



**62nd ABU SPORTS GROUP CONFERENCE & ASSOCIATED MEETINGS
MAY 7 - 9, 2018**

Venue: the Sultan Hotel, Jakarta, Indonesia

AGENDA

Day I: (Monday, May 7, 2018)

12:00–14:00	Registration
14:00–15:00	ASN Task Group Meeting
15:00–16:30	Broadcast Rights Committee Meeting
16:30–17:00	Coffee Break
17:00–18:30	Finance Committee Meeting

Day II: (Tuesday, May 8, 2018) - Opening Ceremony

09:00–09:10	Opening Remarks by Mr Jiang Heping, the Chairperson ABU Sports and, the Managing Director- CGTN, China
09:10–09:20	Welcome Remarks by Mr Helmy Yahya, the President Director LPP Televisi Republik Indonesia, TVRI
09:20–09:30	Keynote Address by His Excellency Mr Imam Nahrawi, the Honourable Minister of Youth & Sports Affairs, Government of Indonesia
09:30–09:40	Opening Remarks by Dr Javad Mottaghi, the Secretary-General of the Asia Pacific Broadcasting Union (ABU)

09:40-09:50 Group Photo

09:50–10:10 Report by Mr Cai Yanjiang, Director, ABU Sports

10:10-12:00 Members Forum Followed by Q&A & Discussion

The Sports Group members share sensational stories about sports broadcasting in their countries and territories at this forum. Members talk about challenges faced in acquiring broadcast rights to delivery of signal and their plan for up-coming international events. The forum has proved to be successful in providing a space for members to share their experiences and perspectives with the delegates.

10:10-10:20 ATN Afghanistan: Afghanistan United: Play For Progress

Ariana Television & Radio Network's efforts to Create A Stronger Nation Through the Power of Sport, Media, Fair Competition, and Equal Participation is our first presentation. The Vice President of Business Development, Mr. Monty Simus who directed the launch of (ATN) Afghanistan's largest private media organization with two television and two radio channels with a reach of over 25 million viewers in all 34 provinces of Afghanistan is here with us. According to Mr Simus, ATN has proudly carried global sports events such as the Olympic Games, World Cup 2014 & 2018, and the Asian Games.

10:20-10:30 LPP Televisi Republik Indonesia, TVRI

Indonesia established the national television TVRI as part of preparations for the 1962 Asian Games in Jakarta. TVRI marked a historic milestone when it went on the air for the first time with the Opening ceremony of the 1962 Asian Games.

Mr. Apni Jaya Putra, the Director, News and Program will share TVRI's digital coverage of the up-coming 2018 Asian Games, which will take place in Jakarta and Palembang. Mr Apni Jaya, have had an illustrious career in Television industry in Indonesia. He has held several responsibilities ranging from editorial to management in different TV channels since, he started as a Reporter in 1996.

10:30-10:40 RTTL Timor Leste

The fledgling Radio Television of Timor Leste RTTL, is the national electronic media established after the restoration of Independence of Timor Leste in 2002. RTTL today, is on air 18 hours a day, broadcasting a variety News, programmes and sports. Despite its mountainous terrain the RTTL's reach and coverage is nationwide. Mr Felix Dos Santos, a senior Information, communication and technology Manager at RTTLep, shares RTTL's role, challenges and opportunities facing RTTL.

10:40-10:50 SBC Saudi Arabia

The next presentation from SBC Saudi Arabia highlights the transformation of television broadcasting in the Kingdom over the years, and the challenges faced by KSA Sports. Mr AL YOUSEF Ali, a Presenter at the KSA Sports also talks about the partnership between the Saudi Sports channel KSA Sports and, the General Sport Corporation, a government body responsible for socio-cultural and sports activities. Mr Ali comes with over ten years' experience as Presenter and a Producer at the Saudi Radio and, speaks Arabic and French.

11:00–11:30 Coffee Break

11:30–12:00 Members Forum Q&A & Discussion Cont'd-

12:00–14:00 Lunch

14:00–15:30 Industry Presentation/Up-Coming Events followed by Q&A

This session features detailed presentation on up-coming international sporting events during the year. Host Broadcasters to organizing committees and right holders are invited to share comprehensive information and their broadcast plans for the events. This session also features presentations by leading experts from within and outside sports and the broadcast industry.

Engaging and thought provoking discussion moderated by experts are featured at this session. Topics range from right acquisition to production and transmission, marketing and sales and the latest technological developments.

14:00-15:30 The 2018 Jakarta Palembang Asian Games, INASGOC

Presenting the 2018 Jakarta Palembang Asian Games, which everyone here is patiently waiting for, is the Director of Broadcasting Department of the INASGOC, Ms Linda Noverita Wahyudi. Ms Linda, an Indonesian Softball athlete herself, is an experienced media professional associated with several multi-sporting events and broadcasting. Her presentation will feature comprehensive information related to the events and the broadcasting of the 18th Asian Games.

15:30-16:00 **Coffee Break**

16:00-17:00 **Industry Presentation/Up-Coming Events followed by Q&A**

16:00-16:20 **Dartfish and Sports Broadcasting**

The next presentation deals with video technology, Dartfish and its association with sports broadcasting over the years including Olympics. Besides, it will also touch on the distribution of multiple contents, which they call it the 'Uberisation of Content Production'. We have with us Mr Moon Seok Chung, Director Asia at Dartfish in Switzerland. Ladies and Gentlemen, Dartfish could also be the potential partner for the up-coming Asian Para Games in Jakarta, Indonesia in October.

18:30-21:00 Welcome Dinner Hosted by TVRI

***** End of Day II *****

Day III (Wednesday, May 9, 2018)

09:00-09:10 Opening Remarks by the Chairperson, ABU Sports
09:10-09:20 Report by the Chairperson, Broadcast Rights Committee
09:20-09:30 Report by the Chairperson, Finance Committee

09:30-10:00 **Report by Sports Director, ASN & Production and Transmission**

The ABU Sports and Entertainment Network (ASN) is a content sharing platform where members share and distribute right free sports and entertainment content. Some 25 registered subscribers from 20 countries are actively involved in exchange of sports news clips to highlights among others. The platform is part of the larger Digital/new media strategy of the Union, with future plans for Livestreaming to OTT platform. The ABU Sports and Production and Transmission service operational since last year. The first client to avail of the service was the CCTV China, during the New Year celebrations.

10:00-11:00 Discussion on the Director's Report on the Initiatives.

10:30-11:00 **Coffee Break**

11:00-11:10 Chairman's Closing Remarks
11:10-11:20 Host TVRI House-keeping announcement & Early Lunch

11:30-12:30 **Lunch**

13:00-17:00 **Venue visits (organised and arranged by the Host TVRI)**

13:00-13:15 Delegates gather at the Hotel Lobby
13:15 - Departure from the Hotel
13:15-17:00 Venue visit (GBK Sports Complex)
17:10 Delegates arrive at hotel

***** ENDS *****