



ABU Pacific Media Partnership Conference 2024

Charting a course for the next decade

29 - 30 April, Brisbane, Australia

Hosted by ABC International at ABC Southbank



Monday 29 April

Conference Day 1

09:00 – 10:00	OFFICIAL OPENING Welcome to Country Welcome prayer ABU welcome: ABU Secretary General Ahmed Nadeem ABC Welcome & Address: ABC Managing Director David Anderson KEYNOTE ADDRESS – ‘Amplifying Pacific voices’, Lice Movono, Pacific Local Journalism Network reporter in Fiji, ABC.
10:00 – 10:30	MORNING BREAK
10:30 – 11:30	ROUNDTABLE Pacific CEO discussion of key issues since the last PMPC meeting in Vanuatu, plans for the year ahead and key issues of concern. <ul style="list-style-type: none">• Media freedom• Digital transformation• Financial pressures• Gender equity• Managing stakeholder changes Moderator: Francis Herman, CEO VBTC <ul style="list-style-type: none">• Poonam Nandani, Acting GM Fiji TV• Johnson Honimae, CEO SIBC• Tarun Patel, CEO FBC• David Anderson, MD ABC• Natasha Meleisea, CEO PCBL• Faiese Matafeo, Managing Director SBC• Viola Ulakai, CEO TBC• Timoa Tokataam, CEO BPA
11:30 – 11:45	Business Continuity presentation <ul style="list-style-type: none">• Anthony Frangi, Manager ABC Brisbane
11:45 – 12:00	Cyber Security presentation <ul style="list-style-type: none">• Ben Vandenberghe, CEO Skyline Communications
12:00 – 13:00	LUNCH
13:00 - 14:00	The Future of News: Algorithms, disinformation & media freedom in the digital age. Moderator: Deborah Steele, Director ABU News <ul style="list-style-type: none">• Bay Fang, President & CEO Radio Free Asia• Sharon Engnui, Senior Journalist EMTV• Gardenia Elisaia, News Editor TV1 Samoa• Stuart Watt, Head News Distribution and Strategy, ABC News• Nic Suzor, member of the Meta Oversight Board
14:00 – 14:45	International donor discussion: priorities and processes, including Q&A Moderator: Claire Gorman, Head ABC International Services <ul style="list-style-type: none">• Jo Elsom, Head ABC International Development• Felicity Bollen, Director of Pacific Connections at the NZ Ministry of Foreign Affairs

	<p>and Trade</p> <ul style="list-style-type: none"> • Rachael McGuin, Asia Pacific Regional Partnerships Director, BBC Media Action • Paul Marszalek, Office of Business Development, US Agency for Global Media
14:45 – 15:00	<p>A call to action: Diversity and Gender Equity in the Media</p> <p>Kathy McLeish Supervising Producer, ABC Back Roads (Women in Media) & Belinda Kora, ABC Pacific Local Journalism Network reporter in PNG (PNG Women in Media).</p>
15:00 – 15:30	AFTERNOON BREAK
15:30 – 15:45	<p>Saving life, Serving resilient society: public service media in disaster risk reduction</p> <ul style="list-style-type: none"> • Yasuhiko Hoshina, Head of Disaster and Safety Information Center, News Department, NHK
15:45 – 16:00	Fiji TV Drama showcase – Poonam Nandani, Acting GM Fiji TV
16:00 – 17:00	<p>Accessible technology solutions for the Pacific (5G, Apps, AI, cloud solutions)</p> <p>Moderator: Nadeem Ahmed, ABU Secretary-General</p> <ul style="list-style-type: none"> • Aale Raza Director, Whiteways • Richard Phelps Manager, Operations, All In Media XPERI • Ben Vandenberghe CEO, Skyline Communications • Prasanna Meemaduma Regional Sales APAC, Kathrein Broadcast • Shane Ormsby, CTO, PCBL (PasifikaTV)
17:00 – 17:30	Tour of ABC Southbank

Tuesday 30 April Conference Day 2

09:00 – 09:05	Acknowledgement of Country		
09:05 - 09:15	Launch of ABU APV content sharing platform for general programming		
09:15 – 10:00	<p>Workshop 1: Interview skills. Inga Stunzner, Content Director Radio Australia, ABC International. A hands-on, practical session that will help you master the art of interviewing.</p>	<p>Workshop 3: Digital News Strategy Grant Sherlock, Managing Editor, ABC News Digital will demonstrate successful growth and content strategies for your digital news platforms.</p>	<p>Workshop 5: Beyond Broadcast – Apps and Connected Platforms Richard Phelps, All In Media, XPERI. How to harness mobile apps, smart speakers, and the connected car, to empower radio beyond broadcast.</p>
10:00 – 11:00	<p>Workshop 2: The Importance of collaborative storytelling Peter Herbert, Head of Screen Business, AFTRS A workshop discussing the importance of local storytelling and the ways and means of creating engaging cultural stories.</p>	<p>Workshop 4: Strategies that achieve diverse and fair representation on air Emma Pearce, 50:50 Equality Strategic Lead, ABC News</p>	<p>Workshop 6: Building Media Operation for Tomorrow. Ben Vandenberghe, CEO, Skyline Communications. Future-proof your operations - a hands-on demonstration of DataMiner MediaOps solution, to see firsthand how you can thrive in the new environment.</p>
11:00 – 11:30	MORNING BREAK		
11:30 – 12:00	<p>New tools for radio from the world of podcasting New tools are popping up all the time for radio and podcasting. Radio futurologist James Cridland demonstrates some of the latest tools that could save you time and effort and allow you and your team to concentrate on making great radio.</p>		
12:00 – 13:00	<p>Building leadership capacity Moderator: Kelly Williams, Head Indigenous, Diversity and Inclusion, ABC</p> <ul style="list-style-type: none"> • Pamela Cook, Acting Director Audio & Languages SBS • Solomone Finau, Technical Manager TBC • Janice Singh, Head of HR FBC • Pasai Sope, VBTC • Michael Samuga, Acting Deputy MD NBC 		
13:00 – 14:00	LUNCH		
14:00 – 14:20	Proposal: Fiji Learning Centre for Pacific Island broadcasters: Sitiveni Halofaki, Manager TV, FBC		
14:20 – 14:40	VBTC Triumph: UB40 Concert: Francis Herman, CEO VBTC		
14:40 – 15:00	SIBC: Pacific Games: Johnson Honimae, CEO SIBC & team		
15:00 – 15:30	AFTERNOON BREAK		
15:30 – 16:30	<p>2034 Pacific Media Landscape: Issues and priorities Moderator: Marian Kupu, Pacific Local Journalism Network reporter in Tonga, ABC</p> <ul style="list-style-type: none"> • Patricia Popei, Deputy CEO EMTV • Anthony Roebeck, Operations Manager SBC • Moses Cakau, Head of Content VBTC • Mark Rogers, Kordia NZ 		
16:30	Closing and vote of thanks		
18:30 – 20:30	Conference Dinner – The Jetty		