

ABU CHILDREN MEDIA HUB WORKSHOP

Developing TV formats with the 'Children in the Centre' method

Kuala Lumpur, MALAYSIA

28 & 29 June 2022

Agenda

Day 1 – Tuesday - June 28, 2022	
1000 - 1230hrs	<ul style="list-style-type: none">• Opening / welcome remarks<ul style="list-style-type: none">- Director of ABU Programming, Yasu Nagahata- Trainer Jan-Willem.Bult, International Film and TV maker, Head of Children & Youth of Free Press Unlimited, former Head of KRO Youth Netherlands Public Broadcasting• Self-introduction of participants• Group photo • Formats for pre-school (incl. assignment) • Lunch • Formats for children (incl. assignment)
1400 – 1600hrs	<p>End of Day 1</p>
Day 2 - Wednesday – June 29, 2022	
1000 – 1230 hrs	<ul style="list-style-type: none">• Formats for pre-teens (incl. assignment)• Lunch
1400 - 1600hrs	<ul style="list-style-type: none">• Creative session• Trainer's review• Closing