



DAY 1 – 14 May 2024		
Morning Session	Workshop 1 Sports News Reporting	Masterclass 1 ABU Prizes Winners (Sports Category)
	Workshop 1 cont.- Sports News Reporting	Masterclass 2 Sports Piracy (Legal Department)
Afternoon Session	Workshop 2 Sports Marketing	Restricted Session Members Committee Meeting
	Workshop 2 cont.- Sports Marketing	Restricted Session Members Committee Meeting

DAY 2 - 15 May 2024		DAY 3 – 16 May 2024
Morning Session	Opening Ceremony	Session 4: Industry Presentation Keynote: Sports Coverage in the age of Artificial Intelligence
	Industry Keynote The Big Picture: The Future of Sports & Gaming in Asia	In Focus Women’s Sports in Asia
	Session 1: Panel Discussion Rise of Sports in Asia: Transforming the landscape of Sports Media	Session 5: Pitching by Members and Partners
Afternoon Session	Session 2: <ul style="list-style-type: none"> Esports Session Sports Radio and Podcast 	Closed Door Session <ul style="list-style-type: none"> ABU Sports Report Committee Reports Interaction with ABU Sports Wrap-Up & Chairperson’s Closing Remarks
	Session 3: Members Forum Members talk and share their works, production plans & events.	
Evening Session	Welcome Dinner & Culture Performance	

*agenda will be updated from time to time.