



# AWARD SPONSORS

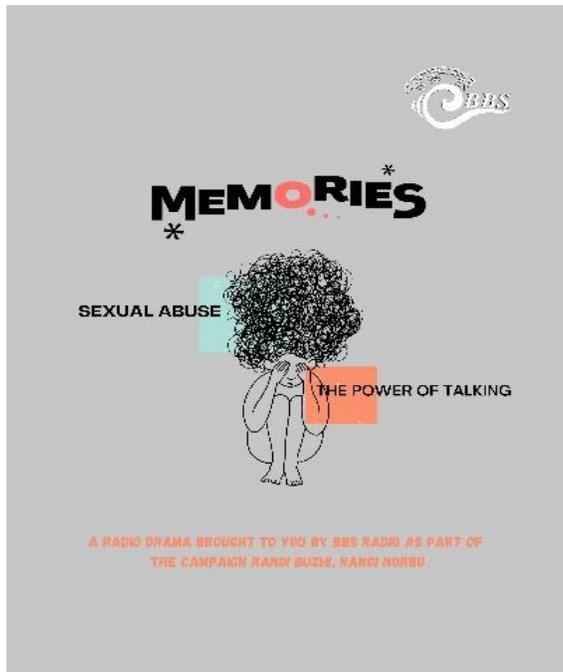


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## ABU PRIZES CATEGORIES

RADIO	TV
DRAMA	DRAMA
PODCAST	DOCUMENTARY
DOCUMENTARY	NEWS REPORTING
NEWS REPORTING	CHILDREN
COMMUNITY SERVICE ANNOUNCEMENT	ENTERTAINMENT
ON-AIR PERSONALITY	SPORTS
ABU PERSPECTIVE AWARD	ABU PERSPECTIVE AWARD
DIGITAL MEDIA	
DIGITAL CONTENT AWARD	

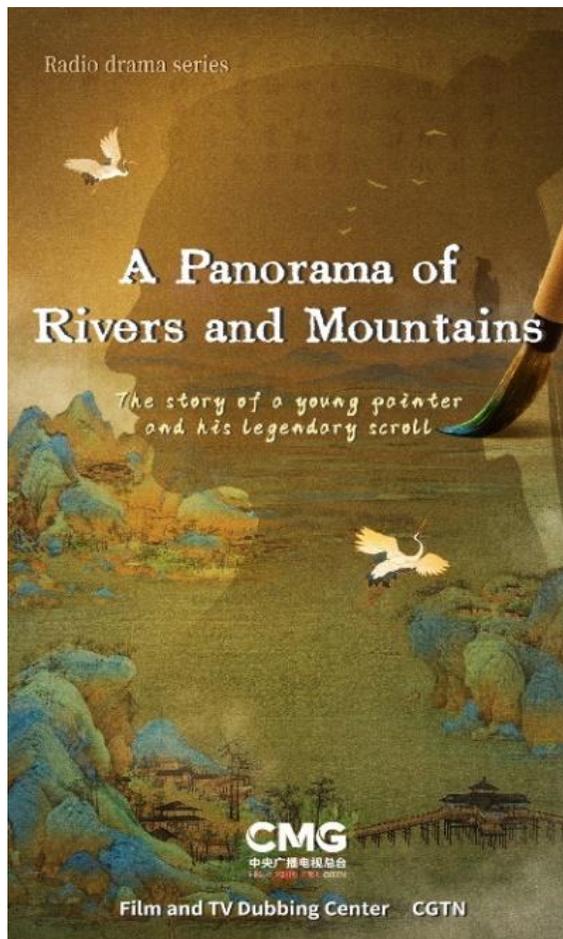
**RADIO DRAMA CATEGORY – FINALISTS**



**Bhutan Broadcasting Service Corporation Limited (BBSCL) –  
Bhutan**

*Memories: The Power of Talking*

This short drama is about two victims/survivors of sexual abuse who find solace in talking and sharing their stories with each other. The survivors choose to show the painful glimpses of their memories instead of burying it in order to overcome it and come to terms with their memories; good and bad.



**China Media Group-China Radio International (CMG-CRI) –  
China**

*A Panorama of Rivers and Mountains*

"A Panorama of Rivers and Mountains" is a drama set in the Northern Song dynasty, focusing on Wang Ximeng, a prodigious young painter personally mentored by Emperor Huizong. At 18, Wang completes a masterpiece, "A Thousand Li of Rivers and Mountains," securing his place in Chinese art history. His best friend and schoolmate, Li Guisheng, is a supportive and kind influence. Emperor Huizong, an art enthusiast, founded the Imperial Painting Academy and nurtured talents like Wang. Cai Jing, a key minister under Huizong, holds significant political power. Headmaster Hu, the academy's principal, is envious and obstructive toward Wang. Curator Liu, a compassionate overseer at the Palace Document Storehouse, protects Wang. Supporting characters include Wang's hopeful mother, Madame Wang, his former tutor Mr. Ji, and academy official Master Zhang. Wang's life remains a mystery after his masterpiece, with rumors suggesting he died young.



**China Media Group-China National Radio (CMG-CNR) – China**  
*The Swallows Flying South - Episode I: It's Time to Fly*

This story is about Ruby, a young woman who gave up her job as a lawyer in Hong Kong to work as a fashion designer and eventually relocated to Shenzhen to pursue her dream, as inspired by a Chaoshan folk opera she watched when she was 6 years old. Memorized by the beautiful costumes in the opera, she always wanted to be a costume designer, but it took a self-discovery journey for her to make the decision to embrace what she truly loved. It was not an easy choice, but she conquered eventually, with the help of her friends and the support from many others. Her masterpiece *The Advent of Phoenix* also symbolizes her own personal growth



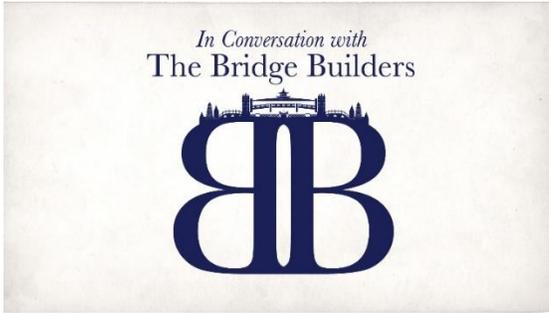
**Norddeutscher Rundfunk (NDR) – Germany**  
*The Supervisor*

Dante Meyrowitz works as a risk controller. After 9 years on the job, his existence resembles a single, somnambulist risk avoidance: In the daily hamster wheel of catalog-thick Excel sheets, Ritalin addiction and elbows out at work, he now feels like an ‘extra’ in his own life. Just as he starts googling for ‘silent and clean suicide’, Tim Würfel, a ‘state-approved’ supervisor, shows up at his door one morning.

The ‘supervisor program’, he explains, is a model experiment by the German government to counter the explosion in occupational disability due to overwork and depression. Reluctant at first, Dante soon learns to appreciate the benefits of a ‘third-party reevaluation of his life.’ And Tim Würfel quickly becomes the 24/7 script doctor of Dante's destiny. What promises to be his salvation, however, soon leads to a whole new kind of imprisonment...

In his near-future-comedy *Nis-Momme Stockmann* tells of the absurdity of neoliberal ideals of life and asks the question of where there are still gaps for the ‘beautiful life’ in a completely optimized world

**RADIO PODCAST CATEGORY - FINALISTS**



**China Media Group-China Radio International (CMG-CRI) – China**  
*Bridge Builders: The Guo Family - From Busking to Hollywood to Internet Stardom*

The podcast delves into the fascinating life journey of the Guo family, a Chinese-British clan based in London. Originating from a modest background in 1950s Beijing, Guo Yi rose to prominence as a Sheng musician before moving to the UK. There, he met and married Manda, despite cultural differences and societal prejudices. Their son, Toto, initially distanced himself from his Chinese heritage, but later embraced it by moving to Beijing and launching a career in modeling. The COVID-19 pandemic brought him back to London, where he started a YouTube channel that gained millions of views. Hosted by Toto, the podcast features interviews with his parents, scholars, and family friends, offering a nuanced exploration of cross-cultural relationships, East-vs-West values, and the power of music as a cultural bridge. Both Toto and his parents advocate for respect and open-mindedness as tools for cultural understanding.



