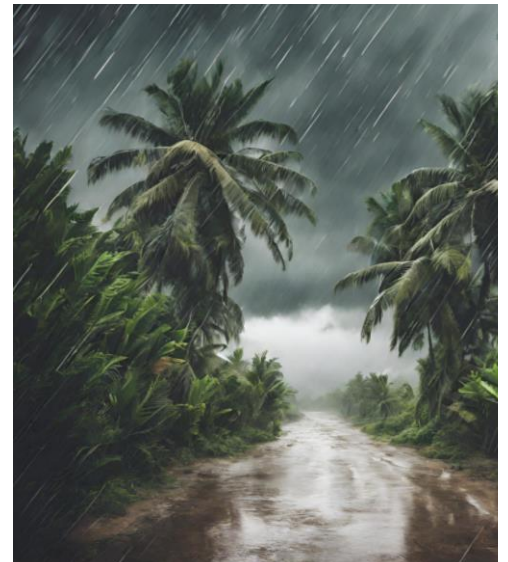


# EARLY WARNINGS FOR ALL: PACIFIC MEDIA PARTNERSHIP FORUM

1 May 2024, Brisbane, Australia



## Welcome

Welcome to the EW4All Pacific Media Partnership meeting, a gathering that brings together CEOs and Senior Managers from ABU Members in the Pacific region. Our aim is to foster dialogue and share experiences, map existing Emergency Broadcast Plans (SOPs), enhance these plans, and encourage the development of comprehensive Disaster Response and Preparedness Plans. By doing so, we empower organizations to disseminate timely, accurate, understandable, and actionable Early Warning messages. Together, we strive to educate and build disaster resilience within our communities.

# EARLY WARNINGS FOR ALL PACIFIC MEDIA PARTNERSHIP FORUM

Wednesday, 1 May 2024

Venue: L3 Training Room, ABC Building, Brisbane

09.00-0930	<p>MC - <b>Anthony Frangi, Manager ABC Radio Brisbane</b></p> <p>OPENING REMARKS: <b>Ahmed Nadeem, ABU Secretary - General</b> INTRODUCTION: <b>Natalia Ilieva</b></p>
0930-10.30	<p><b>SESSION 1: WBU/UNDRR MEDIA SAVING LIVES</b></p> <ul style="list-style-type: none"><li>- EW4All Global Initiative introduction</li><li>- Common Alerting Protocol and the Pacific</li><li>- Last Mile Media for Emergency Warnings</li></ul> <p>PRESENTER – <b>Christian Eliot, CEO of Alert HUB.org</b></p>
10:30-11:00	<p><b>MORNING TEA</b></p>
11:00-11:45	<p><b>SESSION 2: Case study: ABC planning and coordination of emergency coverage over the next 12 months.</b></p> <ul style="list-style-type: none"><li>- Stakeholders engagement and partnership</li><li>- Staff safety</li><li>- Resource management</li><li>- Contingency planning</li><li>- Audience behaviour</li></ul> <p>PRESENTER – <b>Theresa Rockley-Hogan, ABC Emergency Broadcast Lead</b></p>
11:45-12:30	<p><b>SESSION 3: BBC Media Action: Risk Communications</b></p> <ul style="list-style-type: none"><li>- Roles and Responsibilities</li><li>- Audience Response and Community Engagement</li><li>- Media Interventions</li><li>- Innovative approaches – going beyond the emergency</li></ul> <p>PRESENTER – <b>Rachael McGuin, Asia Pacific Partnerships Director, BBC Media Action</b></p>
12.30-13.30	<p><b>LUNCH</b></p>
13.30-14.30	<p><b>SESSION 4: NHK workshop: Enhancing disaster preparedness of public service media"</b></p> <ul style="list-style-type: none"><li>• accurate, prompt, reliable</li><li>• far and wide</li><li>• live with the local communities</li><li>• resilient and sustainable newsroom</li><li>• lessons from the past experience</li></ul>

	<ul style="list-style-type: none"> <li>• work with stakeholders</li> </ul> <p>PRESENTER - <b>Yasuhiko Hoshina, Head of Disaster and Safety Information Center, News Department, NHK</b></p>
14:30 – 15:30	<p><b>SESSION 5: Case study: FBC Disaster Risk Reduction</b></p> <ul style="list-style-type: none"> <li>• Policies</li> <li>• Content</li> </ul> <p>PRESENTER - <b>Fabian Randerath, Team Lead, Promotions and Creative Content, FBC</b></p>
1500-1530	<b>AFTERNOON TEA</b>
15:30-16:30	<p><b>SESSION 5: Early Warning and Disaster Coverage planning and coordination for Pacific broadcasters – developing SOPs and Emergency Broadcast Plans. A Pacific Media CEOs discussion and sharing good practices and ideas in improving EW dissemination and Operations Continuity.</b></p> <p>MODERATOR: <b>Anthony Frangi, Manager ABC Radio Brisbane</b></p>
16:30 – 17:00	<b>ADOPTION OF PACIFIC MEDIA CALL FOR ACTION ON DRR AND WRAP UP</b>

# Presenter's Profile



**ANTHONY FRANGI**  
Manager ABC Radio Brisbane

Anthony has over 35 years' experience in media management, broadcast media, journalism education, training and consultancy.

He is currently manager for ABC Radio Brisbane. Previous ABC roles include content director, engagement producer, broadcaster and trainer.

Anthony has also worked for Fairfax Media as general manager at news talk 4BC in Brisbane.

