

FORUM AGENDA

29th ABU INTELLECTUAL PROPERTY AND LEGAL COMMITTEE NEW DEVELOPMENTS IN MEDIA LAW AND IMPACT ON BROADCASTERS

30th May, 2023 (Colombo, Sri Lanka) Venue: Stein Studios (Rathmalana)

0800	BUS DEPARTS FROM KINGSBURY HOTEL TO MEETING VENUE (STEIN STUDIOS) ¹
0900-0930	<p>Opening Ceremony Guest of Honour: Ms Geethanjalee Ranawaka, Director General NIPO SL</p> <p>Welcome Remarks: ABU Secretary-General Mr Ahmed Nadeem</p> <p>Opening Note ABU IPLC Chairperson</p> <p>Photo Session</p>
0930-1100	<p>Session One: Protection of Broadcast Signals: Legal Approaches Text based discussions on broadcasters' treaty are underway since 1990's. While these discussions are going on, it may be time to think about other ways to tackle broadcast piracy. This session will focus on the current status of the proposed Broadcasters' Treaty and alternative legal approaches to protect broadcasters' signals in addition to an international instrument.</p> <p>Moderator: Seemantani Sharma, ABU Legal Manager</p> <p>Topics:</p> <ol style="list-style-type: none"> 1. Update on Recent Status of Broadcasters' Treaty (Ms. Geidy Lung, Senior Counsellor WIPO Copyright Law Division) 2. The Need for A New Broadcast Treaty: Challenges & Solutions (Dr. Gholamreza Rafiei, IRIB) 3. Soft Law as An Alternative to Treaty (Dr. Prabhakar Singh, Professor, BM Munjal University) [online] 4. Regional Cooperation Efforts to Combat Broadcast Piracy: Perspective from IP Office (Mr. Emerson Cuyo, IP Office of Philippines)
1100-1130	COFFEE BREAK
1130-1300	<p>Session Two: Law and Journalism Journalists and news reporters encounter plethora of legal challenges in their day-to-day work. This session will focus on some contemporary legal challenges faced by journalists and possible legal solutions to combat those challenges.</p> <p>Moderator: Ms. Rohini Marasinghe, Retired Judge of Supreme Court of Sri Lanka</p> <p>Topics:</p> <ol style="list-style-type: none"> 1. International Human Rights Law in Corporate Environment: Perspective from OCHR (TBC) 2. Privacy & Freedom of Speech: Striking the Delicate Balance (Mr Uditha Egalahewa, President's Counsel of Sri Lanka) 3. Defamation Law in Asia-Pacific & Journalism (Ambassador A.L.A Azeez, Sri Lanka's Permanent Representative to UN in Geneva Switzerland) 4. Use of Personal Data for Reporting and Broadcasting (Ms. Ashwini Natesan, Independent Legal Consultant – Tech, Media, & Telecommunications Law)

¹ The bus will depart at sharp 7.45 A.M. from Hotel Kingsbury for Stein Studios. It is the responsibility of the participants to reach the meeting venue if they miss the bus. Address of Stein Studios is # 20, 2nd Cross Street, Borupana Rd, Rathmalana.

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1300-1400	LUNCH
1400-1530	<p>SESSION THREE: Emerging Technologies & Media Sector</p> <p>New age technologies such as blockchain, NFTs, AI, and others have revolutionized the media and the broadcast industry. Some of these technologies have been instrumental in the overall functioning of media organizations. These technologies however come with their own set of legal complexities. This session will focus on legal nuances of new age technologies and its interface with media companies.</p> <p>Moderator: Mr. Ahmed Nadeem, ABU Secretary-General</p> <p>Topics:</p> <ol style="list-style-type: none">Emerging Technologies, Law, & Media Sector (TBC)Technology & Broadcast Piracy (Mr. Michael Kwan, Senior IP Enforcement Advisor, TVB Hong Kong)Blockchain, IP & Business Development (Mr. Zhang Zhao, Senior Professor, Copyright Center, China Media Group)
1530-1545	NETWORKING SESSION
1545-1615	<p>SESSION FOUR: Media Regulation Post COVID-19</p> <p>There have been sea changes in media regulation since COVID-19. This session will focus on regulatory developments in the media sector in the aftermath of COVID-19.</p> <p>Moderator: Mr. Suranga B.M. Jayalath, Group Director, Capital Maharaja Organisation Ltd / ABU IPLC Chairperson</p> <p>Topics:</p> <ol style="list-style-type: none">Perspective from Asia-Pacific (Dr. Murray Green, Media Development and Regulatory Adviser)EU Anti-Trust Law & Media Regulation (Mr. Alexandre Fall, European Broadcasting Union) [online]
1615-1630	CLOSING REMARKS
1645	BUS DEPARTS FROM STEIN STUDIOS TO KINGSBURY HOTEL ²

31st May 2023
COLOMBO CITY EXCURSION³

² After 5 pm, the participants are at their free will. The host will not provide dinner on 30th May 2023. Hence, please make your arrangements for dinner.

³ If you have not informed the ABU Secretariat whether you will be attending the excursion or not, please send an email to Ms. Nazira Omarova at nazira@abu.org.my and cc: seemantani@abu.org.my and ravi@cmg.lk.