**Radio Republik Indonesia (RRI) - Indonesia**  
*Boundary Breaking Music: Campursari*

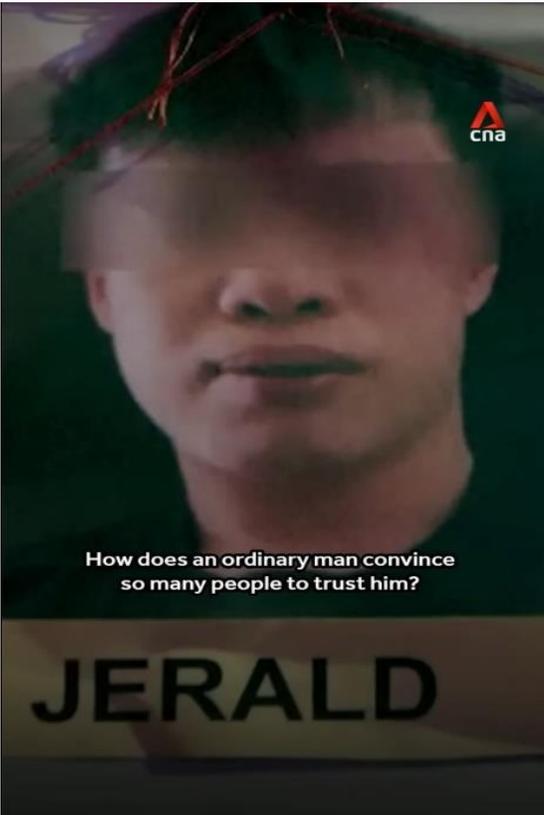
This podcast delves into the world of Campursari; a hybrid music genre from Java that blends between the modern and traditional instruments, the people keeping genre alive, and the very essence of it. It explores how and why it resonates with its particular audience, and the relevance of the genre up till this day.



**Voice of Indonesia (VOI) – Indonesia**  
*The Sweet Scaly Pangolin*

Discover the unique world of pangolins in this educational podcast tailored for kids! Designed to captivate young minds, the show dives deep into the life of these fascinating but endangered creatures. Living in lush, tropical rainforests, pangolins are nature's diggers, unearthing ants and termites for their meals. They wear an armor of strong, impenetrable scales, making them nearly invincible in the wild.

Our charismatic host, affectionately called "Big Brother," invites you—his "younger brothers and sisters"—to join this educational adventure. With a sprinkle of storytelling magic, the podcast fosters a close bond between the narrator and the audience, making the incredible journey of the pangolin come alive like never before



**Mediacorp Pte Ltd (Mediacorp) – Singapore**  
*The Serial Swindler*

The Serial Swindler is CNA's first attempt at the True Crime genre. Scams have increased over the years, becoming a lot more sophisticated. At the heart of this crime story is a 27-year-old who was dubbed Singapore's most prolific scammer. A TV documentary was produced to trace the crime and the complicated web of property, telco, love and insurance scams done by this one man. By the time he was arrested, Jerald Low had almost S\$100,000 in his pocket and dozens of victims. But in this podcast, the question was simpler: Who is this guy? The Serial Swindler is a two-part CNA original podcast whose aim was to allow listeners to go beyond the headlines and to really understand what makes a scammer tick

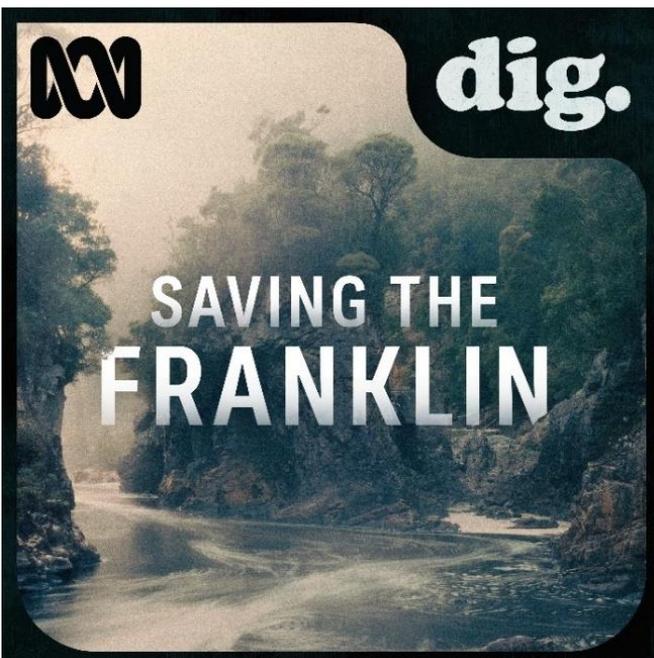


**Voice of Vietnam (VOV) – Vietnam**  
*Light in the World of Underground Sewers*

Above the underground sewers, there is a life full of light, greenery, bustle and peace. In the underground sewers, there is a life of darkness, stinkiness, loneliness and danger. Two completely different worlds. All year round, drainage workers work in dark, cramped space which is a huge container of garbage and wastewater in the city of Hanoi.

With a total length of more than 3,750 km, Hanoi's underground sewer system is interlaced like roads on the ground. Many of those workers have quietly devoted their lives to ensuring the circulation of that huge sewer system. The report "Light in the world of underground sewers", carried out by a team of reporters from News and Current Affairs Department, The Voice of Vietnam in mid May 2023, gives a clear view of the real life of drainage workers in Hanoi. Let us appreciate their contributions to this beautiful life! And let's join hands to keep the environment Green – clean and civilized society.

**RADIO DOCUMENTARY CATEGORY – FINALISTS**



**Australian Broadcasting Corporation (ABC)**  
*Dig – Saving the Franklin*

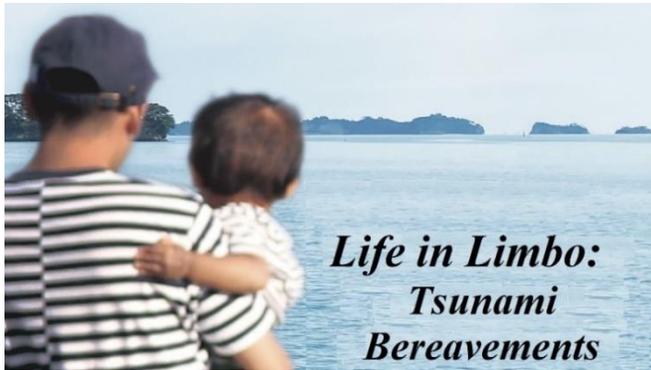
In Saving The Franklin, revisit the biggest environmental movement Australia has ever seen: the 1982 Franklin River Blockade. This story is nuts. Missing people, death threats, savage political moves, young people flooding into Tasmania to put their bodies in front of bulldozers. Over 6 episodes host Jo Lauder investigates how this movement beat the odds and came to inspire a new generation of environmental activists that have shaped Australian politics through to today.



**China Media Group-China National Radio (CMG-CNR) – China**

*My Centenarian Mother Xu Ruzhen*

The story is an honest and objective documentary of the daily life of Li Haoming and his mother who has Alzheimer's disease. It sounds like the most plain and simple daily details, but it is full of deep feelings that touch our heart. The centenarian mother forgot a lot of things, but she never forgot her father who loved her the most and her son who she loved the most. Once busy at work, Li Haoming knew very little about the inner world of his mother. After she fell ill, he took care of her day and night to make up for his regret bit by bit. He found out how happy it was to pay filial piety to his mother while she was still around. In our lifetime's journey as parents and children, we face a lot of frustration and hardships. No matter what happens, we should learn from Li Haoming to stay firm, stay positive, and always laugh heartily. Each day feels warm if we take good care of our parents.



