

Introducing an Award Related to SDGs to replace the Green Broadcast Engineering Award

Introduction

The Green Broadcast Engineering (GBE) Award was instituted in 2011 to recognize, promote and encourage adoption and implementation of energy efficient and environment friendly technologies in the broadcasting industry and broadcasting organisations. In the past 9 years there have been 9 members who have won the award.

The award was established to encourage and promote the use of environment friendly approaches in implementing technology solutions within the membership and industry. The winners in the past has been limited to mostly advanced members, one reason for this could be that new and advanced technologies that support environment friendly features are sometimes more costly and the initial investment is higher compared to more affordable solutions. Another reason could be that we have not promoted enough information about the award and what kind of solutions and implementations are eligible to be nominated for the award.

Sustainable Development Goals

The United Nations 2030 Agenda for Sustainable Development comprises of 17 Sustainable Development Goals (SDGs) aiming to end poverty and set the world on a path of peace, prosperity and opportunity for all on a healthy planet. It requires action, contribution and support by all stakeholders in all walks of life. It was widely recognised by the UN Member States, at the last SDG Summit, that the global efforts to date have been insufficient to deliver the change needed, jeopardizing the Agenda's promise to current and future generations. Unfortunately, the ongoing global pandemic and its unprecedented effects has further delayed the urgent transition to greener and more inclusive economies and societies, throwing progress on the SDGs even further off track.

The 17 indicators of the SDGs are listed in the table below.

SDG	Indicator	Indicator (Reference Key)
Goal 1	End poverty in all its forms everywhere	No Poverty
Goal 2	End hunger, achieve food security and improved nutrition and promote sustainable agriculture	Zero Hunger
Goal 3	Ensure healthy lives and promote well-being for all at all ages	Good Health and Well-being
Goal 4	Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all	Quality Education
Goal 5	Achieve gender equality and empower all women and girls	Gender Equality
Goal 6	Ensure availability and sustainable management of water and sanitation for all	Clean Water and Sanitation
Goal 7	Ensure access to affordable, reliable, sustainable and modern energy for all	Affordable and Clean Energy
Goal 8	Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all	Decent Work and Economic Growth
Goal 9	Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation	Industry Innovation and Infrastructure
Goal 10	Reduce inequality within and among countries	Reduced Inequalities
Goal 11	Make cities and human settlements inclusive, safe, resilient and sustainable	
Goal 12	Ensure sustainable consumption and production patterns	Responsible Consumption and Production
Goal 13	Take urgent action to combat climate change and its impacts	Climate Action
Goal 14	Conserve and sustainably use the oceans, seas and marine resources for sustainable development	Life Below Water
Goal 15	Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss	Life and Land
Goal 16	Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels	Peace Justice and Strong Institutions
Goal 17	Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development	Partnerships for the Goals

Introducing an Award related to SDG Indicators

Introducing an award targeting the areas related to the SDGs could help inform and encourage organisations to consider these areas when upgrading or implementing new facilities and technologies. It can also help promote and educate members on the importance of these areas and the SDG indicators in general.

The Green Broadcast Engineering Award relates to Goal 9 of the SDGs. Introducing an award connected to SDGs would help widen the scope of the award to other relevant areas in addition to the green and environment friendly energy saving solutions referred to in the GBE award. Therefore, replacing the GBE award with an award related to SDGs could in fact help increase more members nominating and participating in the award as it covers more areas.

The SDG indicators document is quite a complex and comprehensive document (full list includes a total of 230 unique indicators) as it is prepared to address all relevant areas of life and livelihood.

Rather than limiting the award to specific goals projects and implementations addressing all 17 goals will be considered for the award.

Please use the links in the footnote¹ below for further details on the SDGs.

¹ Further details on the SDGs are available through the links below:

- Full list of SDG indicators: <https://unstats.un.org/sdgs/indicators/indicators-list/>
- SDG Report 2021: <https://unstats.un.org/sdgs/report/2021/>
- Further details on SDGs: <https://unstats.un.org/sdgs/>