



## PROGRAMME

### Tuesday 1 NOVEMBER

#### Session - 1

15:00–16:15 “The Future of Archiving: Challenge of Being on Premise or Cloud “

**Mardhiah Nasir,**  
Executive Director  
[IPSB Technology](#)

**Shazli Ghazali,**  
Senior Solutions Architect  
[AWS](#)

**Michael Lok,**  
Regional Director, Enterprise & Channels (ASEAN)  
[Arista](#)

**CY Tan,**  
Senior Systems Engineer  
[Qumulo](#)

#### Session - 2

16:15 -17:30 “Planning a Media Archive: Proven Steps + New Perspectives”

**Dr. Marc M. Batschkus,**  
Director of Business Development & Marketing,  
[Archivare GmbH](#)

### Wednesday 2 NOVEMBER

#### Session - 3

15:00–16:00 “ADiB: RTM’s Revolutionary News Archive “

**Ts. Ahmad Shafiq Mirza bin Mansor,**  
Assistant Director of the News Management Centre  
[RTM Malaysia](#)

**Mardhiah Nasir,**  
Executive Director  
[IPSB Technology](#)

#### Session - 4

16:00 -17:00 “Preserving your valuable content: Digitize, Restore, Archive, and Secure the past, present, and future”

**Aale Raza,**  
Director  
[Whiteways Systems](#)

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**Sudhanshu Gupta,**  
Sr. Manager Design  
[Whiteways Systems](#)

**Yashovardhan Sharma,**  
Sr. Manager Sales  
[Whiteways Systems](#)

## Thursday 3 NOVEMBER

### Session - 5

15:00–16:00 **“Digitization and Content Repurposing “**

**Caroline CARUELLE,**  
Associate founder  
[ARCHIVE TV](#)

### Session - 6

16:00 -17:00

**“The Path towards Mass Digitisation of Legacy AV content & their Challenges”**

**Vimala Nathan,**  
Vice President of Sales (Asia)  
[DAMsmart & Silver Trak Digital](#)

**Matt Ashe,**  
Regional Manager  
[Benchmark Broadcast Systems](#)

## Friday 4 NOVEMBER

### Session - 7

15:00–16:00 **“Technological Challenges in Digital Archiving- The story of TRT’s Digital Archive Renewal “**

**Erinc Basar,**  
Chief Engineer, Archive Department  
[TRT](#)

*\*All timing in MYT (GMT+8)*