**Japan Broadcasting Corporation (NHK) – Japan**

*Life in Limbo: Tsunami Bereavements*

March 11, 2023, marked twelve years since the Great East Japan Earthquake and Tsunami. It was also the date of the 13th memorial ceremony—a significant ritual in Japanese Buddhism—for the disaster's victims. While the profound impact of the 2011 tragedy begins to fade in the broader society, for those who lost close relatives, the pain remains ever-present and intense. This documentary follows the members of Akari no Kai over nine months. This group, meeting monthly in the city of Iwanuma, Miyagi prefecture, offers its five or six members a sense of emotional companionship stemming from their shared trauma. Where other social engagements and professional guidance have come up short, Akari no Kai provides them a platform to express a grief, often hidden in daily life, that's as enduring as their love for those they've lost.



**Voice of Vietnam (VOV) – Vietnam**  
*Minh Minh*

Child abuse remains a grave crime, highlighted by the tragic case of 3-year-old Minh Minh from Hanoi, who suffered a brutal death after just 24 days with her mother and stepfather. This case stands out as one of Vietnam's most severe involving a child victim. Despite initial resistance due to the societal stigma attached, VOV journalists persistently pursued the story for three years, gaining access to sensitive information, trial recordings, and personal interviews. Their resulting documentary, "Minh Minh," is a poignant exploration of pain, suffering, and societal awakening. It seeks answers about why children suffer abuse from family and how protection can be ensured, emphasizing the need for society to genuinely understand and act on children's needs.

**RADIO NEWS REPORTING CATEGORY – FINALISTS**



**China Media Group-China National Radio (CMG-CNR) – China**

*Medical Companions: Walk You Through Hard Times*

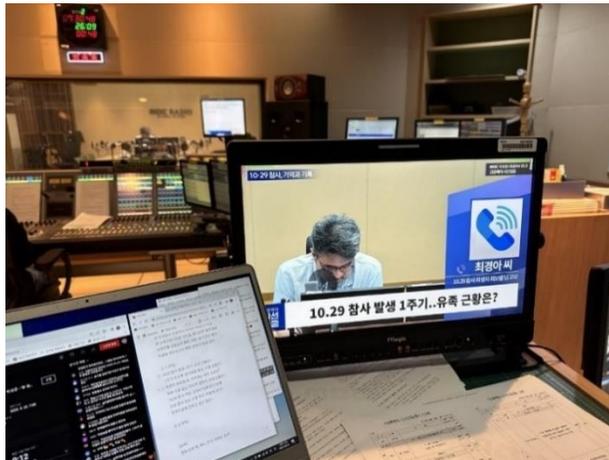
In the summer of 2022, the last summer before China downgraded its response level to COVID-19 infections, Zhang Chao witnessed the perseverance and transformations of individuals and their collective efforts during the pandemic. The reporter documented Zhang Chao's busy day as a medical companion. All the encounters Zhang experienced on that day, including the warmth and apathy he felt, are captured in this feature report.

As an emerging profession championed by a new generation, "medical companions" resonate with many who face challenges in seeking medical treatment. In an in-depth interview, Zhang Chao shares gripping tales of life and death and the obstacles he's determined to surmount in his work. This program delves into not only the realities of dealing with illness and death but also the broader question of living a meaningful life. The narrative transitions from focusing on an individual to the profession, its clients, and the myriad personalities found in hospitals. This 9-minute report provides a glimpse into a unique profession, the people within it, and the complex tapestry of life.



**Radio Republik Indonesia (RRI) – Indonesia**  
*Save The Bornean Primates*

The proboscis monkey, also known as *Nasalis larvatus*, is an endangered primate unique to Borneo. Due to deforestation, these distinct long-nosed monkeys have been forced from their habitats, often leading them into villages in search of food and causing them to be misperceived as pests. This has led to human-monkey conflicts. However, conservationists have established a research station on Curiak Island, creating a sanctuary that not only safeguards these monkeys but also enhances populations of other species, such as fish and shrimp. This has had a positive impact on local fishermen's catches. The harmonious relationship between the residents of Curiak and the monkeys exemplifies that peaceful coexistence is possible, benefiting both the environment and human prosperity.



**Munhwa Broadcasting Corporation (MBC) – South Korea**  
*Issue Focus ‘10.29 Tragedy, Memories and Records’*

Kim Dong Kyu, a 10.29 incident victim, was an 11th grader who attended a meisteer high school to support his mother, An Young Sun, who ran a restaurant. He had secured several certificates and had a promising future. However, during a visit to Itaewon with friends, he tragically became a part of the 10.25 event.

The aftermath has been devastating for his family. His mother, haunted by memories, abandoned her restaurant and frequents the city hall memorial and charnel house, yearning for her lost son. Kim's younger brother, now in high school, is traumatized by memories of the day Kim was laid to rest. Their 69-year-old grandmother, while demanding justice and seeking a presidential audience, has faced health challenges, including fractured ribs from a recent fall. An Young Sun is enraged, believing the tragedy isn't about leisurely outings but rather reflects governmental negligence and complacency.



**The Voice of Vietnam (VOV)**

*The Dream of Swimming and a 7300-Day Journey*

In the early days of May, the media relentlessly covered a distressing series of drowning incidents. More than 100 tragic events had unfolded across numerous provinces and cities in the previous four months. As summer approaches, the number of these heart-wrenching incidents is expected to surge. Distraught by the sight of young children losing their lives to drowning, a PE teacher in Quang Tri has been offering free swimming and water safety lessons for the past 20 years. His steadfast commitment has taken him on a journey that, while not perfect, is crucial and effective.

Throughout his 7,300-day mission, he's been troubled by a consistent issue: many parents deny their children the chance to learn swimming, leaving them vulnerable to the dangers of drowning. In Vietnam, nearly 2,000 children reportedly drown each year! The magnitude of such pain and loss is staggering. Any further delay in providing children with swimming and water safety skills threatens to submerge countless young lives and their dreams!

**RADIO COMMUNITY SERVICE ANNOUNCEMENT CATEGORY- FINALISTS**



**China Media Group-China Radio International (CMG-CRI) – China**

*Today We Send You Home (Rewilding Pandas)*

This advertisement tells a true story based on the work of China Conservation and Research Center of the Giant Panda. It reflects the process of reintroducing a giant panda to the natural habitat, during which the panda had a tough time getting used to the wild environment and researchers chose to accept the parting although they worried about the panda. The advertisement, from the panda's perspective, reflects the captive panda's reluctance to leave its human carers and its courage to overcoming difficulties when it was released to the natural habitat. It also reflects researchers' unswerving efforts and determination to carry out their work. The sounds of panda, bamboo forest and creek are added to the background, which helps audience understand the story.



**Radio Republik Indonesia (RRI) – Indonesia**  
*YOU, JUST ARROW PIG*

There are many kinds of animals that inhabit the expanse of the earth, including species that are typical or native to an area. Indonesia's endemic animals have 170 flora and 189 fauna that are critically endangered (critically endangered) on the Red List of Threatened Species from the IUCN. Of the 189 fauna, it consists of 29 classes of Aves or poultry, 11 classes of reptiles, 3 classes of amphibians, and 26 classes of mammals, and the rest are marine animals. Nearly 30 percent of the 138,374 species assessed by the IUCN on the survival watch list are now threatened with permanent extinction in the wild due to the growing destructive impact of human activities on nature. The decline in endemic animal populations is a serious problem for ecosystem sustainability. such as the birds of paradise and the golden matel kangaroo, are endemic animals that are protected. Starting from the factors that destroy forests, economic pressure on the culture of collecting endangered species is still rife.



**All India Radio (AIR) – India**  
*Let There Be Water*

This Community Service Announcement is conceptualized and developed around a letter from the future which is sent by Grand-Water (rhyming and symbolizing Grand-Father). The letter is sent from the year 2040 depicting the concern and worry of Grand-Water in the changing scenario of the World.

The listener also gets a hint about the growing arguments, animosity, and war over the right to Water. He recalls a Mantra (sacred Chant/Utterance) in Sanskrit language “Sarvatra Jalam Bhuyaat” given by his Grandfather which meant “Let There be Water”. He himself advises a two-word Mantra to follow, Control and Save. The objective is to sensitize the listener about the increasing water crisis which is confronting us at present and is likely to worsen in the years to come.

