



A new world out of COVID: Can Public Service Media help to create more open, inclusive and tolerant societies?

Day 1 (14 June)

Building Tolerance and Understanding in a post-Pandemic World

08:15 (ROME)
14:15 (MYT)

Platform Open, Participants arrive
WELCOME TO THE#ABURAIIDAYS2021

08:20
14:20

OPENING Remarks:
Rai's President Marcello Foa
ABU's Secretary General Javad Mottaghi

08:35 – 09:10
14:30 – 15:10

Public Service Broadcasting in a new, post-covid world: A Conversation with the EBU President & FTV President Delphine Ernotte Cunci and the ABU President, Chairman & Director General, TRT Ibrahim Eren,;
Moderator: Marzia De Giuli – Rai Journalist

09:10 – 10:00
15:10 – 16:00

SUPERPANEL DIALOGUE:
From unprecedented challenges to lasting solutions – how PSM can rebuild public confidence & trust in media and democracy.
Moderator: Marzia De Giuli – Rai Journalist
Panelists: Marcello Foa, Rai President; Javad Mottaghi ABU Secretary General; Noel Curran EBU Director General; Shashi Shekhar Vempati, CEO Prasar Bharati and ABU Vice President; Tinatin Berdzenishvili,GPB Director General

10:00– 10:15
16:00 –16:15

Q&A and Close of Day 1

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Day 2 (15 June)

Enhancing Cultural Diversity and Cooperation

08:15 (ROME)
14:15 (MYT)

Platform Open, Participants arrive
Opening Announcement

08:16 – 09:05
14:16 – 15:05

1st PANEL DISCUSSION:
Universality, Reach and Audience Fragmentation post Covid: Can PSM drive diversity, inclusion and cooperation while remaining relevant and competitive?
Moderators: Simona Martorelli (RAI) – Olya Booyar (ABU)
Giuseppina Paterniti, RAI Editorial Director for the Information Offer; Nina Goswami, BBC' Creative Diversity Lead; Francesca Scott EBU's Diversity Equity and Inclusion Office; Francis Herman, CEO, VBTC Vanuatu; Craig Mc Murtrie, Editorial Director, ABC Australia; Ambreen Jan, Director General, PBC Pakistan.

09:05 – 09:15
15:05 – 15:15

Q&A

09.15 – 10.00
15:15 – 16:00
Including Q&A

2nd PANEL PRESENTATION:
From Crisis to Innovation: Turning challenges into opportunities that benefit the citizen.
Moderator: Javad Mottaghi, ABU Secretary General
Masagaki Satoru, Executive Vice President, NHK & ABU Vice President; Gilles Marchand, Director General, SRG SSR, Switzerland; Lim Byung-Kul, Executive Vice President, KBS; Mr. Frank Dieter Freiling Senior Vice President, International Affairs ZDF Germany.

Q & A

10.00 – 10.05
16.00 – 16.05

Closing remarks by Rai President Marcello Foa and ABU Secretary General Javad Mottaghi