Workshop on Cloud Technologies for Media Services
25 - 27 July 2022, Hotel Melia Kuala Lumpur

PROGRAMME

*All Timing in MYT

25-July: Day 1 – Introduction and Concepts on Cloud Computing/Platforms		
0930-0945hrs	**Welcome and Introduction to the Workshop**	ABU Technology
0945 - 1100hrs	**Cloud Technologies for Media Services**	Alberto Cabreza, **Benchmark Broadcast Systems**
1100-1130hrs	Networking break (Tea/Coffee)	
1130-1330hrs	**Scaling media and broadcast services with Cloud Computing**	Shad Hashmi, **AWS** & Muhammad Shukri, **IPSB**
1330-1430hrs	Lunch Break	
1430-1600hrs	**Radio in the Cloud**	Keith Williams & Micheal Low; **RCS**
1600-1615hrs	Networking break (Tea/Coffee)	
1615-1745hrs	**Media live event and asset management automation in the cloud & on-premises**	Martijn Vanallemeersch & Reinout Daels; **Skyline Communications**
End of the Day 1		
26-July: Day 2 – Migration to Cloud Platforms and Workflows		
0930-1100hrs	**Evolution of Cloud Based Media Processing: Live Streaming and Personalise TV**	Dennis Wong; **Harmonic Inc**
1100-1130hrs	Networking break (Tea/Coffee)	
1130-1300hrs	**Explore the new era of live streaming; Transforming Media Workflows with Alibaba Cloud**	Terry Lin & TAN Chin Chun; **Alibaba Cloud Intelligence**
1300-1400hrs	Lunch Break	
1400-1530hrs	**Cloud-deployed Workflows in Broadcast & Media, a Rohde & Schwarz perspective**	Yew-jin Cheong & Ong Kah Keong; **Rohde & Schwarz**
1530-1600hrs	Networking break (Tea/Coffee)	
1600-1645hrs	**Cloud, at the Speed of Live**	Paul Shutt, **Vizrt**
1645-1730hrs	**Migration to Cloud Platform in Media Supply Chain service: Playout, Distribution & Contribution**	Savio Wong; **Globecast Asia**
End of the Day 2		
27-July: Day 3 – Cloud-based Implementations and Services		
0930-1100hrs	**Winmedia Solutions: WinCloud, WinSales, WinMam etc.**	Thibault Dargère; **Winmedia**
1100-1130hrs	Networking break (Tea/Coffee)	
1130-1215hrs	**Cloud remote production**	Subodh Aggarwal; **TVU Networks**
1215-1300hrs	**Cloud-based Implementations: OTT Service**	Stephen Lee; **Globecast Asia**
1300-1400hrs	Lunch Break	
1400-1530hrs	**Cloud content sharing and distribution**	Peter Lim, **Cedar/Haivision**
1530-1600hrs	Networking Break (Tea/Coffee)	
1600-1630hrs	**Discussion and Evaluation**	ABU Technology
End of the Workshop		

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