The narration in monologue is meticulously supported and enhanced by a variety of suitable sound effects that create an apt soundscape projecting the problem of growing water scarcity over the years to come. The soundscape thus tries to create an impact upon the listener with the aim to deliver the meaningful message about saving Water.



**The Voice of Vietnam (VOV – Vietnam)**  
*25cm of Hair Will Help Me Blend in With Flair*

Cancer treatment is a healthcare priority in all countries. Many cancer patients, particularly women and young girls, feel distress and embarrassment because of hair loss caused by chemotherapy. Wearing a human hair wig can help them regain their confidence and optimism. 25cm of hair is the minimum needed to make a wig. This CSA was produced to encourage people to donate hair to make wigs for cancer patients to boost their morale during treatment.

**RADIO ON-AIR PERSONALITY CATEGORY – FINALISTS**



**Australian Broadcasting Corporation (ABC) – Australia**  
*Nesian Footy – Playing State of Origin Changed Vanessa Foliaki's Life In More Ways Than One*

This program has a feature interview with Tongan Rugby League player Vanessa Foliaki who almost accidentally fell into the game of Rugby League and then had to come out publicly to her extended family after a photo of her kissing her partner after State of Origin. Sam & Tinirau also chat about a historic game between the Drua and Moana, they challenge each other to some Nesian knowledge trivia and have their regular segments like 'The Cross Code Poach' and 'The Long Story Short' with Shellie Long.



**Bangladesh Betar (BB) – Bangladesh**  
*Apon Alo (Self Illumination)*

Gurupada Gupta, a self-taught and unassuming pastoral poet, lyricist, and musician, operates away from the limelight, drawing inspiration directly from his own thoughts and experiences. Eschewing formal institutional credentials, he takes pride in his intrinsic talent. Gurupada is the featured guest in today's episode of Apan Alo.

Born into a cultured family in the Narail district of southwestern Bangladesh, Gurupada has carved a niche for himself among Bengali speakers. He's renowned for his mastery over folk instruments and his compositions in the folk genre. Many of his songs, which number around 1500, ranging from local tunes to bhajans, kirtans, syama songs, and more, have become internet sensations. Notably, several distinguished artists have lent their voices to his compositions. The interview-centric episode of Apan Alo aims to explore our roots, symbolized by the foundational clay of our homeland, emphasizing the essence of our very existence.



**China Media Group-China National Radio (CMG-CNR) – China**  
*When There's a Piano in the Heart*

The piano symbolizes Lao Yi's love for music and life challenges that kept him from it for years. A migrant worker, his passion remained, practicing mentally. This summer, an unexpected turn allowed him to play in a music hall he helped build. The show, guided by Lin Xi, delves into Lao Yi's life, highlighting his silent dedication. Lin's genuine engagement uncovers Lao Yi's deep emotions and experiences, capturing poignant moments like his quiet yearnings and daily struggles. Through touching instances, like his respect for an elder while yearning to practice, or his proximity yet distance from the concert hall, the narrative emphasizes that true passion knows no boundaries. Everyone, no matter their background, deserves a stage.



**Turkish Radio and Television Corporation (TRT) - Turkiye**  
*Frequency*

The Frequency program, prepared in line with the music understanding and listener profile of TRT FM channel, aims to exhibit an approach that is suitable for abundant music and engaging conversations, aligning with the slogan. The program combines music flows with interactive and entertaining presentations. Furthermore, TRT FM values unity and common values with its slogan "everywhere." The program, produced and hosted by Acar ACARTÜRK with music editing by Rahmi Mert Özcan, is broadcast live and aims to create concepts that bring together popular singers, songs, and albums from Turkish pop music, as well as engaging with listeners through phone calls and social media platforms on current or interesting topics from the past. "Frequency" is a generational program aired on TRT FM weekdays from 10:00 to 12:00, featuring current songs, diverse topics, and unexpected conversations, reaching every corner of Turkiye through the channel's voice.

**RADIO ABU PERSPECTIVE AWARD CATEGORY - FINALISTS**



**China Media Group - China National Radio (CMG-CNR) – China**  
*HOME*

Yugo Sologang once embraced the allure of city life but felt a calling to return to the Greater Khingan Mountains to be with his mother, who lived a traditional life with reindeer. The initial transition was challenging. Accustomed to modern conveniences, he grappled with the harsh realities of the arctic environment, from melting ice for water to depending solely on firewood for warmth. Furthermore, Yugo faced an inner turmoil, torn between the values of his Evenki heritage and the allure of contemporary urban living. However, as time passed, his appreciation for his roots deepened. While he began his journey motivated by care for his mother, he evolved into a guardian of the Evenki culture and traditions. In a setting marked by material simplicity but profound spiritual richness, Yugo became a bridge, linking the urban and traditional worlds. Together with his mother, they radiate a warmth and harmony that stands in stark contrast to the frigid surroundings by the Ergune River. This feature not only documents their resilient spirit but also encapsulates their dedication to a balance between past and present, and the enduring Evenki dream of living in harmony with nature.



**China Media Group - China Radio International (CMG-CRI) – China**

*From Poor Mountain Village to UN Best Tourism Destination — The Metamorphosis of Dazhai Village*

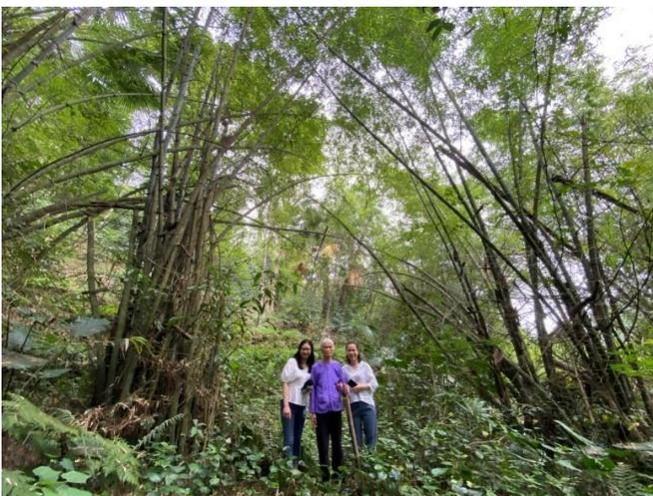
Geographically remote and isolated, Dazhai Village in southern China’s Guangxi Zhuang Autonomous Region had long been trapped in deep poverty and food scarcity. In order to make a living, villagers resorted to gold mining, destructing the local pristine forest and the ancient terraced fields. This story, through the transformative journeys of Pan Baoyu, Yu Qiongtong and Tan Lianyou, depicts Dazhai Village’s relentless exploration and successful efforts in preserving its environment and developing its economy. Today Dazhai Village has not only triumphed over poverty, but also gained international recognition. The concept of ecological civilization has been ingrained in every single villager’s mind and will be passed down from generation to generation...



于娟在挪威留学期间打工攒钱把妈妈接到挪威旅游。  
Yu Juan and her mother were travelling in Norway. This journey was funded by Yu Juan's part-time wages when she was studying in Norway.

### Shandong Radio and Television Station (SDRT) – China *Story of Norwegian Wood in China*

This documentary is profound, informative, well-made, filled with sincere feelings, and affectionately narrates the touching story of Yu Juan's mother Shu Ping, who have planted trees in the wilderness for the benefit of society. In 2011, after the untimely death of Dr. Yu Juan, a former young teacher at Fudan University, her mother Shu Ping returned to their hometown, Jining, Shandong, to fulfill Yu's last wish, inspiring tens of thousands of volunteers to join her in nonprofit tree planting with a lifetime of savings and many years of arduous efforts. These volunteers include Prof. Solveig, Yu Juan's supervisor in Norway, Christine, former Deputy Prime Minister of Norway, and other foreign friends. Over the past decade, Shu Ping has led her team of volunteers to plant more than 600,000 Chinese pistache trees and sow 5,000 kilograms of Chinese pistache seeds in the Jiuxian Mountains and Huaxu Mountains of Qufu. By turning 1,333.33 hectares of barren mountains into lush mountains, she not only fulfilled her promise to her daughter, but also brought substantial economic benefits to the local people. Moreover, Shu Ping also donated tens of thousands of Chinese pistache saplings and seeds to all parts of the province and the country. So far, there are over 30 "Norwegian Forests" in nine provinces and two cities in China. The reporter spent half a year filming Shu Ping's daily life of selflessly taking root in a mountain village, planting trees and protecting the forest with a camera. This documentary is characterised by a typical and representative character, appropriate interviews, fine footage, smooth editing, rich content, and distinctive nuance, with both conflicts and details. Accompanied by music, this touching documentary vividly shapes the image of a great, strong-minded, credible Chinese mother with great love.



