

ABU Sports Network:

The aim of the ABU Sports Network is to help create access diverse and varied sports, entertainment and other related right free content among, and between ABU Sports Group members. Members are a repository of content- news and entertainment to cultural and historical audio-visual programs

What?

- Share & exchange right free Sports/Entertainment News content/clips to start with
- Share & distribute Highlights & Programs eventually
- Live Stream (Sports and other News related content in the future)

Why:

- Diversity & Variety of content available
- Share & distribute for Free and use for free
- Offer an online platform to trade and sell content (premium eventually)
- Help to reach a larger audience in the Asia and the Pacific
- Live Stream Events in future

How:

- Sign-Up, Subscribe and be a Registered User (Free for Now)
- Contribute at least one news/entertainment story every week to start with
- Use other's contribution anytime for free
- Buy and Sell your premium content (in the future)
- Subscription at the moment is FREE...

ABU Role:

- Design, develop, launch and maintain the Platform
- Source, share, distribute Free Sports/entertainment content from various sources
- Facilitate members to exchange
- Live Stream Content, to which ABU own/have the rights to
- ABU Sports will bear the initial costs until the network is up in full-swing