Anthony was Director of Learning, Engagement, Innovation & Development for the School of Journalism and Communication at The University of Queensland (UQ). He created the first 24/7 online radio station for UQ and co-ordinated World Press Freedom Day Radio for UNESCO in 2010. Anthony has maintained a teaching role in journalism & communications.

He is a conference speaker and international trainer on media and natural disasters, including guest speaker at AIBD 2024 Radio Web-Summit. Other speaking engagements include the Fire, Cyclone & Flood Disaster Management and Recovery Forum; the UN Regional Workshop on social media & disaster risk in South Korea; UQ School of Public Health and at the Reimagining Resilience Speakers Series in Australia. He has conducted content training and disaster workshops in India, Vanuatu, Tonga, Solomon Islands and Kuala Lumpur for AIBD-IPDC UNESCO. Hosted media workshops in Malaysia and Sri Lanka. Co-authored a disaster reporting teaching module for London-based Commonwealth Broadcasting Association. Co-founder of the 'Ready Old Emergency App'; author of three books on media and business presentations. Anthony has also produced several award winning podcasts for UQ, including 'Higher Ed Heros' (now producing Series 4) where he received a Teaching & Learning Award and 'Indigenising Curriculum in Practice' in 2023 & 2024 and 'Indigenous Success' for the Aboriginal and Torres Strait Islander Studies Unit.



**NATALIA ILIEVA**  
Consultant ABU External Projects  
Global Project Manager, Asia – Pacific Coordinator  
WBU/UNDRR Media Saving Lives Initiative

Natalia brings over three decades of diverse media experience in reporting, production and management, including a decade at the BBC. Her career also includes impactful roles as a Champion of Change with the Thomson Foundation, facilitating media transformation in post-communist democracies in Eastern Europe. In 2010, Natalia joined the Asia-Pacific Broadcasting Union (ABU) as Head of the Secretary-General's Office. Here, she initiated two innovative outreach campaigns - "Media Saving Lives: Building Resilient Communities" and "Broadcasting for All: Diversity and Inclusion in the Media." After her retirement in 2023, she is a Consultant on ABU external projects and Global Project Manager of WBU/UNDRR Media Saving Lives Initiative.



**ELIOT CHRISTIAN**  
CEO of Alert HUB.org

Eliot Christian is a pro bono consultant to various organizations, including IFRC, ITU, WMO and the U.S. Agency for International Development. He is retired from WMO and the U.S. Geological Survey, where he was a chief architect of major, global-scale programs, typically concerned with sharing of environmental data. Since 2001, he has been active in developing and promoting the Common Alerting Protocol (CAP).



**THERESA ROCKLEY-HOGAN**  
ABC Emergency Broadcast Lead

After a career as journalist, producer and editorial leader, Theresa has been with the Australian Broadcasting Corporation (ABC) for more than 22 years and specialising in Emergency Broadcasting since 2017. Theresa helps lead the national team that coordinates the ABC's emergency broadcast response before, during and after a disaster. Away from work Theresa enjoys being part of the Song Sisters choir based in Newcastle, NSW.



**RACHAEL MCGUIN**

**Asia Pacific Partnerships Director, BBC Media Action**

Rachael McGuin is the Asia Pacific Partnerships Director at BBC Media Action. Rachael has over 15 years' experience working with local independent media in countries in Asia to promote rights-based media freedom and development outcomes. Rachael worked for 8 years with The Irrawaddy – an exiled media agency from Burma/Myanmar – as coordinator of fundraising and donor liaison, followed by 7 years based in Yangon, Myanmar leading BBC Media Action's program with local media and the state broadcasters. As Country Director for BBC Media Action in Myanmar, Rachael led a local staff team of producers and researchers to produce radio, TV and digital programming on peace and conflict, labour rights, migration, youth sexual and reproductive health, nutrition, COVID 19, and disaster risk reduction. The team also provided training, grants and capacity strengthening for 25 media outlets in Myanmar, including security training and financial support for journalists. Following the political change in Myanmar in 2021, Rachael is now leading project and partnership development for BBC Media Action in Asia-Pacific including BBC Media Action's first media-strengthening project in the Pacific in the Solomon Islands and a broader expansion of this work across other countries in the Pacific.



**YASUHIKO HOSHINA**

**Head of Disaster and Safety Information Center, News Department, NHK, Bosaishi (Disaster Prevention Specialist\*)**

Hoshina joined NHK in 1991 as a journalist. He covered many natural disasters, including the eruption in 2000 of Miyake-jima, a volcanic island southeast of Tokyo, and the Indian Ocean tsunami in 2004. In 2008, he was transferred to the Sendai Broadcasting Station in Miyagi Prefecture, northern Japan, where he took the lead of news coverage of the Great East Japan Earthquake in 2011. After he was assigned an editorial director and then editor-in-chief in the News Department of NHK headquarters in Tokyo, he oversaw NHK's flagship news programs such as "Ohayo Nippon (Good Morning Japan)" and "News 7". Since 2022, he has been Head of Disaster and Safety Information Center, responsible for NHK's disaster coverage and weather news.



## FABIAN RANDERATH

Team Leader Promotions and Creative Content, FBC

Fabian Randerath currently serves at the Fijian Broadcasting Corporation as Team Leader Promotions and Creative Content. He is also an award-winning climate change documentary producer. While he has been a media professional for more than 15 years, from 2015 onward he has been specializing in Nation Building, Climate Change and Disaster Risk Reduction topics.

He has been part of numerous Workshops and syndicated broadcast coverage with the ABU in the last 6 years. His vision is to empower especially people in small island states and to raise awareness for greater resilience in the face of the threats we all face.