### The Voice of Vietnam (VOV) – Vietnam *GOOD LAND ATTRACTS BIRDS*

A barren land has been transformed into a vibrant green forest, serving as a habitat for 40 species of wild birds. The flocks of birds that were once scattered by the sound of hunters' guns have now found a peaceful 'home' - a sanctuary created by an ordinary woman full of love for nature. She strongly believes that every animal deserves to live in their natural habitat!

Her name is Vu Thi Khiem, an 82-year-old woman who owns a 7-hectare forest in Vinh Phuc province. Her praiseworthy journey of planting and preserving the forest as well as nurturing the wild birds over the past 70 years was full of sweat, tears, and obstacles. However, these hardships could not knock her down.

Even millions of dollars offered could not sway her to sell the forest. Ms. Khiem's sincerity and patience have inspired the community and the local authority. Together, they have created a "shield" to protect the birds and the forest. As a result, over the years, the place where the birds make their nests has remained peaceful and verdant...!



**Korean Broadcasting System (KBS) – South Korea**  
*Climate Conversations*

People who have lost their homes, jobs, and lives due to the climate crisis knock on the door of a counseling center. Whether it's a fisherman who hasn't caught a single squid, a shantytown resident who lost his home to heavy rains, a garbage incinerator worker who is exposed to hazards, a depressed youth climate activist, or a mother who doesn't know how to explain the climate crisis to her child, <Climate Counseling Center> documents their concerns and offers expert solutions and suggestions. In the process of listening to citizens' concerns related to the climate crisis, we hope to reveal that the climate crisis is a problem of social inequality and emphasize the importance of citizens' solidarity and cooperation to solve the climate crisis.

**TV DRAMA CATEGORY – FINALISTS**



**Shanghai Media Group (SMG) – China**

*New Dawn*

The TV drama "New Dawn" adapts the award-winning literature "Zhan Shang Hai," focusing on Shanghai's liberation on May 27, 1949, by the Communist Party of China (CPC) and Mao Zedong. Mayor Chen Yi and other leaders spearheaded Shanghai's transformation into an economic hub. The series highlights key challenges like financial speculation and imperialism, which were addressed through initiatives like securing essential supplies and infrastructure repair. The drama underscores how the Shanghai Municipal Government, under CPC guidance, achieved Party Central Committee objectives, turning Shanghai into an economic powerhouse.



**Zweites Deutsches Fernsehen (ZDF) – Germany**

*The Swarm*

The Swarm is an eight-part thriller series from Emmy Award winning Frank Doelger (Game of Thrones). The world's oceans are exhibiting strange happenings: an ice worm triggering tsunamis; deadly bacteria poisoning drinking water; whales aggressively attacking boats. No reasonable connection, scientists believe there is a sophisticated intelligence retaliating against man. The scientists man a technologically advanced vessel, delving deep within the Arctic Ocean in search of an unknown menace.



**Radiotelevisione Italiana S.P.A (RAI) – Italy**

*Exterior Night*

In the late 70s, Italy is torn apart by a war: in the history of a Western country, the first government supported by a Communist Party (PCI) is about to take office in an epoch-making alliance with the Nation's traditional bastion of conservatism, the Christian Democrats (DC). Aldo Moro, President of the DC, is the main proponent of this accord. On the very same day of the swearing ceremony of this new government formation, March 16, 1978, Moro is kidnapped in an ambush that leaves his entire police escort dead on the street. Moro's imprisonment will last 55 days: 55 days of hope, fear, negotiation, failure, good intentions and wicked acts.



**Seoul Broadcasting System (SBS) – Republic of Korea**

*Taxi Driver 2*

Rainbow Taxi offers a secret "revenge for hire" service led by Kim Do-Ki and Jang Sung-Chul, along with specialists Ahn Go-Eun, Choi Kyung-Koo, and Park Jin-Eon. They provide justice for victims who can't find it through conventional means. After a mission, the team splits up, pursuing different careers. Two years later, Kim Do-Ki goes to Vietnam to find a missing man. The case grows complex, prompting Ahn Go-Eun, Choi Kyung-Koo, and Park Jin-Eon to reunite at Rainbow Taxi, which also hires a new member, On Ha-Joon. Jae-Ha).

**TV DOCUMENTARY CATEGORY - FINALIST**



**Voice of America (VOA) - America**

*Cause of Death: Migrant Workers and the 2022 Qatar World Cup*

The documentary explores the grim reality behind the Qatar 2022 World Cup, where construction-related deaths have far exceeded those of past global sporting events. It combines personal stories from bereaved Nepali families with art and animation, contrasting the festivity of the event with its human toll. The narrative starts in rural Nepal, focusing on young footballer Ramesh Gupta, who despite losing an uncle to Qatar's hazardous work conditions, still plans on going. It alternates between Ramesh's story and others who have lost loved ones, underlining the lack of accountability from governments or organizations. Experts label this exploitative labor system as "modern slavery," a practice not confined to Qatar but prevalent in many countries, resulting in unreported human rights abuses for decades.



**Australian Broadcasting Corporation (ABC) - Australia**

*Foreign Correspondent: Secrets of the Sepik River*

The extraordinary Sepik River region in Papua New Guinea, known as the second Amazon, is under threat. Tensions are running high over logging and a mine proposal amidst claims of land grabs, police brutality, even killings



**The Japan Commercial Broadcasters Association/Chukyo TV (JBA/CTV) – Japan**  
*A Nation and Its People - When War Breaks Out*

On February 24, 2022, Russia began its invasion of Ukraine. While adult males eligible for military service have been forbidden to leave the country, eight million women and children have fled Ukraine, with some 2,000 refugees coming to Japan. Meanwhile in Russia, a partial mobilization was rolled out from September to October, 2022, causing over 700,000 Russian men to flee the country. The war has shattered the lives of both Ukrainian and Russians and torn their families apart. We report on the situation to provoke reflection about the war that has ruined countless lives, all in the name of a nation's noble cause. "Is the nation for the people? Or the people for the nation?" This documentary peered into the very essence of a nation.



**Japan Broadcasting Corporation (NHK) - Japan**  
*Discharged by Death*

Psychiatric hospitals are a major presence in Japan, which accounts for 20 percent of the world's psychiatric hospital beds. The United Nations and others have repeatedly cited them for abuses of human rights. However, families who are unable to care for patients and government bureaus have come to depend on these hospitals, whose internal operations have remained hidden. This program revealed the conditions faced by people with mental disorders, toward which Japanese society has long turned a blind eye. This documentary's goal was to examine the mechanisms by which these hospitals remain isolated as places that benefit everyone but the patients themselves. In doing so, they aimed to increase awareness of how our society created these problems, which in fact are deeply entwined with our own lives.

## TV NEWS REPORTING CATEGORY - FINALISTS



**Media Service Support and Asset Management Fund (MTVA) – Hungary**  
*Commentary Club*

In 2022, climate protection is overshadowed as Europe and the global community face multifaceted crises. Frustrated activists resort to unconventional protest methods, including defacing artworks in galleries. They argue that the act highlights society's skewed priorities—valuing art preservation over environmental protection. This disruptive activism gains regional momentum, especially in Vienna and Budapest. A program is launched to examine this tension, offering perspectives from the activist community, art world, and museum curators. Through these diverse lenses, the program seeks to unravel the complex interplay between the pressing need for climate action and the cultural significance attributed to art.



