



**AGENDA**  
**63rd ABU SPORTS GROUP CONFERENCE & ASSOCIATED MEETINGS**  
**Sept 30 – Oct 1, 2018**  
**Venue: Banquet Room 2, Hotel YYLDYZ,**  
**Ashgabat, Turkmenistan**



**DAY 1 : SUNDAY, SEPTEMBER 30, 2018**

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| 08:00 - 09:00                          | <b>REGISTRATION</b>  |
| 09:00 - 10:30                          | Broadcast Rights Committee Meeting   |
| 10:30 - 11:00                          | <b>Coffee Break</b>  |
| 11:00 - 12:30                          | Finance Committee Meeting  |
| <b>OPENING CEREMONY</b>                |  |
| 14:00 - 14:10                          | Opening Remarks by Mr Jiang Heping, Chairperson ABU Sports Group   |
| 14:10 - 14:20                          | Welcome Remarks by Vice Chairman, News and Sports TVTM (TBC)   |
| 14:20 - 14:30                          | Keynote Address by His Excellency, Mr. Dayanch Gulgeldiyev, Minister of Sport & Youth Policy of Turkmenistan   |
| 14:30 - 14:40                          | Opening Remarks by Dr Javad Mottaghi, the Secretary-General ABU  |
| 14:40 - 15:00                          | Group Photo  |
| 15:00 - 15:30                          | Report by Mr Cai Yanjiang, Director of ABU Sports followed by Q&A  |
| 15:30 - 16:00                          | <b>Coffee Break</b>  |
| 16:00                                  | <p><b>Members Forum Followed by Q&amp;A &amp; Discussion</b></p> <p>This session provides a glimpses of the sports broadcasting in different countries and the region. Selected members share experiences, challenges and opportunities among others. Areas of focus include broadcast rights to production and transmission and technological developments.</p>   |
| 16:00 - 16:15                          | <p><b>Sports Broadcasting in Turkmenistan by Host TVTM</b></p> <p>The first Presentation of the 63rd Sports Group Conference and Associated Meetings is from our host TVTM, Turkmenistan. The Secretary General of the Olympic Committee of Turkmenistan Mr Azat Myradov and the Chief of Sport TV Channel of Turkmenistan Mr Resul Babayev will talk about “Weightlifting World Championship 2018 in Ashgabat. They will also share development of Sports and the new trends in Turkmenistan.</p>   |
| 16:15 - 16:30                          | <p><b>China Media Group: CGTN</b></p> <p>China Media Group- is the largest sate-owned television and Radio stations merging to form ONE broadcasting platform. These include China Central Television CCTV, China Radio International CRI and, China National Radio CNR. The new platform is responsible for enhancing China’s international broadcasting capacity and to promote the convergence of the three platforms, accodrig to the Controller of CGTN China, Mr Jiang Heping.</p>   |
| 16:30 - 16:45                          | <p><b>Mediacorp Singapore and Sports Broadcasting</b></p> <p>Mediacorp strives to strike a balance between its role as Singapore’s national broadcaster and its commercial remit. In this session, Joy Olby-Tan, Lead, Acquisitions at Mediacorp TV Singapore shares its current key Sports initiatives and also provides suggestions on how Members and ABU Sports could work together in the next phase.</p>   |
| 16:45 - 17:00                          | <p><b>QazSports and sports broadcasting in Kazakhstan</b></p> <p>The QAZSPORT TV Channel in Kazakgstan was launced in 2013. The Contract Manager of the Channel Ms Aizere Nurkanova will talk about “QAZSPORT, the first national sports channel” in the country. She will present the opportunities and challenges, their experiences and perspectives in sports broadcasting and the industry in general.</p>  |
| 17:00 - 17:15                          | <p><b>FBC Fiji and the Sports broadcasting in Pacific</b></p> <p>The final presentation for the day comes from the Pacific, a region we need to see and hear more about. Mr Vinal Raj, the Director, Television Operations for Fiji’s largest Broadcasting Corporation, the FBC will give us a glimpse of Sports Broadcasting in the island nations of the Pacific. His presentation titled “Sports Rights &amp; Broadcasting in Fiji” will take us through the challenges faced by most broadcasters in Small Island Nations” in the Pacific.</p> |
| <b>DAY 2 : MONDAY, OCTOBER 1, 2018</b> |  |
| 09:00                                  | <p><b>Industry Presentation and Up-Coming Events followed by Q&amp;A</b></p> <p>Leading and relevant experts from within and outside of the industry are invited to speak on wide ranging current topics of interest. Engaging and thought provoking discussion moderated by experts are featured at this session. Topics range from right acquisition to production and transmission, marketing and sales and the latest technological developemnts.</p>  |
| 09:05 - 09:25                          | <b>International Paralympic Committee &amp; its Events</b>   |

