



Together for
PEACE



T4P MEDIA AWARDS

CONTEST RULES

ABOUT

In 2021 ABU and UNESCO launched an annual **Together For Peace Media Awards** (T4P Media Awards) in recognition of the crucial role media plays in achieving “positive peace”. The concept of positive peace goes beyond the notion of lack of violence. It encompasses justice, equality and creating culture of equal opportunities for all members of societies.

OBJECTIVES

The T4P Media Awards aim the best story-telling to nurture dialogue, understanding and tolerance between individuals, communities and countries and create culture tolerance and acceptance of the “Others” as a key pre-requisite of prosperity, peace and sustainable development. The Awards also recognise innovation and creativity in Radio, TV and Digital content production in informing, educating and engaging audiences, especially young audiences, in building ethical and sustainable relationships between humanity and nature, living well with super diversity and transforming education to prepare the citizens of the future.

CATEGORIES

The categories for awarding separate prizes are as follows:

- **T4P Radio Award** honours the best programme addressing challenges and providing solutions/positive examples in the three areas described above
- **T4P TV Award** honours the best programme addressing challenges and providing solutions/positive examples in the three areas described above
- **T4P Digital Content Award** honours online media contents developed as an extension of existing TV or Radio programmes and/or stand-alone original productions that are tailor-made using a wide range of available digital tools and addressing challenges and providing solutions/positive examples in the three areas described above.

ELIGIBILITY

- The competition is open for entries of media organisations /production houses and independent producers from across the world.
- All entries submitted should had been broadcasted for the first time between 5th August 2019 and 5th August 2021.
- Programmes which have won a prize in any other international competition are qualified to be submitted.
- Entries must be free from political propaganda and/or commercial advertising or promotion.

ENTRIES

- Media organisations /production houses and independent producers may submit only one (1) entry in each Radio, TV and new media category.
- Multiple entries from broadcasting associations are accepted, but only one (1) entry from each category will qualify as a finalist.
- Radio entries (mp3 format) must include one (1) copy of English script with a time code.
- TV entries (mpeg4 format) must have either English subtitle or English voiceover.
- Digital Content entries must either English subtitle or English voiceover.
- Duration for Radio, TV and Digital Content is no more than 60 minutes.

PRE-SELECTION

For all categories the ABU Secretariat shall pre-select all entries received to make sure that they fulfil all eligibility criteria.

SHORTLISTING AND FINAL JUDGING JURY

The jury panel will judge all categories. It shall comprise of minimum 7 experts. The jury members shall be appointed by the ABU Secretariat, taking into account, experience, balanced representation, expertise and other relevant considerations.

RESPONSIBILITIES FOR JUDGING

- In both shortlisting and final judging process, the jury shall follow the ABU judging guidelines in assessing/evaluating the entries.
- In shortlisting and final judging stages, a Chairperson shall be nominated from among the jury members. The Chairperson shall prepare a written report approved by all jury members to be submitted to the ABU Secretariat and UNESCO.
- The decision of the jury shall be final in both shortlisting and final judging.

PRIZES

- In each category there will be awarded a winner and runner – up Prizes.
- In case the jury considers that none of the entries is worthy of a prize, they may decide not to award that prize in the year concerned.