**The Japan Commercial Broadcasters Association - Kansai Television Co. Ltd. (JBA - Kansai TV) – Japan**  
*An Ex-Policeman and an Ex-Firefighter - The Messages of a Gay Couple in Japan*

Kane and Kotfe, a former firefighter and a former police officer, are a gay couple who have been dating for more than 10 years. They are now open about their relationship, but until recently, when they quit their jobs, they had to hide their sexuality. As a police officer and a firefighter, their workplace was male-dominated and macho. They were afraid that, if they were found out to be gay, they would be bullied or shunned. These fears were ingrained in them from an early age. However, this gradually made Kofte ill, and they decided to leave their jobs and live as their true selves. In Japan, same-sex marriage is not legal nor are there any laws protecting LGBTQ rights. This couple has decided to take action and openly communicate on these issues. Through their words, we hope understanding that LGBT people can be from all walks of life, will improve and inclusivity can be promoted



**Korean Broadcasting System (KBS) – Republic of Korea**  
*Re: Please Catch Criminal L*

Sex criminals exploit minors online, using Telegram—a platform uncooperative with authorities—to evade capture. Unlike other criminal rings, they're motivated by pedophilic interests, not money, making financial tracing difficult. KBS's investigative team uncovers this dark network, leading to the arrest of the key provider, "L," in Sydney, Australia. The expose sets off an international investigation that results in the apprehension of other core members. The case exemplifies the impact of investigative journalism in initiating real-world change.



**Munhwa Broadcasting Corporation (MBC) – Republic of Korea**  
*The Water is Coming*

The documentary navigates the devastating impacts of rising sea levels, initially introducing a waterlogged school in Indonesia. It amplifies the human toll by sharing stories from Demak's inundated villages before investigating Jakarta's Great Sea Wall and its efforts to counter the effects of climate change. The series then expands its lens to South Korea, highlighting threats like coastal erosion and salinization. It wraps up with an immersive experience, capturing a reporter's overnight stay in a submerged Indonesian house, offering a stark, concluding insight into the life-altering consequences of environmental neglect.

## TV CHILDREN CATEGORY - FINALISTS



### **Australian Broadcasting Corporation (ABC) – Australia** *BTN*

BTN is a high-energy, fun way for Upper Primary and Secondary students to learn about current issues and events in their world. Each program is built around major news stories of the week.

Find out how kids in Victoria, NSW and Tasmania are coping with the floods. BTN looks at how the weather experts at the Bureau of Meteorology make their predictions. We find out how the Federal Budget works, why it's important, and get a sneak peek at what the new Labor government's expected to announce. Meet some Aussie kids to find out what Diwali is all about and what it means to them. Meet 13-year-old Lowri who's campaigning for new glasses emoji options.



### **Japan Broadcasting Corporation (NHK) – Japan** *Mitateru-phose: Let's Change Perspectives!*

This is an educational program that demonstrates the variety of ways in which we can perceive things by using “mitate,” a technique popular in Japan since ancient times, used to look at an object in a non-habitual way, to contemplate it as if it were something else, giving it a new meaning. By using this “mitate” technique, the program aims to stir and develop children’s imagination and cultivate their ability to find their unique perspective, angle, and creativity.



**Korea Educational Broadcasting System (EBS) – Republic of Korea**

*Peet – The Forest Detective 3*

“Peet the Forest Detective” is an animated series that offers both environmental education and entertainment, immersing viewers in vivid nature scenes and captivating 3D characters. Join Peet, the leader of the Forest Detectives along with Sherry, the versatile engineer cat, Jeje, the warm-hearted father-figure penguin, and Kankan, a mysterious baby animal, as they embark on thrilling new adventures. Together, Peet and the Forest Detectives experience a wide range of escapades, including witnessing a poignant play performed by insects, embarking on a daring mission to locate a missing mommy pangolin for a baby pangolin, attending a mesmerizing Christmas party deep in the ocean where they encounter fascinating fish like stargazers and stonefish, and engaging in ocean trash cleanup – all while caring for the enigmatic baby animal Kankan. Through these exciting journeys, children will develop environmental sensitivity and gain a deeper understanding of the increasingly critical environmental issues of our time.



**Korean Broadcasting System (KBS) – Republic of Korea**  
*Hello Baby Birds*

In honor of World Environment Day, a unique narrative titled "Hello, Baby Birds" was crafted. The story follows nine-year-old twin sisters, Sua and Suji, who temporarily become caretakers to orphaned baby birds. Over a two-week period, they nurture the birds before safely releasing them back into the wild. During their caregiving journey, sparked by the birds' loss from environmental degradation, the children come to understand that the Earth is as invaluable as a mother's love. This emotionally resonant and direct approach aims to educate audiences about environmental stewardship and the sanctity of life on Earth.

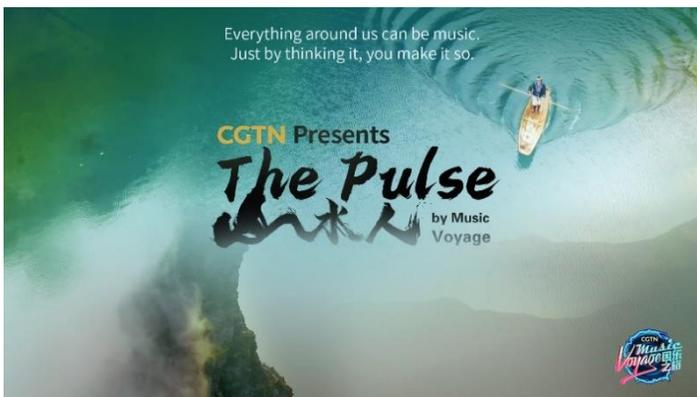
## TV ENTERTAINMENT CATEGORY - FINALISTS



### **China Media Group-China Central Television (CMG-CCTV)**

#### *Journey of Chinese Art on the Scroll*

This episode of Journey of Chinese Art on the Scroll centers around five of the most enduring Chinese classical paintings, including Travelers among Mountains and Streams, the grandmaster of Chinese landscape painting, and Miscellaneous Plants, a long scroll ink wash painting that speaks of ancient Chinese literati's aspirations. The other three are The Six Steeds of Zhao Mausoleum, based on the Tang Dynasty stone carvings telling the touching stories of six legendary war horses; Ink Plum Blossoms, a classic example of the marrying of painting and poetry in Chinese art; and last but not least, an epic series called Water Studies, depicting moving water in twelve different forms. All these masterpieces are reviewed in panel discussions led by Fan Di'an, President of China's Central Academy of Fine Arts, and are adapted into other forms of art performances, including a music symphony featuring Chinese pianist Lang Lang and a dazzling underwater performance. With help of frontier audio visual technologies, the program is able to broaden its horizon beyond the stage and offer the audience a sensory taste of artistic beauty that they can see, touch and feel.



### **China Media Group-China Global Television Network CMG-CGTN**

#### *The Pulse*

Combining China's natural and cultural heritage with original musical creation, The Pulse by CGTN's Music Voyage is a unique approach to exploring the scenic landscapes of Guizhou Province in Southwestern China. A group of skilled musicians brave the winter chill to scale majestic mountain peaks and explore hidden caverns in search of local collaborators. With them, they create a mesmerizing tapestry of ethnic folk and world music. This remarkable journey is complemented by the electronic avant-garde music of Paris-based Jean-Michel Jarre, who joins us in the virtual world. The Pulse poses the question, "What is music?" The answer is that it is a product of the natural world and an adventurous spirit



**National Radio and Television Administration  
NRTA - China**

*Adventures on Qingming Festival 2023*

The Qingming Festival, celebrated in China, is a day for remembering ancestors and deceased loved ones, unique from other Chinese festivals. It also marks one of China's 24 solar terms. People commemorate it by embracing spring outdoors, connecting with nature, and cherishing moments with family. In "Adventures on Qingming Festival 2023", we observed modern youth exploring the festival's history, including rituals like "Qu Shui Liu Shang" and references from ancient artworks like "Court Ladies Preparing Newly Woven Silk." The program used varied art forms, such as dance and music, to convey stories, emotions, and Chinese cultural perspectives, emphasizing the transient nature of life. Notably, it was set against a UNESCO World Heritage Chinese garden site and highlighted different facets of Chinese culture, from the Qipao dance to myths like "Fuxi and Bagua." Visual effects breathed life into famous Song Dynasty paintings, and performances showcased China's regional cultural diversity, like the Uyghur dance styles. "Adventures on Qingming Festival 2023" offered a comprehensive insight into the Qingming season, attracting over 1.6 billion views globally.



