-19 September
Vanuatu Provident Fund Hall
Port Vila, Vanuatu

PROGRAMME

Pre-Conference Events

Day 1 17 September 2013	Speakers / Organisation
<p>09.00-12.30 Opening Session</p> <p>Workshop 1:</p> <ul style="list-style-type: none"> • How to proceed NHK's election reporting • Role of Pacific Island's Broadcasters in Crisis Management 	<p>Moderator: Miki Natsui NHK International Inc</p> <p>Mr Makoto Harada, President NHK International, Inc.</p> <p>Speakers:</p> <ol style="list-style-type: none"> 1. Dr Hironobu Nakabayashi, Okinawa Prefecture 2. Mr Makoto Harada, President NHK International, Inc.
<p>10.30 10.45 Morning TEA</p> <p>Workshop 2: Sports commentary, Sports writing/script</p>	<p>Steve Jameison, TVNZ New Zealand</p>
<p>12.30-14.00 LUNCH</p>	
<p>14.00-17.30 Workshop 3: Outdoor Coverage of a sport event (Live)</p>	<ol style="list-style-type: none"> 1. Steve Jameison, TVNZ New Zealand 2. Cai Yanjiang, ABU
<p>15.15-15.30 Afternoon TEA</p>	

Day 2 18 September 2013

09:00-10.30 **Workshop 4:**

ITU-KCC-MIC Japan Assistance in Digitalisation: Pacific Islander's Experience

Presentation of recently Updated ITU Guidelines on Analogue to Digital Migration

PNG, Micronesia and Tonga for the presentation on their countries experience in planning the transition

Moderator: Colin Knowles, ITU Expert, Broadcasting Technology and Strategy Consultant

Ms Mollina Mecy Kapal - Papua New Guinea, Ms Claudia David - Micronesia
Mr Paula Mau - Tonga

10.30-10.45 **Morning TEA**

09.00-10.30 **Workshop 5:**

Journalism: Treading the line between Professional and Personal

Moderator: Linden Clark, Radio New Zealand Intl

Speaker: Philippa Tolley, Radio New Zealand

10.45-12.30 **Workshop 5 continues**

12.30-14.00 **LUNCH**

14.00-15.15 **Plenary Session**

Media ethics, standards and self-regulation-- a regional response.

Moderator: Iskeli Valemei, UNDP Pacific

15.15-15.30 **Afternoon TEA**

15.30-17.30 **Plenary Session continues**

- 1.Moses Stevens, PINA President and MAV
- 2.Marie Noelle Patterson, Vanuatu Ombuds, Vanuatu TI, Media Freedom Advocate
- 3.Marc Neil Jones, Vanuatu Daily Post Publisher
- 4.Dorothy Wickham, One TV Solomons

PACIFIC MEDIA PARTNERSHIP SUMMIT

09:00-12:30 **Session 1**

Opening Session

Welcome

ABU Welcome

Dr Amal Punchihewa
Director ABU Technology Asia-
Pacific Broadcasting Union (ABU)

Welcome Speech by Chairperson of PMP

Faiesea Lei Sam-Matafeo
Chief Executive Officer
Samoa Broadcasting Corporation

Hon. Ministers Speech

10.15-10.30 **Morning TEA**

Session 2

Broadcasting and ICT Integration:
Digital for everybody

1. Colin Knowles
ITU Expert, Broadcasting
Technology and Strategy
Consultant

2. Dr Amal Punchihewa, ABU

12.30-14.00 **LUNCH**

14.00-17.30 **Session 3**

Sports Coverage

Cai Yanjiang, ABU

Session 4

RNZ

Linden Clark
Philippa Tolley

15.15-15.30 **Afternoon TEA**

Session 5

PMP Action Plan

Session 6

CEO Forum

Faiesea Lei Sam-Matafeo
CEO Samoa Broadcasting Corp.

18.30

CLOSING FUNCTION
ISLAND NIGHT at MELE CASCADE

Transport will be provided

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