



# 2023 T4P MEDIA AWARDS SECOND EDITION

## CONTENT RULES

### ABOUT

In 2021 ABU and UNESCO launched an annual Together For Peace Media Awards (T4P Media Awards) in recognition of the crucial role media plays in achieving “positive peace”. The concept of positive peace goes beyond the notion of lack of violence. It encompasses justice, equality and creating culture of equal opportunities for all members of societies. The inaugural edition of the competition attracted 126 entries from 32 countries.

### OBJECTIVES

The T4P Media Awards aim to promote the best story-telling to nurture dialogue, understanding and tolerance between individuals, communities and countries and create culture tolerance and acceptance of the “Others” as a key pre-requisite of prosperity, peace and sustainable development. The Awards also recognise innovation and creativity in Radio, TV and Digital content production in informing, educating and engaging audiences, especially young audiences, in building ethical and sustainable relationships between humanity and nature, living well with super diversity and transforming education to prepare the citizens of the future.

### CATEGORIES

The categories for awarding separate prizes are as follows:

- **T4P Radio Award** honours the best programme addressing challenges and providing solutions/positive examples in the three areas described above

- **T4P TV Award** honours the best programme addressing challenges and providing solutions/positive examples in the three areas described above
- **T4P Digital Content Award** honours innovative and outstanding digital and online content, with the aim of encouraging high-quality online productions, developed on and across multiple platforms using a variety of digital tools including, but not limited to, mobile and social media applications and other emerging technologies.

### **ELIGIBILITY**

- The competition is open for entries of media organisations /production houses and independent producers from across the world.
- All entries submitted should have been broadcasted for the first time between 15<sup>th</sup> September 2020 and 15<sup>th</sup> March 2023.
- Programmes which have won a prize in any other international competition are qualified to be submitted.
- Entries must be free from political propaganda and/or commercial advertising or promotion.

### **ENTRIES**

- Media organisations /production houses and independent producers may submit only one (1) entry in each Radio, TV and new Media category.
- Multiple entries from broadcasting associations are accepted, but only one (1) entry from each category will qualify as a finalist.
- Radio entries (mp3 format) must include one (1) copy of English script with a time code.
- TV entries (mpeg4 format) must have either English subtitle or English voiceover.
- Digital Content entries must have either English subtitle or English voiceover.
- Duration for Radio, TV and Digital Content is no more than 60 minutes.

### **PRE-SELECTION**

For all categories the ABU Secretariat shall pre-select all entries received to make sure that they fulfil all eligibility criteria.

### **SHORTLISTING AND FINAL JUDGING JURY**

Three jury panels will judge the entries in all categories. It shall comprise of minimum 3 experts. The jury members shall be appointed by the ABU Secretariat, considering, experience, balanced representation, expertise and other relevant considerations.

### **RESPONSIBILITIES FOR JUDGING**

- In both shortlisting and final judging process, the jury shall follow the ABU judging guidelines in assessing/evaluating the entries.

- In shortlisting and final judging stages, a Chairperson shall be nominated from among the jury members. The Chairperson shall prepare a written report approved by all jury members to be submitted to the ABU Secretariat and UNESCO.

- The decision of the jury shall be final in both shortlisting and final judging.

#### **PRIZES**

- In each category there will be awarded a winner and runner – up Prizes.

- In case the jury considers that none of the entries is worthy of a prize, they may decide not to award that prize in the year concerned