**Sichuan Radio and TV  
SRT – China**

*Rediscovering Sanxingdui - SCTV Full-blooming National Charm 2023 New Year's Concert*

The program masterfully interweaves Sanxingdui's rich cultural heritage, delivering a museum-themed New Year's concert using advanced virtual production and panoramic stages. Featuring iconic singers like Li Ronghao, Tan Weiwei, and others, the concert unfolds through three chapters: "Astonishing Dream," "Gazing," and "Echoes." It spotlights the ancient Shu civilization and debuted two national Sanxingdui treasures. The event, amplifying the ancient Shu culture, was simultaneously broadcasted by People's Daily, SCTV, and Sichuan Observe, garnering over 13 million views on multiple platforms and a total of 2.6 billion online views. Prominent media, including People's Daily, praised the show.



**Japan Broadcasting Corporation  
NHK – Japan**

*Nature's Hidden Miracles: Episode 1 The Secret Life of Plants*

Plants account for more than 95% of the Earth's biomass. They are the most dominant group of terrestrial life on this planet. Because they do not travel or speak, their kingdom appears just quiet. But in fact, plants are sensing their surroundings by using dozens of highly sensitive sensors. They are also sending signals to each other, even across species. Cutting-edge science is beginning to reveal many surprising abilities of plants. Every day in our immediate environment, fairytale-like phenomena are actually happening; plants are chatting and help each other and even with other creatures. With special scientific imaging technology and ultrahigh-definition VFX images, the program depicts how they sense the world and communicate with each other. It shows a different picture of the Earth that there is another world unknown to us, in which plants live. What it suggests is that the rules of the Earth's natural world are completely different from what we have thought so far. It is not just about the weak and the strong.

**TV SPORTS CATEGORY – FINALISTS**



**Australian Broadcasting Corporation (ABC) -Australia  
*Bradman and Tendulkar***

Bradman and Tendulkar is a new television documentary which compares the early lives, stellar careers and dreams of Sachin Tendulkar and Sir Donald Bradman. The pair met only once: on Bradman's 90th birthday. The photograph of that meeting was front page news in Australia and India. For the first time, we find out what happened in the room that day – including a revelation that Bradman was just as nervous as Tendulkar was. This project obtained exclusive access to Sachin Tendulkar, who discusses his philosophy of batting, his mental techniques, his connection with Bradman, and his friendship with Shane Warne – who was his companion at the meeting with the Don. We also hear exclusively from Greta Bradman – Sir Don's granddaughter, soprano, broadcaster, and psychologist – on her insights into her grandfather and his regard for Tendulkar. And also from Bradman's son John, who was in the room for the 90th birthday meeting with Tendulkar and Warne. Other interviewees are Paul Kelly, Allan Border, Damien Fleming, Belinda Clarke, Wasim Akram, Elise Perry, Sunil Gavaskar, Ravi Shastri, Alyssa Healy, Jim Maxwell.



**China Media Group-China Central Television (CMG-CCTV) – China**

*The Incredible Winter*

"The Incredible Winter" is a 10-episode documentary aligned with the 2022 Beijing Winter Olympics, delving into the history and science of winter sports. Each 25-minute episode highlights different facets, from the physics of speed and aerials, snowboarding, and ice-skating events to team dynamics, fitness, cross-discipline choices, tactics, body control, and the technological strides of the Beijing games. This series illuminates the intricate science, technology's role, and Beijing's comprehensive preparations for the Olympics.



**China Media Group-China Global Television Network  
CMG-CGTV – China**

*One Dream*

"One Dream", a documentary released ahead of the 2022 Beijing Winter Olympic Games, embodies the Olympic spirit of fostering unity and friendship through sport. It chronicles the lives of six young athletes—three from China and three from North America—spanning short-track speed skating, figure skating, and ice hockey. Capturing their training, daily lives, and the camaraderie built via video chats due to Covid-19, the film paints their mutual dream of meeting as Olympic competitors. Filming commenced in September 2021 by a China-Canada production team in Beijing, Shanghai, Toronto, and Calgary, highlighting the diverse cultures, lifestyles, and picturesque snowscapes of both nations. With over 150 million global views, "One Dream" perpetuates the ethos of the Beijing 2022 Winter Olympic Games by celebrating international friendship.



**British Broadcasting Corporation (BBC) – India**

*The Changemakers of Indian Lawn Bowls*

In India, a cricket-dominated nation unfamiliar with Lawn Bowls, four women from humble backgrounds - a forest officer, a physical education teacher, a police constable, and a government employee, formed a Lawn Bowls team in 2010. Facing skepticism, even from officials asking "What is Lawn Bowls?", they self-funded their international matches for two decades. Their perseverance paid off when they clinched India's first-ever Lawn Bowls GOLD at the 2022 Commonwealth Games in Birmingham, propelling them to national acclaim. This transformation is highlighted in the documentary "The Changemakers", which delves into their journey: from modest dwellings to owning homes, and from unrecognized athletes to inspiring figures who challenged societal norms, especially around motherhood. The documentary underscores the challenges faced by female athletes, particularly in non-mainstream sports, and celebrates the support from their families and communities.



**Japan Broadcasting Corporation (NHK) - Japan**

*SHOHEI OHTANI: A Baseball Virtuoso*

NHK has followed a baseball sensation Shohei Ohtani closely since his Major League debut in 2018. This program unravels the story behind Ohtani's ability to both pitch and bat at the highest level. We hear from his interpreter and team personnel who have supported him on and off the field. We also take a look at the importance of his father's training in his emergence as a baseball superstar. Join us behind the scenes at such pivotal points as Ohtani's battle to recover from elbow surgery and reclaim his place as a baseball virtuoso like no other.

**TV ABU PERSPECTIVE AWARDS CATEGORY – FINALISTS**



**China Media Group-China Global Television Network (CMG-CGTN) – China**

*Human Carbon Footprint*

"Human Carbon Footprint" is a 56-minute CGTN documentary examining the relationship between human advancement and carbon emissions. It guides viewers through global locations, from China's solar panel farms and Amazon's high voltage projects to the world's largest battery factory and a carbon storage site in Iceland. The documentary highlights global efforts, like Kenya's reforestation and ITER in France, a global fusion research initiative. These endeavors aim to transition from fossil fuels, emphasize ecological restoration, and discover innovative energy solutions. Since its debut, the documentary has been translated into several languages for global broadcasting. It boasts over 58 million reads and 5.3 million views on social media and clinched a silver award at the 2023 New York Festivals TV and Film Awards.



**Zweites Deutsches Fernsehen (ZDF) – Germany**

*Plan B: SOS Oceans - Rescuing Endangered Ecosystems*

In the North Sea, scientist Eva Strothotte is cultivating sugar kelp undersea, aiming for sustainable use of the ocean while producing beneficial products and absorbing CO2.

In the Mediterranean, a deep-sea region, now a "Hope Spot", protects blackmouth catsharks. The Sea Shepherd organization monitors this area, countering illegal fishing activities.

Madagascar's coastal communities are establishing protected zones, covering 17% of the coast, to replenish overfished stocks. This grassroots initiative, Blue Ventures, emphasizes the critical role of marine conservation.

The Great Barrier Reef faces severe coral bleaching. Marine biologist Line Bay is researching heat-resistant coral genes to combat rising water temperatures and aims to use genetically modified corals for reef restoration.

Overall, these varied solutions strive for ocean protection and harmony with nature, underscoring the urgency of action..