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|   | Paralympic Movement today has reached new heights with increasing interest in the paralympic games and the IPC Championships. This has led to new opportunities for broadcasters to engage their audience and be part of the movement since its establishment in 1944. The Broadcast Rights Manager of the International Paralympic Committee, Mr Alexis Vaipaille's presentation is titled "Paralympic Games and the IPC Events"  |
| 09:25 - 09:45   | <b>Indonesia's National Public Broadcaster &amp; the Asian Games</b><br>The next presentation comes from the host nation of the recently concluded 2018 Asian Games. As the national broadcaster prepare for yet another event the Asian Para Games, the Director of the News and Programmes, Mr Apni Jaya Putra shares TVRI's experiences of the Asian Games and plans for the up-coming Para Games in few days time. TVRI, from the Asian Games to the the Asian Para Games 2018.  |
| 09:45 - 10:05   | <b>ISF Gymnasiade 2020: Time for School Athletes to Shine</b><br>Building Youth for Life: the ISF Gymnasiade 2020: It's Time for School Athletes to Shine. Often described as the first "dive" in international sport before the Youth Olympics, the Universiade and the Olympic Games, the Gymnasiade is the "rendez-vous" inspiring the best of the secondary school athletes in the world. After the grand success of the Gymnasiade 2018 the ISF is now preparing for what will be the biggest school sport event ever to broadcast live - the ISF Gymnasiade 2020 in Jinjiang, China. Mr Romain Fermon is from the ISF Marketing/Communication. |
| 10:05 - 10:25   | <b>VOV Vietnam- Radio and Sports</b><br>The Next presentation is titled: Are Sports Broadcast Rights Becoming Too Expensive for Broadcasters? The Voice of Vietnam VOV, is the national broadcaster operating 4 media platforms including 8 radio channels, 17 television channels, 2 websites and one newspaper. Talking more about VOV, we have Ms Nguyen Thuy Hoa, the Director of International Cooperation of VOV. Over the years she has worked in various capacities including Content Producer to Deputy Editor-in-Chief at VOV.   |
| 10:30 - 11:00   | <b>Coffee Break</b>  |
| 11.00   | <b>ABU Sports Calendar of Events</b>   |
| 11:00 - 11:15   | <b>Cross Union Training &amp; Marketing Module 2 by HBS</b><br>Capacity development is a priority area for the ABU Sports. The ABU receive several requests from members every year for skilled training like OB Production to marketing among others. The ABU Sports have partnerd with HBS Training Academy, and succesfully delivered few modules. The Chief of External Relations of Host broadcast Services HBS and the Director at the CEO's Office Ms LISE COSIMI will talk about the ABU/HBS up-coming training activities especially the Cross-Union Training and the Marketing Module 2.   |
| 11:15 - 11:30   | <b>European Games, Minsk Belarus – 2019</b><br>The European Games 2019 will see over 4,000 officials and competitors including the top athletes from across Europe. The competition will take place from June 21–30 2019, at some of the world class venues in the modern city of Minsk, Belarus. The Games include 5 European Championships and 10 Olympic Qualification events for Tokyo 2020. We have a presentation prepared by the games host broadcaster.  |
| 11:30 - 11:45   | <b>Licencing issues in Sports for broadcasters in the context of omni-media</b><br>The next presentation is titled Licensing Issues of Sports for Broadcasters in the context of omni-media. Dr Yan Bo, the Deputy Director of Copyrights and Legal Affairs at CCTV China, will discuss and analyse the main content of sports licencing agreement, the relationship between sports oganisations and right holders in China. He will also share his perspectives on licencing of new media rights to traditional broadcasting industry and the the future.   |
| 11:45 - 12:00   | <b>INVICTUS Games 2018 - (Video Presentation)</b><br>The Invictus Games is an international adaptive multi-sport event, created by Prince Harry of the United Kingdom. The Games is a passport event in which the wounded, injured or sick armed services personnel and their associated veterans participate in sports several sportint disciples. We have video presentation by some of the participants to the games.   |
| 12:00 - 12:30   | <b>Question &amp; Answer</b>   |
| 12:30 - 14:00   | <b>LUNCH BREAK</b>   |
| <b>RESTRICTED TO FULL &amp; ADDITIONAL FULL MEMBERS</b> |  |
| 14:00 - 14:05   | Opening Remarks by The Chairperson, ABU Sports   |
| 14:05 - 14:10   | Report by the Chairperson, Broadcast Rights Committee  |
| 14:10 - 14:15   | Report by the Chairperson, Finance Committee   |
| 14:15 - 14:30   | ABU Sports Director's Report & Discussion  |
| 14:30 - 15:00   | <b>Coffee Break</b>  |
| 15:00 - 16:00   | Election to the Committees   |
| 16:00 - 16:15   | <b>Welcome By The Host Of The 64th ABU Sports Group Conference</b><br>The 64th Sports Group Conference and Associated Meeting will take place in Astana, Kazakhstan in 2019. The Qazsport Channel has agreed to Host the Mid-Year Conference next year. We now have Ms Aizere Nurkanova Welcoming You to Astana in Kazakhstan.   |
| 16:15 - 16:30   | Wrap-Up & Chairman's Closing Remarks   |