**Televisi Republik Indonesia (TVRI) – Indonesia**  
*The Green Hero*

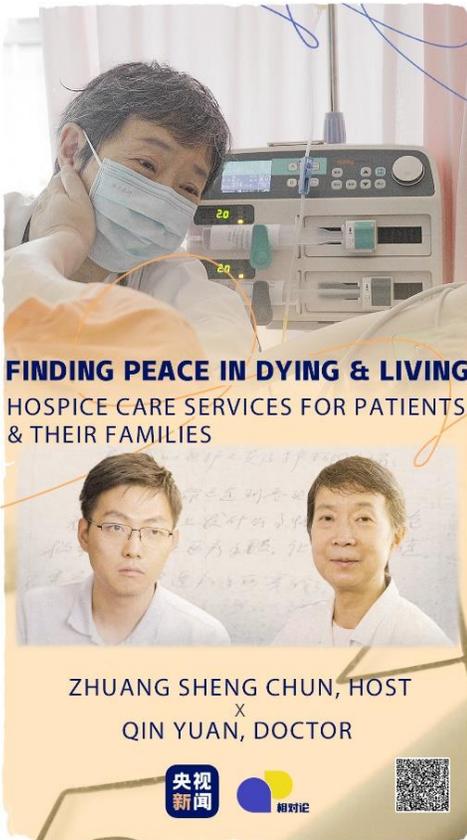
The forest fires that occurred in Gendol Hill and Ampayangan Hill, at the foot of Mount Lawu, Central Java in 1964, have brought environmental problems to the people in the surrounding area. Drought, prolonged dry seasons, and access to clean water were problems the people had to deal with for years. Sadiman, a villager from Geneng village, Bulukerto, realized there should be a way out for the problems of water scarcity and high temperatures in his neighborhood. He then started to plant as many trees as he could. The 70-year-old man started planting banyan trees in the 1990s. Locals used to tease Sadiman, calling him a “Mad Man” for planting thousands of trees on more than 100 hectares of land on the hill. As time goes by, Sadiman’s 25-year-long dedication started to show the result. The water flows smoothly, irrigating the village, and fields, and is consumed by the villagers for their daily need of water. As for Sadiman, he does not have anything to ask, the only thing he wishes is to see his community live in prosperity.



**Radiotelevisione Italiana S.P.A (RAI) – Italy**  
*Plastic Connection*

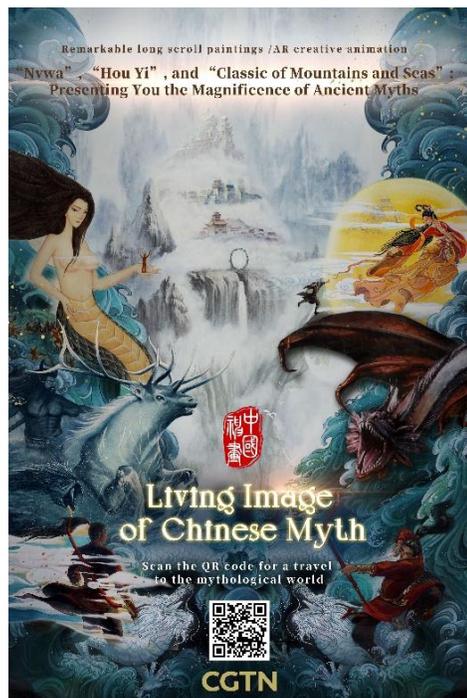
An incredible trip to Turkey has shed light on the alarming reality that the Western world, including the entire European Union, and Italy too, is inundating the most vulnerable regions of the world with plastic waste. This reckless behavior demonstrates a lack of awareness regarding the catastrophic environmental pollution that will eventually affect us all. The root of this devastation lies in the excessive production of disposable plastic worldwide, which is projected to triple in the upcoming decades, coupled with the inability to effectively recycle it all. This combination poses a significant challenge that needs urgent attention and action.

**DIGITAL CONTENT AWARD CATEGORY – FINALISTS**



**China Media Group-China Central Television (CMG-CCTV) – China**  
*Finding Peace in Dying and Living: Hospice Care Services for Patients and Their Families*

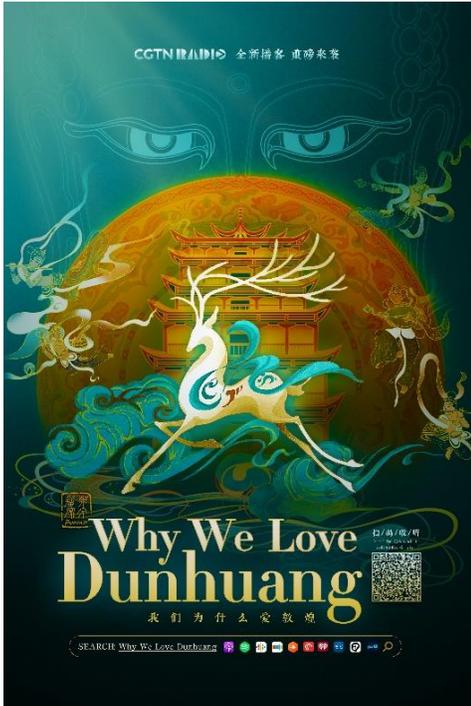
Beijing Haidian Hospital's Hospice and Palliative Care Department expanded from six to fifty beds in 2022, five years after its 2017 inception. As China grapples with an aging population, the demand for elderly care far outpaces the supply, resulting in limited public awareness of hospice care. "Dialogue of Relativity" captures this, spotlighting the department's founding doctor and her team's journey in understanding hospice care. The documentary follows their daily routines, patient interactions, and the emotional support they provide, as highlighted by a touching letter from a patient's daughter. This story resonates deeply with China's one-child generation, emphasizing the essence of finding peace in both life and death. Given the current elderly care challenges, the documentary holds significant relevance.



**China Media Group-China Global Television Network (CMG-CGTN) – China**

*An Animated Series: Living Image of Chinese Myth, Episode 1—Nvwa*

"Living Image of Chinese Myth" presents three animated videos – "Nvwa", "Hou Yi", and "Classic of Mountains and Seas" – inspired by ancient Chinese scriptures. The "Nvwa" episode showcases the enchanting ink wash and freehand styles of traditional Chinese painting, narrating classical myths like the world's creation by Pangu and Nvwa's endeavors in human creation. Alongside the animations, there's a 24-meter-long scroll offering an AR experience where artwork springs to life through mobile scanning. Esteemed global experts, including Anna Stanislavovna Shcherbakova, the Beijing Winter Olympics Figure Skating Champion, contributed to the program, with the virtual character, Nana, performing the acclaimed theme song, "Throughout Eternity."



**China Media Group-China Radio International (CMG-CRI) – China**  
*Why We Love Dunhuang*

“The "Why We Love Dunhuang" program delves into Dunhuang's cultural heritage, merging stories from Eastern and Western civilizations found in its murals. This includes tales like the Nine-Colored Deer, Tang Dynasty dances, and an ancient Indian monk, all showcased through animated videos. On the 2022 Moon Festival, a 5G, VR, and AR-supported livestream provided a virtual tour of Mogao Cave 285, allowing hosts and experts to guide audiences. Advanced AI tech aided in content creation, making it engaging. This storytelling approach, combined with tech and cultural insights, resulted in the podcast topping Apple Podcasts art category in several markets. Short videos from the series accumulated over three million views, with related content surpassing 50 million reads online. The series also earned a prize at the 13th Beijing International Film Festival.



**Thai Public Broadcasting Service (ThaiPBS) – Thailand**  
*Thai PBS: 2023 General Election – Deciding the Future of Thailand*

Thai PBS introduced a dedicated website, [www.thaipbs.or.th/Election66](http://www.thaipbs.or.th/Election66), to provide comprehensive updates on current events. They offered seven distinctive services, including a Data Viz feature showcasing multimedia election information. In line with the "Election for All Principles," they introduced political vocabulary in sign language for the deaf and interactive spaces for public participation, such as the "Give us 1 Word" game linking with Decode to express public sentiments on the election. Thai PBS collaborated with various organizations, mobilizing 100,000 volunteers for real-time vote counting updates. In partnership with The Thai National Association of the Deaf, they formulated new political terms in sign language, available on the Election 2023 website and the VIPA platform. This initiative aimed to educate both the deaf community and the general public about sign language within a political context. Furthermore, the public was invited to share views on the weekly 'Question Time' TV program via LINE @ThaiPBS leading up to the election day.